PROTECTIVE ORDER MATERIAL

Paper No. ___ Filed: July 28, 2015

UNITED STATES PATENT AND TRADEMARK OFFIC
BEFORE THE PATENT TRIAL AND APPEAL BOARD
COALITION FOR AFFORDABLE DRUGS VI LLC Petitioner,

v.

CELGENE CORPORATION
Patent Owner

Case IPR2015-01103

Patent 6,315,720

PATENT OWNER PRELIMINARY RESPONSE PURSUANT TO 35 U.S.C. § 313 AND 37 C.F.R. § 42.107



IPR2015-01103 Patent 6,045,501

TABLE OF CONTENTS

					Page		
I.	INT	RODU	ICTIO	N	1		
II.	BACKGROUND						
	A.	The Challenge of Protecting A Fetus From A Teratogenic Drug While Allowing A Patient Access to Its Efficacy					
	B.	Previous Attempts to Control Access to Other Drugs Were Unsuccessful					
	C.	The	'720 P	atent	13		
III.	ARGUMENT						
	A.	CFA	D Has	n Should Be Denied Because Failed To Show A Reasonable That The Claims Are Obvious	20		
		1.		D's Expert Declaration Is led To "little or no weight"	20		
			(a)	Dr. Fudin Is Not A POSA	20		
			(b)	Dr. Fudin's Opinions Are Unsupported, Verbatim Recitations of CFAD's Conclusory Arguments	21		
		2.		Petition Fails To Address The Redundancy The 1096, 1102 And 1103 Petitions	22		
		3.	Wou	and 1: The Claimed Inventions Id Not Have Been Obvious Over hell, Dishman, and Cunningham	24		
			(a)	CFAD Fails To Address Both the Claims and the Prior Art "As a Whole"	25		
			(b)	CFAD Has Not Provided A Motivation To Combine Mitchell With Dishman or Cunningham	26		



PROTECTIVE ORDER MATERIAL

Patent Owner Preliminary	Response
--------------------------	----------

IPR2015-01103 Patent 6,045,501

	(c)	The Ground 1 References Fail To Disclose, Teach, or Suggest Key Elements of the Claimed Inventions32				
		i.		n 1 Would Not Have Been Obvious Mitchell, Dishman, And Cunningham	32	
			1)	Element 1(c)	32	
			2)	Element 1(d)	35	
			3)	Element 1(e)	35	
		ii.	Been	endent Claims 2–27 Would Not Have Obvious Over Mitchell In View Of man And The Knowledge Of A POSA	38	
			1)	Claim 5	39	
			2)	Claim 6	40	
			3)	Claim 9	41	
			4)	Claim 10	42	
			5)	Claims 13, 14, 23-25	42	
			6)	Claim 17	44	
			7)	Claims 18 and 19	44	
		iii.	Independent Claim 28 And Dependent Claims 29–32 Would Not Have Been Obvious Over Mitchell In View Of Dishman In Further View Of Cunningham And Knowledge Of A POSA			
			1)	Claim 28	47	
			2)	Claims 29-32	47	
4.				ddress The Objective Evidence of Regarding the '720 Patent	49	



PROTECTIVE ORDER MATERIAL

IPR2015-01103 Patent 6 0/15 501

			1 atom 0,045	,,501			
		(a)	Long-felt Need Further Supports The Nonobviousness Of The Claimed Inventions	49			
		(b)	Commercial Success Further Supports The Nonobviousness Of The Claimed Inventions	51			
		(c)	Third-Party Praise And Awards Further Supports The Nonobviousness Of The Claimed Inventions	52			
		(d)	Licensing by Others Further Supports The Nonobviousness Of The Claimed Inventions	52			
		(e)	Unexpected Results Further Supports The Nonobviousness Of The Claimed Inventions	53			
	B. The Petition Should Be Denied Under 35 U.S.C. §§ 314(a) and 316(b)		n Should Be Denied S.C. §§ 314(a) and 316(b)	54			
	C.	C. The Petition Should Be Denied For Failing To Name All Real Parties-In-Interest					
IV.	CON	CLUSION		60			



I. **INTRODUCTION**

Patent Owner Preliminary Response

Pursuant to 35 U.S.C. § 313 and 37 C.F.R. § 42.107(a), Patent Owner Celgene Corporation ("Celgene") submits this Preliminary Response to Coalition For Affordable Drugs VI LLC's ("CFAD") Petition for Inter Partes Review (the "Petition") of U.S. Patent No. 6,315,720 (the "'720 patent").

The '720 patent describes and claims improved methods for delivering a potentially dangerous drug to a patient (including teratogenic drugs such as thalidomide) while avoiding the occurrence of adverse side effects (such as birth defects of the type associated with thalidomide). The inventions were conceived as part of Celgene's efforts to significantly improve its existing program for controlling patient access to thalidomide, which was known as the System for Thalidomide Education and Prescribing Safety, or S.T.E.P.S.® The improved program, which Celgene called Enhanced S.T.E.P.S.[®], is an embodiment of the '720 patent and has been used in connection with thalidomide and other potentially teratogenic pharmaceutical products since 2001. During that time it has successfully prevented 100% of drug-related birth defects. In fact, the inventions of the '720 patent were so successful and innovative that the FDA required other drug manufacturers to copy Celgene's patented methods if they wanted to keep their products on the market, resulting in licenses to several of Celgene's patents, including the '720 patent.



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

