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 Psoriasis study does little to help Pfizer with Xeljanz  
 Pfizer's potential stars Eliquis, Xeljanz see sluggish sales



**Special Report: The top 10 most-advertised prescription drug brands**

1	Cialis	6	Latuda
2	Lyrice	7	Xeljanz
3	Eliquis	8	Celebrex
4	Viagra	9	Abilify
5	Humira	10	Chantix

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Special Considerations for Managing Immunology Studies - A New Paradigm

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