UNITED STATES F	PATENT AND TRADEMARK OFFICE
BEFORE THE PA	ΓENT TRIAL AND APPEAL BOARD
S	ERVICENOW, INC. Petitioner
	v.
ВС	M SOFTWARE, INC. Patent Owner
(Case IPR2015-01176 Patent 5,978,594

PETITIONER'S MOTION FOR PRO HAC VICE ADMISSION UNDER 37 C.F.R. § 41.10(c)



Petitioner ServiceNow, Inc. respectfully requests that the Board recognize Mark R. Weinstein, Esq., as counsel *pro hac vice* during this proceeding.

I. BACKGROUND

Petitioner's Motion for *Pro Hac Vice* Admission is being filed in compliance with and pursuant to the "Order—Authorizing Motion for *Pro Hac Vice* Admission" in Case No. IPR2013-00639 (MPT) ["the Order"].

II. STATEMENT OF FACTS

As required by the Order, the following statement of facts shows that there is good cause for the Board to recognize Mr. Weinstein *pro hac vice*.

Mr. Weinstein is an experienced litigation attorney and has been involved in numerous complex litigations in state and federal courts. Mr. Weinstein's biography is attached hereto as Exhibit 1012.

Mr. Weinstein has reviewed U.S. Patent No. 5,978,594, and the petition already filed in this proceeding. Further, Mr. Weinstein is counsel of record in the co-pending litigation between the parties entitled *BMC Software, Inc. v. ServiceNow, Inc.*, before the U.S. District Court of the Eastern District of Texas, Case No. 2:14-cv-00903; and, as such, is familiar with the subject matter at issue in this proceeding.

Therefore, Petitioner respectfully submits that there is good cause for the Board to recognize Mr. Weinstein as counsel *pro hac vice* during this proceeding.



III. AFFIDAVIT OR DECLARATION OF INDIVIDUAL SEEKING TO APPEAR

Petitioner's Motion for Pro Hac Vice Admission is accompanied by an

Affidavit of Mark R. Weinstein, filed as Exhibit 1013, as required by the Order.

DATED: June 10, 2015

Respectfully Submitted,

COOLEY LLP

ATTN: Patent Docketing

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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. § 42.6, that a complete copy of the attached **PETITIONER'S MOTION FOR ADMISSION PRO HAC VICE OF MARK R. WEINSTEIN and EXHIBITS 1012 AND 1013** are being served via electronic mail on the 10th day of June 2015, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving its attorneys of record as follows:

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DATED: JUNE 10, 2015

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