

Filed on behalf of Innovative Display Technologies LLC  
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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MERCEDES-BENZ U.S. INTERNATIONAL, INC., DAIMLER NORTH  
AMERICA CORPORATION, and DAIMLER AG,  
Petitioners,

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC,  
Patent Owner.

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Case IPR2015-01115  
U.S. Patent No. 7,434,974

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**POWER OF ATTORNEY**

Mail Stop PATENT BOARD  
Patent Trial and Appeal Board  
U.S. Patent & Trademark Office  
P.O. Box 1450

Case IPR2015-01115  
Patent 7,434,974

Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC (“IDT”) hereby appoints the following practitioners at Bragalone Conroy P.C., 2200 Ross Ave., Suite 4500 West, Dallas, TX 75201, as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2015-01044, IPR2015-01113, IPR2015-01114, and IPR2015-01115.

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The individual signing below has the authority to execute this document on behalf of Patent Owner, IDT.

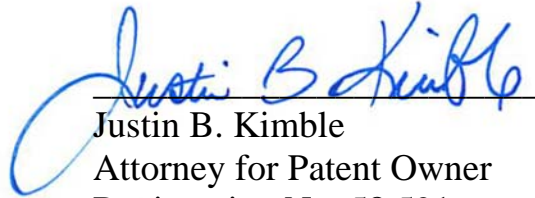
By:   
Name: Marvin E Key  
Title: CEO

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Dated: May 18, 2015

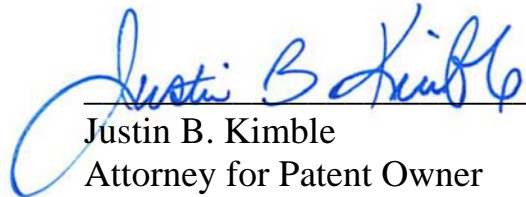
Respectfully submitted,



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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that document has been served via electronic mail on May 18, 2015, to Petitioner at following email addresses pursuant to its consent in its Petition at p. 4: scott.doyle@friedfrank.com and jonathan.defosse@friedfrank.com.



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