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# Xenoport - Horizant

November 27, 2012

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The company: XenoPort

The drug: Horizant Email

The disease: Restless leg syndrome

gearing up 500 reps to sell the treatment.

Sales: \$1.6 million in Q3









TOOLS And then it all went to hell.





Print

XenoPort's partnership with GlaxoSmithKline on Horizant was in trouble almost from the start of the commercialization effort. A paltry \$1.3 million in initial sales for the first quarter on the market triggered accusations of a breach of contract. And then GSK quickly punched back with a counterclaim.

dollars in milestones. But regulators held up the approval process for three years, until they were satisfied that the tumors seen in animal studies wouldn't pose a risk to humans. And last spring, when the FDA approval came through, the biotech company was happy to leave the marketing effort to GSK, which said it was

When GlaxoSmithKline (\$GSK) signed on to partner with XenoPort (\$XNPT) on its experimental therapy for restless leg syndrome, the pharma giant offered up \$75 million upfront and more than a half billion

After that, the two companies expended more effort in the legal wrangle than on marketing efforts. And just days ago they agreed to go their separate ways, with GSK signing off on a deal to buy XenoPort shares in exchange for the right to wash its hands of the relationship and the therapy. And in place of making big revenue off of sales, GSK took a \$165 million write-off.

#### For more:

GSK, XenoPort part ways after Horizant disappointment Will Horizant's new use soothe tempers at XenoPort, GSK? GSK hits back at XenoPort in RLS drug dispute XenoPort rockets up after FDA approves Horizant for RLS

Special Report: 10 top drug launch disasters



1 K-V Pharmaceuticals - Makena



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I DECEMBER 10, 2015

FiercePharma's Carly Helfand and FierceBiotech's Damian Garde

discuss the discussion around Gilead Sciences' huge cash reserve and the many things the company might buy. Plus, a look back at AbbVie's blockbuster buyout of Pharmacyclics and a consideration of how a certain biotech entrepreneur is bringing attention to an FDA loophole.

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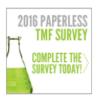
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