PETITIONER'S DEMONSTRATIVES

July 21, 2016 Oral Argument

Coalition for Affordable Drugs VI LLC, Petitioner

V.

Celgene Corporation, Patent Owner

IPR2015-01092, -01096, -01102, -01103

CFAD DX - 88

U.S. PATENT No. 6,315,720 GROUNDS FOR INSTITUTION OF IPR

CFAD DX - 89

Grounds for Institution of IPR

Institution Decision – IPR2015-01096

Trials@uspto.gov 571.272.7822	Papel No. 21 Entered: October 27, 2015	
UNITED STATES PATENT AND TRADEMA	RK OFFICE	
BEFORE THE PATENT TRIAL AND APPEA	L BOARD	
COALITION FOR AFFORDABLE DRUGS	ORDER	ED that pursuant to 35 U.S.C. § 314, an inter partes review is
Petitioner, v.	hereby institute	ed as to claims 1–32 of the '720 patent on the following
CELGENE CORPORATION, Patent Owner.	grounds:	
Case IPR2015-01096	Claims 1	-32 of the '720 patent under 35 U.S.C. § 103(a), as obvious
Patent 6,315,720 B1	over Thalomid	PI in view of Cunningham and further in view of Keravich,
Before MICHAEL P. TIERNEY, MICHAEL W. KIM, TINA E. HULSE, Administrative Patent Judges.	Zeldis, and Mu	indt.
TIERNEY, Administrative Patent Judge.		
DECISION Institution of <i>Inter Partes</i> Review 37 C.F.R. § 42.108		

Grounds for Institution of IPR

Institution Decision – IPR2015-01102

Trials@uspto.gov
571.272.7822

Paper No. 21 Entered: October 27, 2015

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

COALITION FOR AFFORDABLE DRUGS VI, LLC, Petitioner,

v.

CELGENE CORPORATION, Patent Owner.

> Case IPR2015-01102 Patent 6,315,720 B1

Before MICHAEL P. TIERNEY, MICHAEL W. KIM, and TINA E. HULSE, Administrative Patent Judges.

TIERNEY, Administrative Patent Judge.

DECISION Institution of Inter Partes Review 37 C.F.R. § 42.108 ORDERED that pursuant to 35 U.S.C. § 314, an *inter partes* review is hereby instituted as to claims 1–32 of the '720 patent on the following grounds:

Claims 1–32 of the '720 patent under 35 U.S.C. § 103(a), as obvious over Powell and Dishman in view of Cunningham and further in view of Mundt, Mann, Vanchieri, Shinn, Linnarsson, Grönroos, Soyka, Hamera, Kosten, and Menill.

Grounds for Institution of IPR

Institution Decision – IPR2015-01103

Trials@uspto.gov 571.272.7822 Entered:	Paper No. 22 october 27, 2015					
UNITED STATES PATENT AND TRADEMARK OFF	E					
BEFORE THE PATENT TRIAL AND APPEAL BOAR						
COALITION FOR AFFORDABLE DRUGS VI, LLC	ORDERED that pursuant to 35 U.S.C. § 314, an <i>inter partes</i> review	w is				
Petitioner,	hereby instituted as to claims 1–32 of the '720 patent on the following					
v.	grounds:					
CELGENE CORPORATION, Patent Owner.	Claims 1–32 of the '720 patent under 35 U.S.C. § 103(a), as obvious					
Case IPR2015-01103	over Mitchell and Dishman in view of Cunningham and further in view of					
Patent 6,315,720 B1	Mundt, Mann, Vanchieri, Shinn, Linnarsson, Grönroos, Soyka, Hamera,					
Before MICHAEL P. TIERNEY, MICHAEL W. KIM, and TINA E. HULSE, Administrative Patent Judges.	Kosten, and Menill.					
TIERNEY, Administrative Patent Judge.						
DECISION Institution of <i>Inter Partes</i> Review 37 C.F.R. § 42.108						

BURDEN OF PROOF

In an inter partes review instituted under this chapter, the petitioner shall have the burden of proving a proposition of unpatentability by a preponderance of the evidence.

35 U.S.C. § 316(e)

720 Patent – Claims

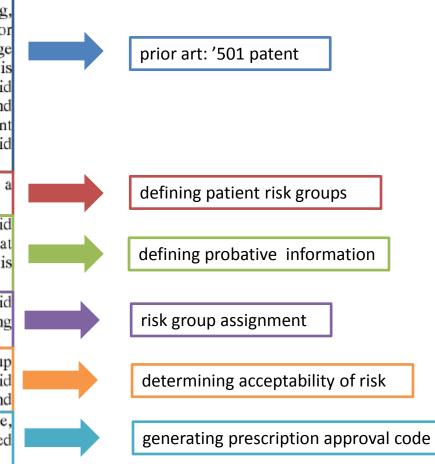
720 Patent — Claim 1

1. In a method for delivering a drug to a patient in need of the drug, while avoiding the occurrence of an adverse side effect known or suspected of being caused by said drug, wherein said method is of the type in which prescriptions for said drug are filled only after a computer readable storage medium has been consulted to assure that the prescriber is registered in said medium and qualified to prescribe said drug, that the pharmacy is registered in said medium and qualified to fill the prescription for said drug, and the patient is registered in said medium and approved to receive said drug, the improvement comprising:

 a. defining a plurality of patient risk groups based upon a predefined set of risk parameters for said drug;

b. defining a set of information to be obtained from said patient, which information is probative of the risk that said adverse side effect is likely to occur if said drug is taken by said patient;

- c. in response to said information set, assigning said patient to at least one of said risk groups and entering said risk group assignment in said medium;
- d. based upon said information and said risk group assignment, determining whether the risk that said adverse side effect is likely to occur is acceptable; and
- e. upon a determination that said risk is acceptable, generating a prescription approval code to be retrieved by said pharmacy before said prescription is filled.



720 Patent — Claim 28

Identical to claim 1, with this addition:

wherein said adverse side effect is likely to arise in patients who take said drug in combination with at least one other drug.

720 Patent — Dependent Claims

Patent Owner makes additional arguments for only claims 5, 10, and 17.

5. The method of claim 4 wherein said risk group assignment and said informed consent is verified by said prescriber at the time that said patient is registered in said computer readable storage medium.

6. The method of claim 5 wherein said risk group assignment and said informed consent is transmitted to said computer readable storage medium by facsimile and interpreted by optical character recognition software.

10. The method of claim 7 wherein said diagnostic testing comprises genetic testing.

17. The method of claim 16 wherein said survey is conducted telephonically using an integrated voice response system.

PERSON OF ORDINARY SKILL IN THE ART

POSA

The Institution Decision

IPR2015-01096 Patent 6,315,720 B1

Celgene's definition of a POSA is supported by the claims and specification of the '720 patent. *See generally* Ex. 1001.

Id. at 20.

For purposes of this Decision, we consider the cited prior art as representative of the level of ordinary skill in the art. *See Okajima v. Bourdeau*, 261 F.3d 1350, 1355 (Fed. Cir. 2001). The prior art references, like the '720 patent specification, focus on controlling the distribution of a drug. *See, e.g.*, Ex. 1001, 1:13–16 (describing "the distribution to patients of drugs, particularly teratogenic drugs, in ways wherein such distribution can be carefully monitored and controlled"); *see generally* Exs. 1003; 1006; 1009; 1012; 1015; 1018. Consistent with the prior art, Petitioner's Declarant, Dr. Fudin, testifies that the types of problems encountered by one of ordinary skill in the art included creating a restricted drug distribution program to prevent adverse side effects, such as teratogenic risks. Ex. 1021 ¶ 44–50.

On this record, we credit the testimony of Dr. Fudin and conclude that one of ordinary skill in the art encompasses a Pharm.D. or a B.S. in pharmacy with approximately 5–10 years of experience and a license to practice as a registered pharmacist.

Patent Owner disputes that Dr. Fudin has the knowledge of a person of ordinary skill in the art. Prelim. Resp. 19–21. We disagree. Dr. Fudin's educational background and experience, Pharm.D, Associate Professor of Pharmacy practice, and clinical pharmacy specialist experience, demonstrate that Dr. Fudin is qualified to testify as to the knowledge of a person of ordinary skill in the art. Ex. 1021 ¶¶ 4–14.

8

Patent Owner disputes that Dr. Fudin has the knowledge of a person of ordinary skill in the art. Prelim. Resp. 19–21. We disagree. Dr. Fudin's educational background and experience, Pharm.D, Associate Professor of Pharmacy practice, and clinical pharmacy specialist experience, demonstrate that Dr. Fudin is qualified to testify as to the knowledge of a person of ordinary skill in the art. Ex. 1021 ¶¶ 4–14.

POSA

Dr. Frau Offers the Same Definitions as for the '501 Patent

4	Q. And in all three of these declarations
5	you offer the same definition of a POSA; correct?
6	A. Yes.
7	Q. And that's also the same definition as
8	what you've offered in the 1092 proceeding;
9	correct?
10	A. Correct.
11	Q. And you agree that the '501 patent is
12	prior art to the '720 patent; correct?
13	MS. SHIH: Objection, relevance; and
14	objection to the extent that you're attempting
15	to introduce a new reference into the
16	proceeding. Into the ground of the
17	proceeding, to be clear.
18	(Pause.)
19	A. The '720 patent is an improvement on
20	the 2501 patent, which I discuss in detail in my
21	declaration submitted in IPR2015-1092.



Standard:

"...broadest reasonable interpretation in light of the specification."

Claim term in dispute:

"prescription approval code"

Petitioner:	Patent Owner:
No construction necessary.	"code representing that an affirmative risk assessment has been made based upon risk-group assignment and the information collected from the patient, and that is generated only upon a determination that the risk of a side effect occurring is acceptable."

Source: 37 C.F.R. § 42.100(b); Paper 52 (-01096), Petitioner's Reply, at 9.

US 6.315.720 B1

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As with the original prescription from the prescriber, the atient should present all renewal prescriptions to a regisered pharmacy. Prior to filling out the prescription and dispensing the drug, the pharmacy preferably confirms, for example, via a standard on-line transmission or via telephone via IVR that the patient has been registered and is eligible to receive the drug. When patient eligibility has been confirmed, the pharmacy may dispense the drug to the patient. If the patient is ineligible, the pharmacy generally may not dispense the drug to the patient. The pharmacy may 10 then contact, for example, the prescribing prescriber or the manufacturer of the drug to initiate patient registration. In preferred form, the pharmacy will be precluded from dispensing the drug if the patient has more than about 7 days of drug supply from the previous prescription, and/or if the 15 new prescription was written more than about 14 days before the date the patient visits the pharmacy to have it filled.

The registration into one or more computer readable storage media of the prescriber, pharmacy and patient, 20 according to the methods described herein, provide a means o monitor and authorize distribution of contraindicated drugs, including teratogenic drugs. Thus, the computer readable storage media may serve to deny access to, dispensing of, or prescriptions for contraindicated drugs, including 25 teratogenic drugs, to patients, pharmacies or prescribers who fail to abide by the methods of the present invention. As noted above, prescribers who are not registered in a computer readable storage medium generally may not prescribe the drug, and pharmacys who are not registered generally 30 may not dispense the drug. Similarly, the drugs generally may not be prescribed and/or dispensed to patients who are not registered in a computer readable storage medium. In addition, patients may be required to present an informed consent form to the pharmacy. Unless such a form is 35 presented to the pharmacy, or verification of such informed consent has been provided by the prescriber and registered in the computer readable media, the patient generally may not receive the prescription for the drug. As noted above, only limited amounts of the drug may be prescribed to the 40 approved for filling. The patient's risk group may indicate, patient, with no refill prescriptions being permitted.

In certain embodiments of the invention, the methods may require that the registered pharmacy consult the computer readable medium to retrieve a prescription approval code before dispensing the drug to the patient. This approval code 45 is preferably not provided unless the prescriber, the pharmacy, the patient, the patient's risk group and the patient's informed consent have been properly registered in the storage medium. Additionally, depending upon the risk group assignment, generation of the prescription approval 50 code may further require the registration in the storage medium of the additional set of information, including periodic surveys and the results of diagnostic tests, as have been defined as being relevant to the risk group assignment. Thus, to comply with the present methods and receive 55 telephonically, using an integrated voice response system, approval to dispense the drug as prescribed, the registered pharmacy need only retrieve the approval code. If the prescription approval code is not forthcoming, the patient may be directed to complete the necessary survey, for example, by telephone, or may be directed back to the 60 diagnostic testing may also be necessary for continued prescriber for completion of necessary diagnostic tests. In this manner, the effort required by the pharmacy is minimized, and greater compliance with the present methods may efficiently and advantageously be achieved. Additionally, the embodiments described herein may pro- 65 the presence of other drugs known to also cause liver vide greater assurance that all required further information, as is appropriate to the patient's risk group assignment, has

been obtained before the drug is dispensed to the patient, and thereby minimize the risk that an adverse side effect will occur

While the delivery of teratogenic drugs is an aspect of the present invention which has clearly apparent benefit, other types of drugs may also beneficially be prescribed and delivered in accordance with one or more embodiments hereof and all are contemplated hereby. For example, the methods of the present invention may be used for delivery of a drug which is known or suspected of causing liver damage in many patients who take the drug. One such drug is isoniazid, a widely known treatment for tuburculosis (TB). In following a method of the present invention, a registered physician may wish to prescribe isoniazid to a patient who has tested positive for TB. The physician may register the patient in a computer readable storage medium, along with certain information regarding the patient's age, medical condition, and so on. If the patient is a young adult, for example, and presents with no other complicating risk factors, the patient may be assigned to a risk group that is designated to receive counseling regarding certain behavior, such as the concomitant use of alcohol, that is to be avoided. The patient may be fully informed of the risks of liver damage that may result from taking isoniazid, and is preferably counseled to avoid drinking any alcoholic beverages while undergoing treatment with the drug. Preferably, the patient signs an informed consent form, and the prescribing physician transmits verification of the informed consent, along with the patient's registration form and risk group assignment to the computer readable storage medium. The physician then provides the patient with a prescription for the isoniazid. Upon presentation of the prescription to a registered pharmacy, the computer readable storage medium is consulted to verify that the patient and prescriber are registered therein, and that the patient's risk group assignment and informed consent have been provided.

If the patient's risk group assignment so indicates, certain diagnostic tests may additionally be required, so that baseline data may be obtained, before the prescription will be for example, that serum liver enzymes should be evaluated on monthly basis. Under these circumstances, the prescription will preferably be filled for no more than about 30 days.

he patient will also preferably be advised that completion of a monthly survey will be required. This survey may include a questionnaire which is probative of the patient's owner the r nonth The also include questions which are probative of certain symptoms which may be indicative of the early onset of liver damage or other side effects known or suspected of being

pat ent's concomitant use of other drugs which are known to be hazardous when taken in combination with isoniazid, be asked. Preferably, this survey is conducted and the responses are entered in the storage medium. Based upon the patient's responses, the patient's risk group assignment is adjusted or left the same, as may be appropriate.

The patient is preferably further instructed that periodic approval of a prescription. Preferably, the diagnostic testing will include an assay of the patient's serum liver enzyme levels, to screen for early signs of liver damage. Additionally, the diagnostic testing may include screens for damage, or to be hazardous if taken in combination with isoniazid. A prescription approval code generally will not be

In certain embodiments of the invention, the methods may require that the registered pharmacy consult the computer readable medium to retrieve a prescription approval code before dispensing the drug to the patient. This approval code is preferably not provided unless the prescriber, the pharmacy, the patient, the patient's risk group and the patient's informed consent have been properly registered in the storage medium. Additionally, depending upon the risk group assignment, generation of the prescription approval code may further require the registration in the storage medium of the additional set of information, including periodic surveys and the results of diagnostic tests, as have been defined as being relevant to the risk group assignment.

Dr. Frau's Admissions

9	And directing your attention to the
10	claims which begin under Column 18, you agree that
11	the term "affirmative risk assessment" does not
12	appear anywhere in these claims; correct?
13	MS. SHIH: Objection to the form.
14	(Pause.)
15	A. Okay. Well, those words "affirmative
16	risk assessment" do not appear on the page. The
17	meaning is in that page.

Dr. DiPiro's Admissions

15	But my question relates to the words
16	"affirmative risk assessment."
17	Those words do not appear in the
18	patent, correct?
19	A. And I have not taken the patent in
20	its isolation to do that, to offer that
21	opinion in the definition.
22	Q. So then you acknowledge that those
23	words don't appear in the patent, correct?
24	A. They don't. And again, it's not
25	the full record that I have reviewed to
1	construct that definition.

Dr. Frau's Misapplication of the Standard

10	Q. And do you agree with me, based on what 06:31	:01
11	you have in your declaration, that the broadest	
12	reasonable construction, as would be understood by	
13	a POSA in view of the specification, is the	
14	standard for claim construction?	
15	MS. SHIH: Objection, lacks foundation. 06:31	:19
16	A. No, I don't agree. I don't agree I	
17	don't agree with I don't agree with your	
18	interpretation of my interpretation.	

Dr. Frau's Misapplication of the Standard

21	Q. Do you agree that the claims have to be
22	viewed in light of the specification of the
23	patent?
24	A. Different people can read the same
25	paragraph in a slightly different interpretation 06:30:30
2	of the wording, in the context of not only that
3	paragraph but what follows.
4	And so I'm viewing this paragraph, what
5	you're saying the paragraph that you mentioned 06:30:42
6	as a discussion point from which the final outcome
7	of the discussion are the claims mentioned
8	subsequent to what is claimed.
9	It's just it's an interpretation.

The Prosecution History

DOCKET NO.: CELG-0188

PATENT

side effect occurring is acceptable. Upon a determination that the risk is acceptable, *and only upon such a determination*, a prescription approval code is generated, which must be retrieved by the pharmacy before the prescription may be filled. Thus, the prescription approval code is not merely a number that is associated with the prescription, but instead represents the fact that a determination has been made that the risk of the side effect occurring is acceptable, and that approval–an affirmative decision– has been made for the prescription to be filled. Boyer does not disclose or suggest such an approval code.

Boyer is directed to an automated system for operating a pharmacy. See e.g., Claim 1. In this system, as a prescription is entered in the data record, a prescription number is generated within the computer at the data entry workstation. See col. 2, lines 31 to 33. As Boyer makes clear, assignment of this prescription number is one of first steps in a chain of events that follows communication of the prescription to the automated pharmacy. See col. 3, lines 60 to 61. Thus, the prescription number (or code, as it is alternately referred to by Boyer in Claim 15) is simply an identifier for the prescription, and is not an *approval code*, as recited in Applicants' claims. Unlike the prescription approval code of the present invention, the prescription number described in Boyer is simply a *prescription identifier*, and is in no way connected to, or reflective of, a determination that the risk of the side effect occurring has been found to be acceptable. There is simply no correlation in Boyer between the generation of the prescription number and any risk assessment, and no indication that a *prescription approval code*, as described and claimed in the instant application, must be generated and retrieved by the pharmacist before the prescription may be filled.

Any proper combination of the disclosure of Boyer with that of Elsayed and Schauss does not teach or suggest the invention defined by Applicants' claims. Accordingly, Applicants respectfully request that the rejection of Claims 1 to 27 under Section 103 be withdrawn.

- 4 -

Boyer is directed to an automated system for operating a pharmacy. *See e.g.*, Claim 1. In this system, as a prescription is entered in the data record, a prescription number is generated within the computer at the data entry workstation. *See* col. 2, lines 31 to 33. As Boyer makes clear, assignment of this prescription number is one of first steps in a chain of events that follows communication of the prescription to the automated pharmacy. *See* col. 3, lines 60 to 61. Thus, the prescription number (or code, as it is alternately referred to by Boyer in Claim 15) is simply an identifier for the prescription, and is not an *approval code*, as recited in Applicants' claims. Unlike the prescription approval code of the present invention, the prescription number described in Boyer is simply a *prescription identifier*, and is in no way connected to, or reflective of, a determination that the risk of the side effect occurring has been found to be acceptable. There is simply no correlation in Boyer between the generation of the prescription number and any risk assessment, and no indication that a *prescription approval code*, as described and claimed in the instant application, must be generated and retrieved by the pharmacist before the prescription may be filled.

Source: Ex. 1002 (-01096) at 107.

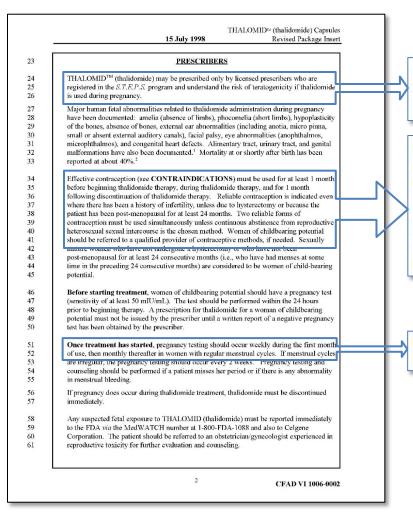


Thalomid Package Insert

1 WARNING: SEVERE, LIFE-THREATENING HUMAN BIRTH DEFECTS 1 IF THALIDOMIDE IS TAKEN DURING PREGNANCY, IT CAN CAUSE SEVERE 3 BIRTH DEFECTS OR DEATH TO AN UNBORN BARY. THALIDOMIDE 4 SHOULD NEVER BE USED BY WOMEN WHID ARE PREGNANT OR WHID 5 COULD BECOME PREGNANT WHILE TAKING THE DRUG. EVEN A SINGLE 6 DOSE [1 CAPSULE (50 mg)] TAKEN BY A PREGNANT WOMAN DURING HER 7 PREGNANCY CAN CAUSE SEVERE BIRTH DEFECTS. 8 BECAUSE OF THIS TOXICITY AND IN AN EFFORT TO MAKE THE CHANCE 9 OF FETAL EXPOSURE TO THALOMID AS NEGLIGIBLE AS POSSIBLE, 10 THALOMID IS APPROVED FOR MARKETING ONLY UNDER A SPECIAL 11 RESTRUCTED DISTRIBUTION PROGRAM IS CALLED THE "SYSTEM FOR 12 DRUG ADMINISTRATION. THIS PROGRAM IS CALLED THE "SYSTEM FOR 13 THALIDOMIDE EDUCATION AND PRESCRIBING SAFETY (S.T.E.P.S.)". 14 UNDER THIS RESTRICTED DISTRIBUTION PROGRAM, ONLY 9 PRESCRIBERS AND PHARMACISTS REGISTERED WITH THE PROGRAM 15 PRESCRIBE AND DISTRIBUTION PROGRAM, ONLY 16 ARE ALLOWED TO PRESCRIBE AND DISPENSE THE PRODUCT. IN 17 ADDITION, PATIENTS MUST BE ADVISED OF, AGREE TO, AND COMPLY 18 WITH THE REQUIREMENTS OF THE ST.E.P.S. PROGRAM IN ORDER TO </th <th></th> <th>THALOMID" (thalidomide) Capsules 15 July 1998 Revised Package Insert</th> <th></th>		THALOMID" (thalidomide) Capsules 15 July 1998 Revised Package Insert	
2 IF THALIDOMIDE IS TAKEN DURING PREGNANCY, IT CAN CAUSE SEVERE 3 BIRTH DEFECTS OR DEATH TO AN UNDORS MANY. THALIDOMIDE 4 SHOULD NEVER BE USED BY WOMEN WID ARE PREGNANT OR WHO 6 DORE II CAPSULE (50 mg/) TAKEN BY A PREGNANT OR WHO 7 PREGNANCY CAN CAUSE SEVERE BIRTH DEFECTS. 8 BECALSE OF THIS TOXICTY AND IN AN EFFORT TO MAKE THE CHANCE 9 OF FFTAL EXPOSURE TO THALOMID AS NEGLIGIBLE AS POSSIBLE, 10 THALOMD IS APPROVED FOR MARKETING. ONLY UNDER A SPECIAL 11 RESTRICTED DISTRIBUTION PROGRAM APPROVED BY THE FOOD AND 12 DINIG AMMINISTRATION. THIS PROGRAM IS CALLED THE "SYSTEM FOR 13 THALMON DE EDUCATION AND PRESCRIBING SAFETY (S.L.P.E.S.)". 14 UNDER THIS RESTRICTED DISTRIBUTION PROGRAM IS CONTAINING SAFETY (S.L.P.E.S.)". 15 PRESCRIBERS AND PHARMACHIST BE OF THE ST.L.P.S. PROGRAM IN ONLY 16 ARE ALLOWED OF RESCRIBER ON DASPERSE THE PRODUCT. IN ANDHITHE THE OND ARD THE ST.L.P.S. PROGRAM IN ORDER TO RICEIVE PRODUCT. 17 ADDITION, PATHENTS MURS HE ON PROGRAM IN ORDER TO RICEIVE PRODUCT. 18 WITH THE REQUIREMENTS OF THE ST.L.P.S. PROGRAM. 20 PLEASE SEE THE FOLLOWING BOXED WARNINGS CONTAINING SPECIAL INFORMATION FOR PRESCRIBERS, FEMALE PATHENTS, AND MALE PATHENTS AND MALE PATHENTS AND MALE PATHENTS ABOUT THIS RESTR		15 July 1998 Revised Package Insert	
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 SHOULD NEVER BE USED BY WOMEN WID ARE PREGNANT OR WHO COULD BECOME PREGNANT WILL TAKING THE BURG. EVEN A SINGLE DOSE [I CAPSULE (50 me)] TAKEN BY A PREGNANT WOMAN DURING HER PREGNANCY CAN CAUSE SEVERE BIRTH DEFECTS. BECAUSE OF THIS TOXICITY AND IN AN EFFORT TO MAKE THE CHANCE OF FETAL EXPOSURE TO THALOMID AS NEGLIGIBLE AS POSSIBLE, THALADMID IS APPROVED FOR MARKETING; ONLY UNDER A SPECIAL RESTRICTED DISTRIBUTION PROGRAM APPROVED BY THE FOOD AND DRUG ADMINISTRATION. THIS PROGRAM APROVED BY THE FOOD AND DRUG ADMINISTRATION. THIS PROGRAM APPROVED BY THE FOOD AND DRUG ADMINISTRATION. THIS PROGRAM APPROVED BY THE FOOD AND DRUG ADMINISTRATION. THIS PROGRAM APROVED BY THE FOOD AND DRUG ADMINISTRATION AND PRESCRIBING SAFETY (S.T.E.P.S.)". UNDER THIS RESTRICTED DISTRIBUTION PROGRAM, ONLY PRESCRIBES AND PHARMACISTS REGISTERED WITH THE PRODUCT. IN AND AND THE OULCREMENTS OF THE ST.E.P.S. PROGRAM IN ORDER TO RECEIVE PRODUCT. PIELASE SEE THE FOILOWING BOXED WARNINGS CONTAINING SPECIAL INFORMATION FOR PRESCRIBERS AS PAILED AND LEPTING AND LEPTING ADDITION PROGRAM. PIELASE SEE THE FOILOWING BOXED WARNINGS CONTAINING SPECIAL INFORMATION FOR PRESCRIBERS FEMALE PATHENTS AND MALE PATIENTS ABOUT THIS RESTRICTED DISTRIBUTION PROGRAM. 			
 COULD BECOME PREGNANT WILLE TAKING THE DRUG. EVEN A SINGLE DOSE IL CAPSILE (50 mol) TAKEN BY A PREGNANT WOMAN DURING HER PREGNANCY CAN CAUSE SEVERE BIRTH DEFECTS. BECAUSE OF THIS TOXICITY AND IN AN EFFORT TO MAKE THE CHANCE OF FFTAL EXNOSURE TO THALOMID AS NEGLIGIBLE AS POSSIBLE. DARIG ADMINISTRATIOTO PROGRAM APROVED BY THE FOOD AND DRUG ADMINISTRATION ON PROGRAM APROVED BY THE FOOD AND DRUG ADMINISTRATION THIS PROGRAM SAFETY (S.T.E.P.S.)". UNDER THIS RESTRICTED DISTRIBUTION PROGRAM, ONLY PRESCRIBES AND PLANAMACISTS RECISTERED WITH THE PROGRAM. ARE ALLOWED TO PRESCRIBE AND DISPENSE THE PRODUCT. IN ADDITION, PATIENTS MUST BE ADVISED OF, ACREE TO, AND COMPLY WITH THE REQUIREMENTS OF THE ST.ELEPS. PROGRAM IN ORDER TO RECEIVE PRODUCT. PLEASE SEE THE FOLLOWING BOXED WARNINGS CONTAINING SPECIAL INNORMATION FOR PRESCRIBER, FEMALE FATHENTS, AND MALE PATIENTS ABOUT THIS RESTRICTED DISTRIBUTION PROGRAM. 			
7 PREGNANCY CAN CAUSE SEVERE BIRTH DEFECTS. 8 BECAUSE OF THIS TOXICITY AND IN AN EFFORT TO MAKE THE CHANCE 9 OF FETAL EXPOSURE TO THALOMID AS NEGLIGIBLE AS POSSIBLE. 10 THALOMID IS APPROVED FOR MAKETING, ONLY UNDER A SPECIAL 11 RESTRICTED DISTRIBUTION PROGRAM APPROVED BY THE FOOD AND 12 DRUG, ADMINSTRATION. THIS PROGRAM IS CALLED THE "SYSTEM FOR 13 THALDOMIDE EDUCATION AND PRESCRIBING SAFETY (S.T.E.P.S)". 14 UNDER THIS RESTRICTED DISTRIBUTION PROGRAM, ONLY 15 RESCRIBERS AND PHARMALCISTS REGISTERED WITH THE PROGRAM 16 ARE ALLOWED TO FRESCRIBE AND DISPENSE THE PRODUCT. IN 17 ADDITION, PATIENTS MUST BE ADVISED OF, AGREE TO, AND COMPLY 18 WITH THE REQUIREMENTS OF THE ST.E.P.S. PROGRAM IN ORDER TO 19 RECEIVE PRODUCT. 20 PLEASE SEE THE FOLLOWING BOXED WARNINGS CONTAINING SPECIAL 21 INFORMATION FOR PRESCRIBERS, FEMALE PATIENTS, AND MALE 22 PATIENTS ABOUT THIS RESTRICTED DISTRIBUTION PROGRAM.			
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1 CFAD VI 1006-0001	22	PATIENTS ABOUT THIS RESTRICTED DISTRIBUTION PROGRAM.	
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Thalomid Package Insert

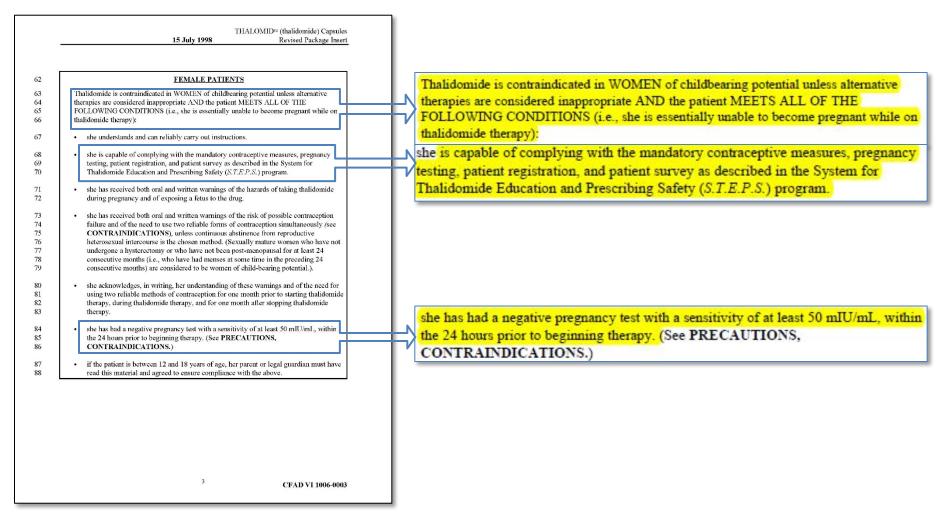


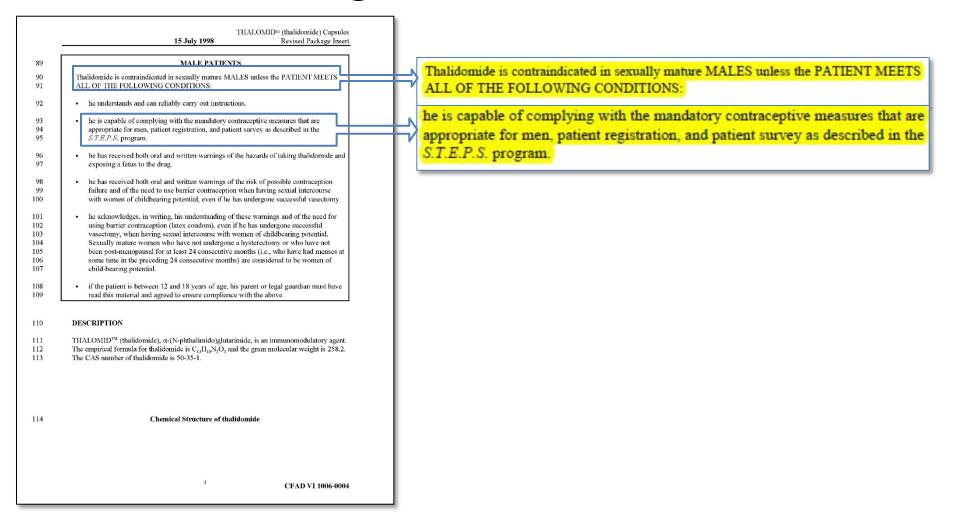
THALOMIDTM (thalidomide) may be prescribed only by licensed prescribers who are registered in the S.T.E.P.S. program and understand the risk of teratogenicity if thalidomide is used during pregnancy.

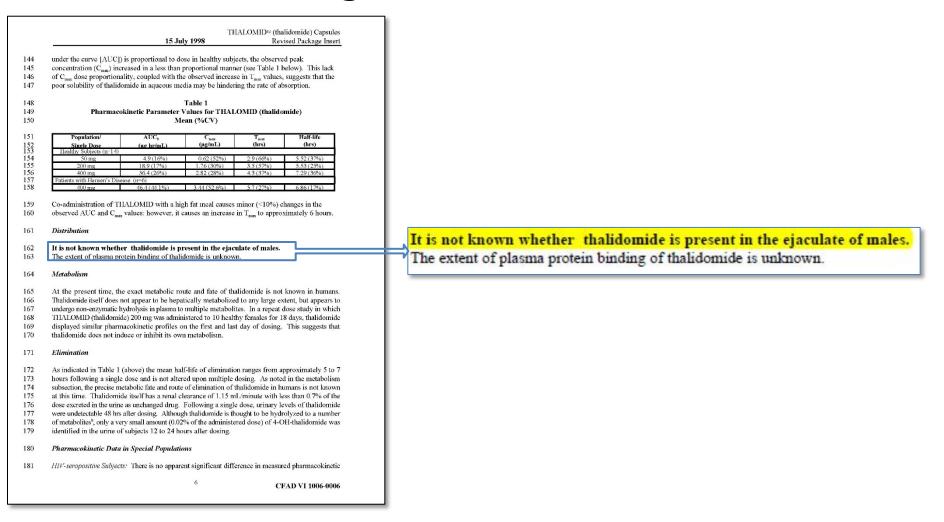
Effective contraception (see CONTRAINDICATIONS) must be used for at least 1 month before beginning thalidomide therapy, during thalidomide therapy, and for 1 month following discontinuation of thalidomide therapy. Reliable contraception is indicated even where there has been a history of infertility, unless due to hysterectomy or because the patient has been post-menopausal for at least 24 months. Two reliable forms of contraception must be used simultaneously unless continuous abstinence from reproductive heterosexual sexual intercourse is the chosen method. Women of childbearing potential should be referred to a qualified provider of contraceptive methods, if needed. Sexually

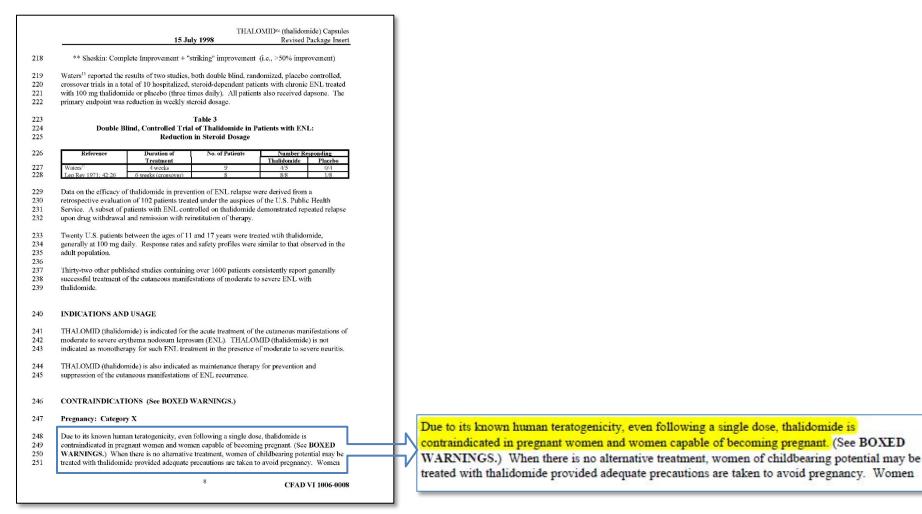
Once treatment has started, pregnancy testing should occur weekly during the first month of use, then monthly thereafter in women with regular menstrual cycles. If menstrual cycles

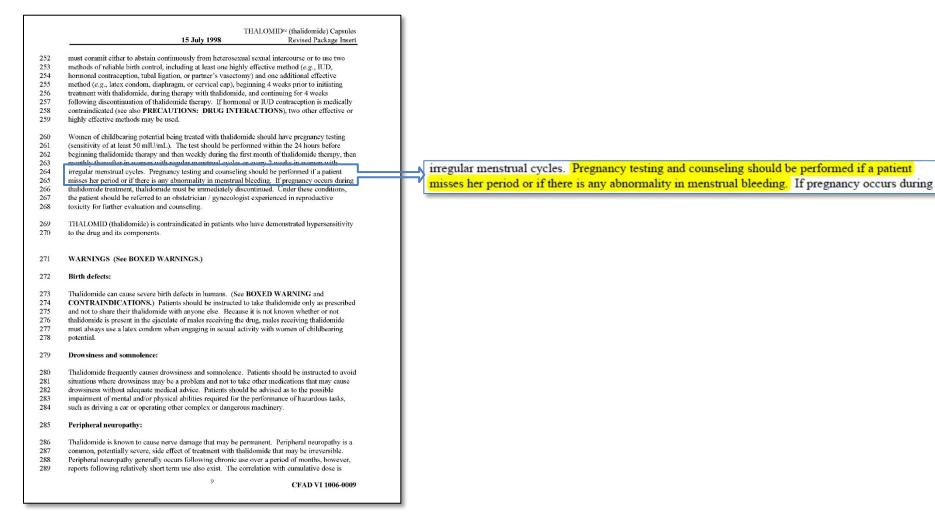
	THALOMID ²² (thalidomide) Capsules 15 July 1998 Revised Package Insert			
23	PRESCRIBERS			
24 25 26	THALOMID TM (thalidomide) may be prescribed only by licensed prescribers who are registered in the $S.T.E.P.S.$ program and understand the risk of teratogenicity if thalidomide is used during pregnancy.			
27 28 29 30 31 32 33	Major human fetal abnormalities related to thalidomide administration during pregnancy have been documented: amelia (absence of limbs), phocomelia (short limbs), hypoplasticity of the bones, absence of bones, external ear abnormalities (including anotia, micro pinna, small or absent external auditory canals), facial palsy, eye abnormalities (anophthalmos, microphthalmos), and congenital heart defects. Alimentary tract, urinary tract, and genital malformations have also been documented. ¹ Mortality at or shortly after birth has been reported at about 40%. ²			
34 35 36 37 38 39 40 41 42 43 44 45	Effective contraception (see CONTRAINDICATIONS) must be used for at least 1 month before beginning thalidonide therapy, during thalidonide therapy, and for 1 month following discontinuation of thalidomide therapy. Reliable contraception is indicated even where there has been a history of infertility, unless due to hysterectomy or because the patient has been post-menopausal for at least 24 months. Two reliable forms of contraception must be used simultaneously unless continuous abstinence from reproductive heterosexual sexual intercourse is the chosen method. Women of childbearing potential should be referred to a qualified provider of contraceptive methods, if needed. Sexually mature women who have not undergone a hysteroectomy or who have not been post-menopausal for at least 24 consecutive months (i.e., who have had menses at some time in the preceding 24 consecutive months) are considered to be women of child-bearing potential.			Before starting treatment, women of childbearing potential should have a pregnancy test
46 47 48 49 50	Before starting treatment, women of childbearing potential should have a pregnancy test (sensitivity of at least 50 mIU/mL). The test should be performed within the 24 hours prior to beginning therapy. A prescription for thalidomide for a woman of childbearing potential must not be issued by the prescriber until a written report of a negative pregnancy test has been obtained by the prescriber.	y nth es		(sensitivity of at least 50 mIU/mL). The test should be performed within the 24 hours prior to beginning therapy. A prescription for thalidomide for a woman of childbearing potential must not be issued by the prescriber until a written report of a negative pregnancy
51 52 53 54 55	Once treatment has started, prognancy testing should occur weekly during the first month of use, then monthly thereafter in women with regular menstrual cycles. If menstrual cycles are irregular, the prognancy testing should occur every 2 weeks. Pregnancy testing and counseling should be performed if a patient misses her period or if there is any abnormality in menstrual bleeding.			test has been obtained by the prescriber.
56 57	If pregnancy does occur during thalidomide treatment, thalidomide must be discontinued immediately.			
58 59 60 61	Any suspected fetal exposure to THALOMID (thalidomide) must be reported immediately to the FDA via the MedWATCH number at 1-800-FDA-1088 and also to Celgene Corporation. The patient should be referred to an obstetrician/gynecologist experienced in reproductive toxicity for further evaluation and counseling.		⇒	Corporation. The patient should be referred to an obstetrician/gynecologist experienced in reproductive toxicity for further evaluation and counseling.
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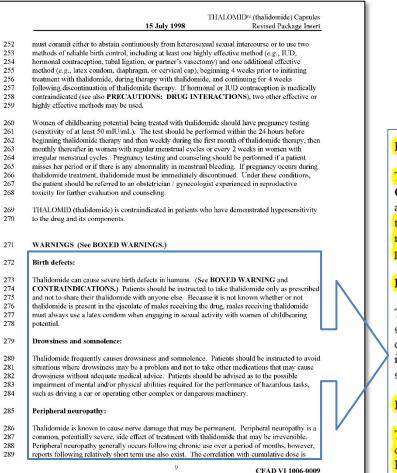








Thalomid Package Insert



Birth defects:

Thalidomide can cause severe birth defects in humans. (See BOXED WARNING and CONTRAINDICATIONS.) Patients should be instructed to take thalidomide only as prescribed and not to share their thalidomide with anyone else. Because it is not known whether or not thalidomide is present in the ejaculate of males receiving the drug, males receiving thalidomide must always use a latex condom when engaging in sexual activity with women of childbearing potential.

Drowsiness and somnolence:

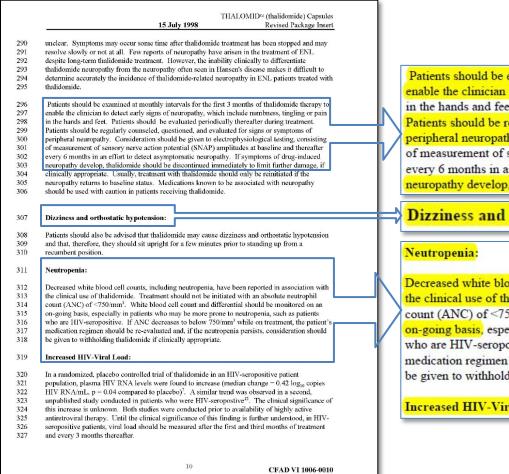
Thalidomide frequently causes drowsiness and somnolence. Patients should be instructed to avoid situations where drowsiness may be a problem and not to take other medications that may cause drowsiness without adequate medical advice. Patients should be advised as to the possible impairment of mental and/or physical abilities required for the performance of hazardous tasks, such as driving a car or operating other complex or dangerous machinery.

Peripheral neuropathy:

Thalidomide is known to cause nerve damage that may be permanent. Peripheral neuropathy is a common, potentially severe, side effect of treatment with thalidomide that may be irreversible. Peripheral neuropathy generally occurs following chronic use over a period of months, however, reports following relatively short term use also exist. The correlation with cumulative dose is

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Thalomid Package Insert



Patients should be examined at monthly intervals for the first 3 months of thalidomide therapy to enable the clinician to detect early signs of neuropathy, which include numbress, tingling or pain in the hands and feet. Patients should be evaluated periodically thereafter during treatment. Patients should be regularly counseled, questioned, and evaluated for signs or symptoms of peripheral neuropathy. Consideration should be given to electrophysiological testing, consisting of measurement of sensory nerve action potential (SNAP) amplitudes at baseline and thereafter every 6 months in an effort to detect asymptomatic neuropathy. If symptoms of drug-induced neuropathy develop, thalidomide should be discontinued immediately to limit further damage, if

Dizziness and orthostatic hypotension:

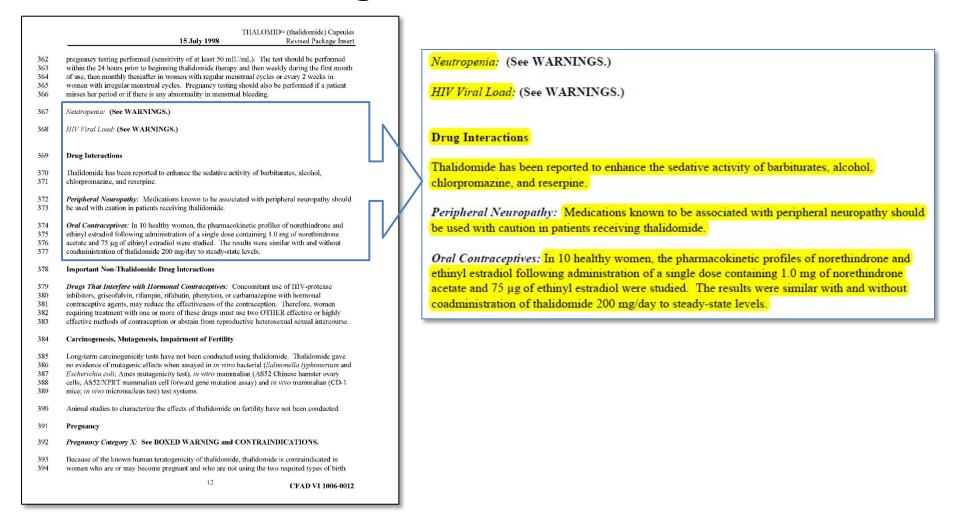
Decreased white blood cell counts, including neutropenia, have been reported in association with the clinical use of thalidomide. Treatment should not be initiated with an absolute neutrophil count (ANC) of <750/mm³. White blood cell count and differential should be monitored on an on-going basis, especially in patients who may be more prone to neutropenia, such as patients who are HIV-seropositive. If ANC decreases to below 750/mm3 while on treatment, the patient's medication regimen should be re-evaluated and, if the neutropenia persists, consideration should be given to withholding thalidomide if clinically appropriate.

Increased HIV-Viral Load:

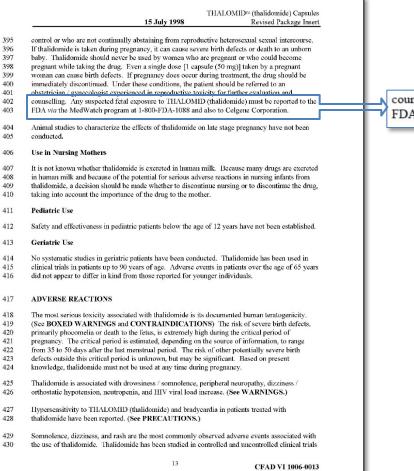
Thalomid Package Insert

	THALOMID ²⁴ (thalidomide) Capsules 15 July 1998 Revised Package Insert		
328	PRECAUTIONS		
329 330 331 332 333 334 334	Hypersensitivity: Hypersensitivity to THALOMID (thalidomide) has been reported. Signs and symptoms have included the occurrence of erythematous macular rash, possibly associated with fever, tachycardia, and hypotension, and if severe, may necessitate interruption of therapy. If the reaction recurs when dosing is resumed, THALOMID (thalidomide) should be discontinued. Bradycardia: Bradycardia in association with thalidomide use has been reported. At present there have been		Hypersensitivity: Bradycardia:
336 337 338	no reports of bradycardia requiring medical or other intervention. The clinical significance and underlying etiology of the bradycardia noted in some thalidomide-treated patients are present unknown.		
339 340 341 342 343 343	Information for Patients (See BOXED WARNINGS.) Patient should be instructed about the potential teratogenicity of thalidomide and the precautions that must be taken to preclude fetal exposure as per the S.T.E.P.S. program and boxed warnings in this package insert. Patients should be instructed to take thalidomide only as prescribed in compliance with all of the provisions of the S.T.E.P.S. Restricted Distribution Program. Patients should be instructed not to share medication with anyone else.	Ð	Patient should be instructed about the potential teratogenicity of thalidomide and the precautions that must be taken to preclude fetal exposure as per the S.T.E.P.S. program and boxed warnings in this package insert. Patients should be instructed to take thalidomide only as prescribed in compliance with all of the provisions of the S.T.E.P.S. Restricted Distribution Program.
345 346 347 348 349 350 351	Patients should be instructed that thalidomide frequently causes drowsiness and somnolence. Patients should be instructed to avoid situations where drowsiness may be a problem and not to take other medications that may cause drowsiness without adequate medical advice. Patients should be advised as to the possible impairment of mental and/or physical abilities required for the performance of hazardous tasks, such as driving a car or operating other complex machinery. Patients should be instructed that thalidomide may potentiate the somnolence caused by alcohol. Patients should be instructed that thalidomide can cause peripheral neuropathies that may be		
352 353 354 355 356 357	initially signaled by numbness, tingling, or pain or a burning sensation in the feet or hands. Patients should be instructed to report such occurrences to their prescriber immediately. Patients should also be instructed that thalidomide may cause dizziness and orthostatic hypotension and that, therefore, they should sit upright for a few minutes prior to standing up from a recumbent position. Patients should be instructed that they are not permitted to donate blood while taking thalidomide.		Patients should be instructed that they are not permitted to donate blood while taking thalidomide In addition, male patients should be instructed that they are not permitted to donate sperm while taking thalidomide.
358 359 360	In addition, male patients should be instructed that they are not permitted to donate sperm while taking thalidomide. Laboratory Tests	\langle	Laboratory Tests
361	Pregnancy Testing: (See BOXED WARNINGS.) Women of childbearing potential should have 11 CFAD VI 1006-0011		Pregnancy Testing: (See BOXED WARNINGS.) Women of childbearing potential should have

CFAD DX - 120

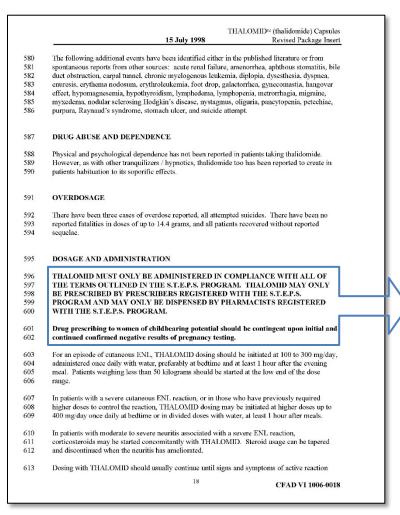


Thalomid Package Insert



counselling. Any suspected fetal exposure to THALOMID (thalidomide) must be reported to the FDA via the MedWatch program at 1-800-FDA-1088 and also to Celgene Corporation.

Thalomid Package Insert

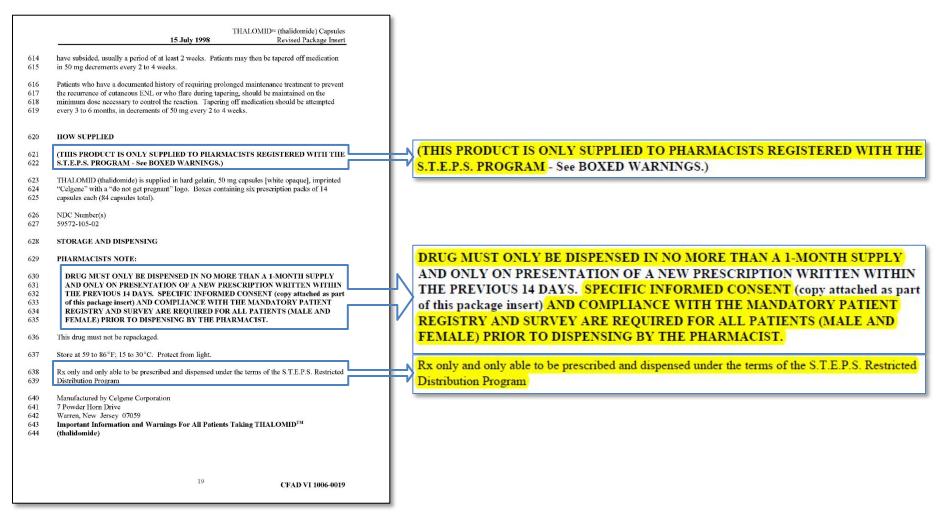


THALOMID MUST ONLY BE ADMINISTERED IN COMPLIANCE WITH ALL OF THE TERMS OUTLINED IN THE S.T.E.P.S. PROGRAM. THALOMID MAY ONLY BE PRESCRIBED BY PRESCRIBERS REGISTERED WITH THE S.T.E.P.S. PROGRAM AND MAY ONLY BE DISPENSED BY PHARMACISTS REGISTERED WITH THE S.T.E.P.S. PROGRAM.

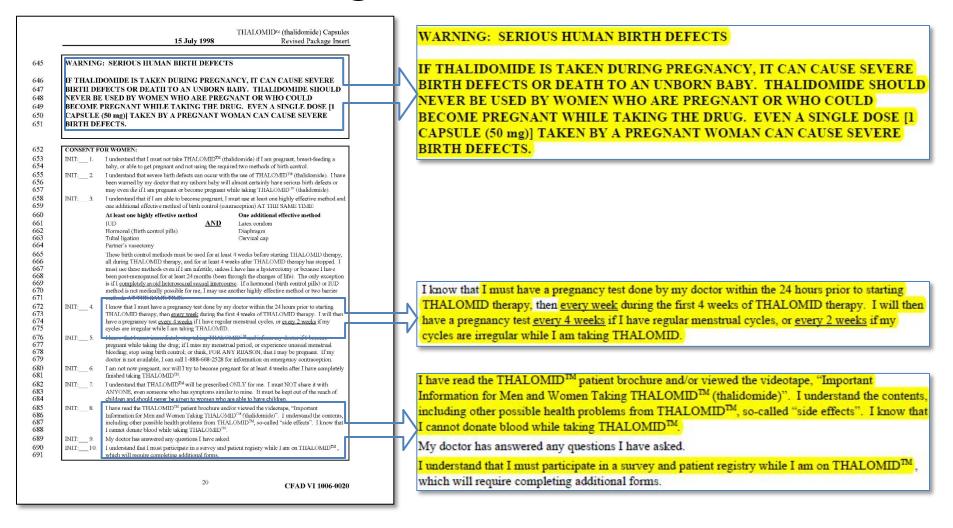
Drug prescribing to women of childbearing potential should be contingent upon initial and continued confirmed negative results of pregnancy testing.

CFAD DX - 123

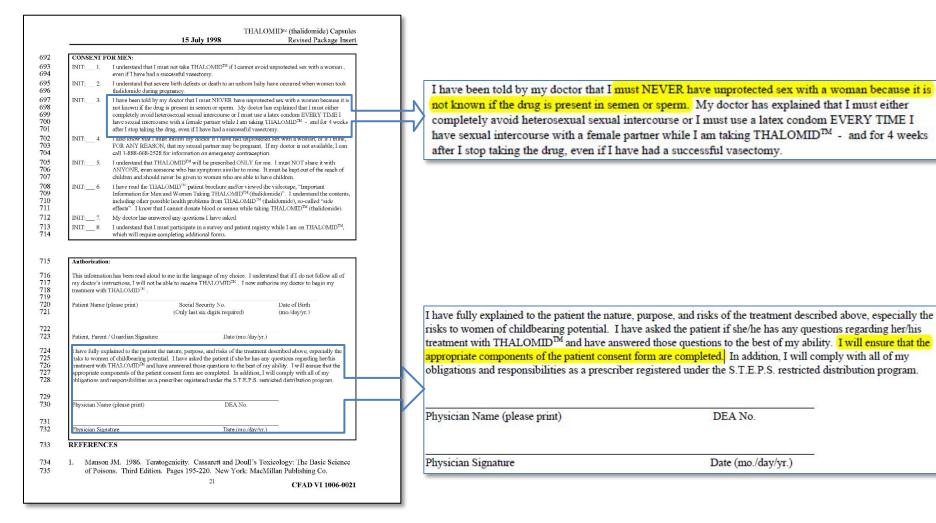
Thalomid Package Insert



Thalomid Package Insert



Thalomid Package Insert



S.T.E.P.S. Materials

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Pharmacy No. (NAB	P)	Pharmacist Name	(Please print)

S.T.E.P.S. Materials

Dear Dr.	(Name)	:
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Thank you for registering to prescribe THALOMID[®] (thalidomide). Your registration card has been received and processed, and you are now registered in the System for Thalidomide Education and Prescribing Safety (S.T.E.R.S.) Physician Registry. Enclosed are patient-oriented videos of the important issues involved in taking THALOMID[®] (thalidomide), and material for your use in counseling both men and women about emergency contraception.

As a reminder, when prescribing THALOMID[™] (thalidomide), the following procedures must be followed with every patient:

- Provide comprehensive patient counseling on the benefits and risks of this drug as outlined in the informed consent form
- Provide mandatory contraception and emergency contraception counseling/pregnancy testing, or refer
 patients to an OD/GVN physician
- Submit completed informed consent forms to the Slone Epidemiology Unit of Boston University;
 Facilitate compliance with the mandatory patient monitoring survey
- Prescribe no more than a 4-week (28-day) supply of THALOMID[™] (thalidomide) with no automatic refills (initial prescriptions cannot be issued by telephone); and
- Encourage patients to return unused THALOMID[™] (thalidomide) to their pharmacy

PLEASE REFER TO THE COMPLETE INSTRUCTIONS FOR PHYSICIANS INCLUDED IN EVERY STEPS FOLDER.

If you fail to comply with all requirements of the *STE.PS* program, your prescriptions for THALOMID[™] (thatidomide) may not be honored at registered pharmacies. A monograph that provides important information regarding the risks and benefits of THALOMID[™] (thalidomide), as well as prescribing and dispensing guidelines, will soon be provided to you. The monograph is approved for continuing medical education credits upon completion. In addition, your Celgene Immunology Specialist, (Firstname Lastname), will visit your office to answer any questions you may have and assist you with obtaining additional *S.T.E.PS*, program materials.

If you have questions about the procedures required for prescribing THALOMID[™] (thalidomide), please call (Firstname Lastname) at (phone). For other inquiries; please call 1-888-4-CELGENE, or fax your inquiry to 1-888-475-2672. Thank you for helping make certain that THALOMID[™] (thalidomide) is made available to your patients in the most responsible fashion.

Sincerely

Jerome B. Zeldis, MD, PhD Vice President, Medical Affairs

Enclosure Please see full Prescribing Information Page 1 of 1

CELGENE EXHIBIT 2064

Submit completed informed consent forms to the Slone Epidemiology Unit of Boston University;

Keravich

Reports Thalidomide

accomplished by controlling access to the drug; clucaring physicianc, pharmacists, and patients about the drug's risks and the requirements for adequate contraceptive measures; and ensuring ongoing independent monitoring for compliance with program requirements. Specific requirements for prescribers patients, and pharmacles have been developed as a condition of participation in the program. Celgene coordinates the registration and drug shipping process, and Boston University's Slone Epidemiology Unit (SEU) is responsible for monitoring patient and physician compliance. Celgene and DA are expected to monitor compliance with the ST.E.P.S. program requirements to help ensure that fetal exposure to thaidkomide does not occur.

Prescriber requirements. Any licensed authorized prescriber may register in the S.T.E.P.S. program. Prescribers need to provide their Drug Enforcement Administration (DEA) number (or state metikal license number or Social Security number) for program identification purposes. Each prescriber who requests to participate in the program must argree in writing to

- Provide comprehensive patient counseling on the benefits and risks of thalidomide as outlined in the informed-consent form.
- Provide appropriate contraception counseling and pregnancy testing or refer patients to a qualified
- obstetrician-gynecologist for counseling. • Verify that female patients are not pregnant before initiating therapy

Submit completed informed-consent forms to SEU.

- itoring survey and return the document to SEU. Prescribe no more than 28 days of therapy and not authorize refills.
- Encourage patients to return any unused thalidomide to their pharmacy.

Celgene's customer service division maintains a prescriber registration database and activates the prescriber in the database once the signed agreement is returned. A packet of materials is mailed to each interested or registered prescriber for use with each patient undergo ing thalidomide treatment. The packet contains an FDA-approved informed-consent form, an initial confidential patient survey, several patient surveys for use on subsequent visits, a form for referring patients for contraception counseling, a brochure on emergency contraception, a brochure on contraceptive choice, a brochure containing important information for the patient, a patient ouiz, and a letter from the Thalidomide Victims Association of Canada. In addition, videotapes on the risks, precautions, and requirements associated with thalidomide for both men and women are distributed to each prescriber to help convey information on the risks and benefits.

Patient requirements. Patients must be active participants in the program. All patients receive prescriber-provided education on the risks and benefits of thaildomide and their responsibilities in taking the drug. They are then required to complete the informed-

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consent form and, for women of childbearing age, required to test negative for pregnancy before beginning drug therapy. Patients are eligible to continue to receive thalldomide if they agree to and meet the following requirements:

- For women of childbearing potential, use two reliable forms of contraception or continuous abstinence and have regular pregnancy tests as defined in the informed consent form and labeling.
- For men, use a latex condom every time they have sex with a woman.
 Not share thalidomide with anyone.
- Participate in a mandatory and confidential patient
- survey every 30 days (women) or every 90 days (men).

Pharmacy requirements. Pharmacies must register with Celgene and agree in writing to comply with the requirements of the program in order to receive thalidomide. Any pharmacy may register. As a condition of registration, pharmacies must provide specific discrete information, such as their National Association of Boards of Pharmacy (NABP) number, as part of the distribution control requirements. If the NABP number is not used, as is the case for federal facilities, the DEA number can be substituted. Pharmacies must agree in writing to

Collect a signed informed consent form with the initial prescription.
 Register the patient with Celgene.

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- refills. • Dispense thalidomide in the manufacturer's intact
- blister pack.
 For subsequent prescriptions, verify that the patient is registered and seek authorization to dispense the prescription by online transmission, fax, or telephysical section of the section o
- Not dispense thalidomide unless there are seven or fewer days of therapy remaining from the previous prescription.
- Accept and destroy, or return to Celgene, any unused thalidomide returned by patients.
- Inform all staff pharmacists of the dispensing proce dures for thalidomide.

Dispensing process. Initial prescriptions. When a registered pharmacy receives the initial prescription for thaildomide, the patient must present the pharmacy copy of the signed informed-consent form. If the signed form is on file at another pharmacy, the pharmacist should contact that pharmacy to dutin a copy, unless other arrangements are made with Ceigene. The signed form must be kept on file in the pharmacy, because it provides assurance that the patient has been educated on the risks and benefits of the drug. It also contains information that is required in the dispensing process.

The pharmacy is responsible for registering the patient with Celgene by one of three methods: online adjudication, submission of a manual patient registration form by fax (1 888 132 9325), or telepione (1 888 CELCEEN). This patient registration process is sepa-

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Submit completed informed-consent forms to SEU.

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risk is acceptable, and controlling dispensation of the drug using an approval code) for their known purpose (control distribution of drug) to achieve a predictable result (avoid giving patients drugs that have an unacceptable risk of side effects).

Patent Owner contends that Thalomid PI does not disclose defining a set of information to be obtained from a patient, where the information is probative of risk of the adverse side effect. Prelim. Resp. 24-25. Patent Owner states that Celgene did not introduce a system to conduct a prospective risk analysis until after the '720 patent had been filed. Id. We disagree. Thalomid PI provides specific guideline on the information that is probative of the risk associated with taking thalidomide. Dr. Fudin testifies that one skilled in the art would recognize that Thalomid PI warns patients that serious birth defects can occur if taken during pregnancy, and that this defines a set of information to be obtained, namely, information related to pregnancy. Ex. 1021 ¶¶ 86-87. Further, Thalomid PI teaches that a patient survey is required prior to dispensing the product. Ex. 1006, 19. Based on the record presented, we credit Dr. Fudin's testimony and conclude that one skilled in the art seeking to dispense thalidomide would have defined a set of information, such as potential pregnancy, to be obtained from a patient that is probative of the risk of an adverse side effect, birth defects.

Patent Owner contends that Thalomid PI fails to disclose assigning patients to risk groups and entering the risk group assignment into a computer database. Prelim. Resp. 25–28. We disagree. The challenged claims are written in a Jepson format, where the admitted prior art recites filling prescriptions only after consulting a computer readable storage medium. Prior art Thalomid PI identifies different risk groups, including survey is required prior to dispensing the product. Ex. 1006, 19. Based on the record presented, we credit Dr. Fudin's testimony and conclude that one skilled in the art seeking to dispense thalidomide would have defined a set of information, such as potential pregnancy, to be obtained from a patient that is probative of the risk of an adverse side effect, birth defects.

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women of childbearing potential and sexually mature males. Ex. 1006, 3–4. The set of conditions for thalidomide treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention, computers were used by physicians and pharmacists to enter and track patient information for harmful and teratogenic drug prescriptions. Ex. 1021 ¶91. Dr. Fudin also testifies that one of ordinary skill in the art would have understood that patient risk group assignment would have been entered into a computer database before prescribing and filling prescriptions for thalidomide. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

Patent Owner contends that Thalomid PI does not disclose determining whether the risk that an adverse side effect is likely to occur is acceptable. Prelim. Resp. 28. We disagree. Thalomid PI states that a prescription for thalidomide for a woman of childbearing potential must not be issued until a written report of a negative pregnancy test has been obtained by the prescriber. Ex. 1006, 2. Accordingly, we find that Thalomid PI discloses determining that the risk is unacceptable for a positive pregnancy test.

Patent Owner contends that Thalomid PI does not describe generating an approval code. Prelim. Resp. 28–29. Patent Owner further contends that Petitioner has failed to provide a rationale to combine Thalomid PI and

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thalidomide. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

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computer. According to Patent Owner, the cited prior art fails to disclose how, when, or by whom the informed consent and risk assignment would be verified. *Id.* at 48–49. Dr. Fudin testifies that one of ordinary skill in the art would have reason to have the prescriber verify both risk group assignment and informed consent at the time of computer entry to eliminate error and delay. Ex. 1021 ¶ 220. Based upon the evidence of record, we credit Dr. Fudin's testimony and hold that one skilled in the art seeking to reduce errors would have reason to enter the informed consent and risk assignment into a computer database at the same time.

Patent Owner also contends that Petitioner has failed to demonstrate that the use of a telephone survey using an integrated voice response system, such as recited in claim 17, would have been obvious to one skilled in the art. Prelim. Resp. 49–50. Petitioner contends that conducting telephone surveys was well known in the art. Pet. 59. Petitioner relies upon the teachings of Mundt, which states that use of interactive voice response systems can strengthen clinical practice, extend research methods, and enhance administrative support of service quality and value. *Id.* (citing Ex. 1024, 612). We hold that the evidence of record demonstrates that one skilled in the art had reason to use interactive voice response systems to conduct patient surveys.

a. Secondary Considerations

Patent Owner contends that secondary consideration evidence demonstrates that the challenged claims are nonobvious over the relied upon prior art. Prelim. Resp. 49–55. We have reviewed the alleged secondary consideration evidence, but are not persuaded that it is sufficient to show

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verified. *Id.* at 48–49. Dr. Fudin testifies that one of ordinary skill in the art would have reason to have the prescriber verify both risk group assignment and informed consent at the time of computer entry to eliminate error and delay. Ex. 1021 ¶ 220. Based upon the evidence of record, we credit Dr. Fudin's testimony and hold that one skilled in the art seeking to reduce errors would have reason to enter the informed consent and risk assignment into a computer database at the same time.

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Vol. 333 No. 2 PREVENTION OF PREGNANCY IN WOMEN RECEIVING ISOTRETINOIN

SPECIAL ARTICLE

A PREGNANCY-PREVENTION PROGRAM IN WOMEN OF CHILDBEARING AGE RECEIVING ISOTRETINOIN

ALLEN A. MITCHELL, M.D., CARLA M. VAN BENNEKOM, M.P.H., AND CAROL LOUIK, SC.D.

Abstract Background. Isotretinicin is effective in treating severe acne, but it is also teratogenic. To minimize pregnancies among exposed women, the manufacturer, together with the U.S. Food and Drug Administration, implemented a multicomponent Pregnarcy Prevention Program in 1988. We report the results of an ongoing survey designed to assess compliance with this prooram.

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In the spring of 1988, this issue was reviewed by an advisory committee to the US. Food and Drug Administration. There was little debate about the teratogenicity of isotretinoin, but dermatologists and others assered that its mique efficacy in the treatment of severe acne, together with its relatively short treatment course (15 to 20 weeks), warranted its continued availability.³⁵ As an alternative to removing the drug from the market or formally restricting its use, the manufacturer pro-

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4 percent were infertile. Among 124,216 women with completed telephone or mail follow-up results, there were 402 pregnancies during therapy (3.4 per 1000 courses of iso-trelinoin). 72 percent of the preparative month, and elective, abortions, 16 percent sportaneous abortions, 3 percent

ectopic pregnancies, and 8 percent live births. Conclusions. The pregnancy rate among women receiving isotralinoin therapy was substantially lower than that in the general population and was compatible with the characteristics and behavior of the enrolled women. (N Enol J Med 1996;333:101-6.)

posed an aggressive program designed to reduce the risk of pregnancy among women taking the drug. The committee recommended that the major components of this program be implemented, and the manufacturer's Pregnancy Prevention Program commenced in the full of 1958.

The program was targeted at both prescribers and patients. In late 1988, materials were distributed to everv dermatologist and to all nondermatologists identified as prescribers of isotretinoin in the United States. The materials included guidelines for physicians (instructing them, for example, to warn patients of risks, obtain negative pregnancy tests, and delay therapy until the second or third day of the next normal menstrual period). They also included a patient-qualification checklist, an information brochure for patients, contraceptive information, information about and the necessary forms for a contraception referral program (in which the manufacturer would reimburse patients for a visit to another physician for contraceptive counseling), and a consent form. In addition, in mid-1989 the manufacturer replaced traditional medication bottles with a 10-capsule blister pack that contained information directed specifically at women: the package included warnings about the risks of becoming pregnant while taking isotretinoin or during the month after treatment, an "avoid pregnancy" icon behind each capsule, and line drawings of malformations associated with isotretinoin. The program was reinforced by periodic communications directed at prescribers and pharmacisrs

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2 PREVENTION OF PREGNANCY IN WOMEN RECEIVING ISOTRETINOIN

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Results. Between 1989 and 1993, 177,216 eligible

N 1982, the vitamin A analogue isotretinoin (Accutane) was introduced in the United States for the treatment of severe recalcitrant cystic acne. Because studies in animals had suggested that isotretinoin might be teratogenic in humans, the drug was contraindicated in women who were or might become pregnant during therapy or in the following month. The concern about human teratogenicity proved well founded, because it was soon demonstrated that approximately 25 to 30 percent of exposed fetuses had birth defects - the so-called Accutane embryopathy, consisting of craniofacial, heart, and central nervous system defects.1 Despite prominent warnings to physicians in direct mailings, advertisements, and the package insert, reports of pregnancies in exposed women continued to accumulate, and by 1989 approximately 78 malformed infants had been reported.

In the spring of 1988, this issue was reviewed by an advisory committee to the U.S. Food and Drug Administration. There was little debate about the teratogenicity of isotretinoin, but dermatologists and others assert ed that its unique efficacy in the treatment of severe acne, together with its relatively short treatment course (5 to 20 week), warrand di ts continued availability.¹⁵ As an alternative to removing the drug from the market or formally restricting its usue, the manufacturer pro-

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treatment with isotretinoin and during the month after treatment.

METHODS

The vubicts were women of childbarring are (12 to 59 years of eqs) whose we bring motand with instruction. To dentry to compliance with the programs and the occurrence of pregnance; the survey row ered the treatment period and the subsequent six months, a for example, women treated for a typical 3-month ourse would be followed for 11 months.

The noticitizes the perspection of treated swomen who participated, we provided multiple opportunities for enrollment. In addition to the material described above, the program also included survey-sensitiment consent forms; physiciana were added to encourage women to use these forms to enrold at the time incretionis was prescribed. A second opportunity was provided directly to the worser through an enrollment content form that was included in each medication packterial was added to the form All there indication the second and worsers of the form that was included in each medication packcentil was added to the form All there indicated that participants would receive a \$10 payment.

To minimize memory loss and biased recall, we collected information on the behavior of physicians and patients at the start of therapy

here transformed the survey, which can include to be observational, the start of a form one transmission of the start of the start of the mount to be followed by one of two appropriates. The first involved relignance entrates during and after thereays, providing projective in formation on physicians' and patients' behavior. Since the telephone calls might themeethere enhance compliance with the program, we used a second approach with other participants: a questionaities mailed after threapy that identified the occurrence of program, year obtained terrospective information on contraceptive particule. The enrollment forms were screened on recept to exclude earnall

The enrolment forms were screned on receipt to exclude enralitions that were apparently fandulation, me, and previously enrolled by one of the two methods Within two days, they were sent H0 and do when to expect contact. Each were, [10] women were randomly assigned to the group interviewed by telephone. They were contacted there times: at the start of therapy (within one month after enrollment), when we inquired about the paienta' understanding of the hazards of toterization and compliance within the program. In the middle of therapy between two and four menths after the start of isotritionil, when we inquired about the paienta' understanding of the months after the completion of therapy, when we saked about the used not received on the groups of the start motion. We compare correcte of pregnancy during or after transmer. Weene who could not be treached by telephone within specified intervals were transferred to the group followed up by mail.

Worsen not randomly assigned to the telephone group were set a bief questionnia in months after straining instruction to determine the date on which they had completed or were supected to complete theory. They were then maded q questionnaire aix momits after that date, which included the same questions as the titted delphone intertive. Nonresyndoms were constantly air courier and, if this field to dick a response, by telphone. Worsen testment, or Worsen who were pregnant at the time they begus treatment, or

Women who were pregnant at the time they began treatment, or who became pregnant during treatment or in the month after it ended, were interviewed by telephone regarding the prognancy and its outcome, permission was sough to obtain relevant medical records and for our tertologist to examine all liveborm infants.

The protocol was approved by the Boston University Medical Center Institutional Review Board for Human Research. The survey began January I, 1965, and is continuing at the present time. RESULTS

Enrollments

Between January 1, 1989, and December 31, 1993, 177,216 eligible women enrolled in the survey. The number increased from 21,267 in 1989 to 43,265 in 1993. Twenty percent enrolled through the form provided to physicians, 77 percent through the form included in the medication package, and 3 percent by telephone.

July 13, 1995

Follow-up

Overall, 26,986 women were assigned to telephone follow-up. Because of start-up problems, we completed first telephone interviews of only 72 percent of the women assigned to the telephone group in the first year

96 percent. For the five-year study period, first telephone interviews were completed for 24,503 women. By June 30, 1994, the third telephone interview had been completed by 17,960 women (92 percent of the 19,621 eligible women — that is, those who had completed therapy at least six months before that date).

Mailed Questionnaires

Follow-up by mail involved 150,230 women assigned randomly to the mail group and 4420 women transferred from the telephone group. Of the 126,251 women eligible for the second mailed questionnaire by June 30, 1994, responses had been received from 84 percent by that date.

The ages and geographic distributions were similar among women assigned to telephone follow-up and those assigned to mail follow-up and among women with incomplete and those with complete follow-up (data not shown).

Characteristics of Women and Behavior of Physicians at Start of Therapy

Among the 24,503 women who completed first telephone interviews, the median age was 26 years (the 10th and 90th percentiles were 17 and 39, respectively, the median number of years of education was 14 (i.e., 2 years beyond high school), and the median duration of acne was 8 years. Dermatologitist were the prescribing physicians for 92 percent of the patients, heat treatments for acne (data unavailable for 1999) included oral antibiotics (96 percent of the patients), treinion (Revine). (02 percent), bearcyl percentic (74 percent), and orally administered vitamin A (11 percent). Selected information related to the behavior of physicians is shown in Table 1. Virtually all the women were told of the importance of avoiding pregnancy 35 percent were told of the importance of using effective

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Iter New England Jooms (* Nedcure Downloaded from regin ong by MICHAEL DAVIT2 on August 7, 2013 For personal use only No other uses without pr Download 1000 Michael DAVIT2 on August 2000 Michael Davits A firms revenue. treatment with isotretinoin and during the month after treatment.

METHODS

The subjects were women of childbearing age (12 to 59 years of age) who were being treated with isotretinoin. To identify compliance with the program and the occurrence of pregnancy, the survey covered the treatment period and the subsequent six months, a period long enough to allow identification of pregnancies occurring as late as the first month after discontinuation of treatment. Thus, for example, women treated for a typical 5-month course would be followed for 11 months.

To maximize the proportion of treated women who participated, we provided multiple opportunities for enrollment. In addition to the materials described above, the program also included survey-enrollment consent forms; physicians were asked to encourage women to use these forms to enroll at the time isotretinoin was prescribed. A second opportunity was provided directly to the women through an enrollment-consent form that was included in each medication package. In 1990, a toll-free telephone number that women could call to enroll was added to the form. All forms indicated that participants would receive a \$10 payment.

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Enrollments

Between January 1, 1989, and December 31, 1993, 177,216 eligible women enrolled in the survey. The

number increased from 21,267 in 1989 to 43,265 in 1993. Twenty percent enrolled through the form provided to physicians, 77 percent through the form included in the medication package, and 3 percent by telephone.

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Telephone Interviews

Follow-up

Overall, 25,995 women were assigned to telephone follow-up. Recame of antroup problems, we completed first telephone interviews of only 72 percent of the women assigned to the telephone group in the first year of the survey. This proportion subsequently increased to 95 percent. For the five-year study period, first telephone interviews were completed for 24,203 women. By June 30, 1994, the third telephone interview had been completed by 17,960 women (02 percent of the 19,622 leligble women — that is, those who had completed therapy at least six months before that date).

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The enrollment forms were screened on receipt to exclude enrollments that were apparently fraudulent, men, and previously enrolled women. The eligible women were assigned, at random, to be followed by one of the two methods. Within two days, they were sent \$10 and told when to expect contact. Each week, 100 women were randomly assigned to the group interviewed by telephone. They were contacted three times: at the start of therapy (within one month after enrollment), when we inquired about the patients' understanding of the hazards of isotretinoin and compliance with the program; in the middle of therapy (between two and four months after the start of isotretinoin), when we inquired about continued understanding of the hazards of isotretinoin and compliance with the program; and six months after the completion of therapy, when we asked about the occurrence of pregnancy during or after treatment. Women who could not be reached by telephone within specified intervals were transferred to the group followed up by mail.

Women not randomly assigned to the telephone group were sent a brief questionnaire six months after starting isotretinoin to determine the date on which they had completed or were expected to complete therapy. They were then mailed a questionnaire six months after that date, which included the same questions as the third telephone interview. Nonrespondents were contacted by air courier and, if this failed to elicit a response, by telephone.

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tion on the behavior of physicians and patients at the start of therapy as well as during treatment. However, inquiries at these times might have transformed the survey, which was intended to be observational, into a form of intervention. Therefore, we randomly assigned the women to be followed by one of two approaches. The first involved telephone contact during and after therapy, providing prospective in formation on physicians' and patients' behavior. Since the telephone calls might themselves enhance compliance with the program, we used a second approach with other participants: a questionnaire mailed after therapy that identified the occurrence of pregnancy and obtained retrospective information on contraceptive practices. The enrollment forms were screened on receipt to exclude enroll-

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SORVER GOBILIN	1989	1990	1991	1992	1943	Ain	analyses are restrict
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			constant of state				The median dura
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Did your doctor tell you the importance of							was 141 days, and fo
Avoiding pregnancy?	99	98	98	99	99	99	by mail, it was 140 d
Using effective contracep- tion for 1 month before startine isotrctinoin?	85	85	88	84	84	85	45,773 person-years exposure. Pregnanci
Waiting for pregnancy-test result before starting isotretingin?	79	77	83	85	87	82	py were reported by percent); 46 were
Waiting until next men strual period before starting isotretinoin?	64	e3	74	75	77	20	therapy began, an pregnant during the nancy rate for the su
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Serun test	48	45	54	54	56	51	
Any tost	62	58	67	66	69	61	ized rate was 8.8 p years) (Fig. 1). (Am

lighted in large, bold print. These included warnings about the need to have a negative blood pregnancy test before starting therapy; to wait until the next menstrual period before starting therapy; and to use effective birth control one month before starting therapy, during therapy, and one month after completing it. During the next three years, compliance with the first two behavioral recommendations increased (by approximately 10 to 25 percent, as gauged by responses to questions 3, 4 and 5 in Table 1).

Overall, 96 percent of the women interviewed indicated that they were not sexually active or that they were using birth control. Early in 1992, the questionnaire was modified to allow more complete information to be obtained regarding sexual activity and birth control; among 9593 women interviewed since then, 3.7 percent were infertile (3.3 percent because of hysterectomies and 0.4 percent for other reasons) and in 0.3 percent the risk of pregnancy was unknown. The largest proportion, 54 percent, were not sexually active (20 percent used birth control and 34 percent did not), whereas 42 percent were sexually active (41 percent used birth control and 0.6 percent did not). (For sexually active women who did not use birth control, the survey staff intervened by reading to them a warning about the risk of birth defects and by requesting per mission to inform the prescribing physician.)

Information about the women's contraceptive status at the start of therapy is shown in Table 2 according to age. Methods are classified according to the schema used in the 1988 National Survey of Family Growth, a periodic survey that identifies reproductive factors in a nationally representative sample of U.S. women.5

As of June 30, 1994, 124,216 women had completed final telephone interviews or mailed questionnaires. Of reported than 365 se noted. the latter

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f therapy telephone followed here were otretinoin ing theraomen (0.3 ant when became The pregopulation 0 20-week e annual-0 person-382 women who took isotretinoin for one to two years, there were 1727 person-

years of exposure and 19 pregnancies, for a rate of 11.0 per 1000 person-years.) The pregnancy rates were 3.1 and 3.4 per 1000 20-week courses for the women in the telephone and mail groups, respectively. Among the 138 women in the telephone group who were warned not to continue isotretinoin therapy without taking steps to avoid pregnancy (69 of whom reported nonsurgical infertility), 2 subsequently became pregnant (1 of whom had reported being infertile); exclusion of this group did not appreciably affect the pregnancy rate among women followed by telephone. Data for 1989 to 1993 suggest a decrease in the pregnancy rate over time, though continuing follow-up for the most recent cohorts may produce slight changes in these rates.

Overall, 46,249 women reported not using birth con trol (on the basis of telephone data, approximately 99

Table 2. Contraceptive Status of the Women, as Ascertained by Telephone Interviews at the Start of Therapy, According to Age.





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lighted in large, bold print. These included warnings about the need to have a negative blood pregnancy test before starting therapy; to wait until the next menstrual period before starting therapy; and to use effective birth control one month before starting therapy, during therapy, and one month after completing it. During the next three years, compliance with the first two behavioral recommendations increased (by approximately 10 to 25 percent, as gauged by responses to questions 3, 4, and 5 in Table 1).

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Outcomes

As of June 30, 1994, 124,216 women had completed final telephone interviews or mailed questionnaires. Of

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percent were not sexually active at the beginning of therapy or during it). Eighty-eight became pregnant during treatment (1.9 per 1000 20-week courses). In comparison, among the 76,149 women who practiced contraception, 268 became pregnant (3.6 per 1000 20week courses) (P<0.001).5 On the basis of the primary contraceptive method being used at the start of treatment (reported in the third telephone interview or the second mailed questionnaire), we estimated methodspecific pregnancy rates during therapy. Among women using nonsurgical means of contraception, rates for the most commonly used methods were 3.2 pregnancies per 1000 20-week courses for birth-control pills (39,053 women), 10.3 for condoms (7686 women), and 8.1 for diaphragms (3023 women). The rates among women who had had tubal ligations or whose male partners had had vasectomies were 0.4 (4 of 10,949 women) and 0.3 (2 of 7394 women), respectively.

There were 136 pregnancies that were conceived during the month after discontinuation of therapy, for a trate of 13.4 per 1000 person-years (Fig. 1). Pregnancy tates were also calculated for the next three months, when pregnancy was no longer discouraged by the program; these were 290, 371, and 43.2 per 1000 personyears, respectively.

Of the 402 worken with pregnancies conceived during treatment with intortinoin, 200 (2) percent) had elserive terminations, 63 (16 percent) had spontaneous abortions, 13 (3 percent) had ettopic pregnancies, note had sulbirths, 23 (2) percent) had live births, and in 4 (1) percent) the outcome could not be determined. Among the 136 pregnancies occurring during the mouth after therapy, a smaller proportion (55 percent) were elective-and and a larger proportion (25 percent) were size. For pregnancies occurring in the subsequent three months, 23 percent were terminated and 61 percent were continuing.

Among the 32 liveborn infants, 13 had been examined by the survey teratologist by January 1995. Six had no defects, one had major anomalies (ear, exp. facial, and brain), and six had minor anomalies (ear in two, aar and cratinofacial in two, and hypophasitic scrotum and confluent cycbrows in one each). The examiner, who knew the exposure status of the mothers, did not consider the latter two defects to be associated with

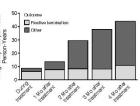
Table 3. Pregnancy Rates during Isotretinoin Treatment, Based on Completed Follow-up by Telephone and Mail.*

VARIABLE	1589	1930	195.	1992	1993	ALL
No. of women	18,075	28,757	29,639	30,048	10,063	122,582
Pregnancies reported?	73	102	91	90	46	402
Person-years of isotreti- noin exposure	7,045	10,759	11,093	11,190	5,686	45,773
Rate per 1000 20-wk courses of isotretinoin	4.0	3.6	3.1	3.1	3.1	3.4

*The table excludes data as 1684 women who reported taking instruction for one year or more and includes 78 re (progenised working confirmation). ommendations, though still incomplete, improved. Whatever attention is directed to the education and compliance of patients and physicians, the most relevant measure of the effectiveness of efforts to provent programacies is the pregnatcy rate. Among U.S. women 15 to 44 years of age, the pregnatcy rate is approximately 105 per 1000 person-years.³ For women in the same age group in the survey population, the rate during isotretinion

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Figure 1. Pregnancy Rates and Outcomes during and after Therapy with Isotretinoin in 122,582 Women, 1989 to 1993.

isotretinoin; thus, five infants (38 percent) were judged to have defects compatible with the isotretinoin embryopathy. Birth records available for four additional infants revealed to defects. Parential reports, available for 13 of the remaining 15, identified 1 infant as having exerban Japky and developmental delay and 1 who died from defects involving the ear, eye, heart, kidney, and liver.

DISCUSSION

Among women enrolled in this survey, understanding of the teratogenic risks of isorreithoin and of the need to avoid pregnancy was virtually universal. Compliance with other aspects of the program was less complete, although in no case did compliance for any measure decline during the study period. Apart from

the most important aspect of the program was the reommendations that women ensure that programcy tests were negative, that they wait unit immess had begun before initiating isotretinoin therapy, and that they use effective birth control preceding, during, and immediately after reatment. Information from the first months of the arrvey revealed incomplete compliance with these guidelines. As a result, the namufacturer reinforced physician education about these three recommendations and changed the medication package to highlight their importance. Within months after distribution of the new package, compliance with these rot-

Among women enrolled in this survey, understanding of the teratogenic risks of isotretinoin and of the need to avoid pregnancy was virtually universal. Compliance with other aspects of the program was less complete, although in no case did compliance for any measure decline during the study period. Apart from

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PREVENTION OF PREGNANCY IN WOMEN RECEIVING ISOTRETINOIN

exposure was 8.8 per 1000 person-years, or approximately 8 percent of that of the general population. The program sought to exclude from isotretinoin reatment women who were at high risk of becoming ____en who did not enroll were more likely to be noncor pregnant. The prevalence of sexually active women not

those practicing contraception the use of oral contraceptives (one of the most effective methods) was high (49 percent) as compared with the respective proportions (7 and 28 percent) in the National Survey of Family Growth.5 Irrespective of method, major factors associated with successful contraception include duration of use, education, and motivation.8 We have only recently collected information on duration of use, but we know that the enrolled population was relatively well educated and that motivation was likely to have been quite high, given knowledge of the risks. Furthermore, pregnancy had to be avoided for only six months, on average. Thus, the observed low rates are compatible with the demographic and other characteristics of these women. Though a causal link between implementation of the program and low rates of pregnancy cannot be proved by observational study, such an effect is likely, given the frequency of reported compliance with com ponents of the program.

In a survey based on self-reports, one must ask whether the information is valid. Follow-up rates were high in both the telephone and mail groups, and responses regarding knowledge, behavior, and compliance were similar whether elicited at the start of treatment (in the first telephone interview) or six months after its completion (in the second mailed questionnaire) (data not shown). The low pregnancy rates during isotretinoin treatment and the increase in pregnancies in the four months afterward are consistent with intentional avoidance of pregnancy during the period of teratogenic risk. The high proportion of women having therapeutic abortions during treatment and the low proportion having them during the subsequent four months further support the validity of these data. Although some underreporting of pregnancies and therapeutic abortions is likely, we believe that the survey design and study population minimize this problem.

Evaluation of the representativeness of a survey based on voluntary enrollment requires information on both the total number of women of childbearing age who are treated with isotretinoin and the differences between enrolled and unenrolled women. Unfortunately, the number of treated women is not known. Available estimates, based on complex and unvalidated assumptions, suggest that the numbers of women of childbearing age for whom isotretinoin was prescribed were approximately 76,094 in 1991, 83,887 in 1992. and 90,390 in 1993 (Bylancik A, Hoffmann-La Roche: personal communication). If these estimates are correct, we can assume on the basis of their 95 percent confidence intervals that the 117,652 women who enrolled in the survey represented 44 to 52 percent of the women treated with isotretinoin. Whether participants differed in pregnancy risk from women who did not ennoll in nor n 154 pliant and at high risk for pregnancy; on the other hand, women may not enroll specifically because they are infertile of in other ways not at risk for pregnancy

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Despite its limitations, we believe that our design was as successful as could be expected in a setting of voluntary participation. Alternative designs cannot enrepresentativeness and pecause of the need to patient consent, the potential for selection bias is inescanable.

Before the introduction of isotretinoin, the unique is sues related to teratogenic drugs were not adequately considered - such drugs were either removed from use or left on the market with no pregnancy-prevention program. The isotretinoin program offers a novel approach that seeks to keep the drug available while min-imizing the teratogenic hazard.⁴ The results suggest that the program encourages communication between physicians and patients regarding the drug's teratogenic risk and the need to prevent pregnancy, promotes the selection of patients at low risk for pregnancy, and is associated with low pregnancy rates. These benefits occurred in a particular context: physicians and patients were highly committed to using the drug, pregnancy had to be avoided for only a limited time, and the physicians belonged largely to a single specialty (dermatology), enhancing the feasibility of the educational cam-

Whether similar benefits could be achieved with drugs used for other purposes remains unclear, but this question may soon require resolution. Thalidomide appears to be an effective treatment for various medical conditions,⁹⁻¹¹ as does methotrexate,^{12,18} prompting interest in making these teratogenic drugs more widely available.10,12-15 The experience gained with isotretinoin can serve as a basis for considering how such drugs should be used and monitored, with a view to ensuring that pregnancies and malformations are reduced to an

We are indebted to the following members of the Slone Epidemi-ology Unit Accutane Advisory Committee, who provided independ-ent and critical advice in the derign, analysis, and interpretation of this survey: P. Stolley, M.D. (chair), E. Decker, Pharm.D., K. McKoy, M.D., J. Melski, M.D., P. Pochi, M.D., R. Stern, M.D., C. Carz, M.D. (National Institute of Child Health and Human Development liaison) I Cordeto M.D. (Centers for Disease Control and Prevention sony, J. Cordero, M.D. Ozaners for Disease Control and Frevention liaison), W. Dai, M.D., Dr.P.H., and J. LaBraico, M.D. (Hoffmann-La Roche liaison); to D Gute, M.P.H., Ph.D. for his assistance in the initial survey design; to E. Lammer, M.D., for conducting the infant examinations; to J. Trustell, Ph.D., for guidance in assessing contra-ceptive efficacy; to the American Academy of Dermatology for its support; to the Stone Survey staff; to S. Shapiro, M.B., for his support and advice; and to the many physicians and patients who participat ed in the survey.

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1. Lammer EJ, Chen DT, Hoar RM, et al. Relmoic acid embryopathy. N lingl J Med 1985;313:837-41

CFAD VI 1011-0005

The New Conjunct Journal of Ned Cine at Issued Inserving by NICE-NEL 20172 on August 7, 20178. For pressonal use only, No other uses without p Copyright 0, 1995 Macaditabacca Mercal Science A. In proceedings.

The program sought to exclude from isotretinoin reatment women who were at high risk of becoming pregnant. The prevalence of sexually active women not

sure representativeness, and because of the need for patient consent, the potential for selection bias is inescapable.

Before the introduction of isotretinoin, the unique issues related to teratogenic drugs were not adequately considered - such drugs were either removed from use or left on the market with no pregnancy-prevention program. The isotretinoin program offers a novel approach that seeks to keep the drug available while minimizing the teratogenic hazard.⁴ The results suggest that the program encourages communication between physicians and patients regarding the drug's teratogenic risk and the need to prevent pregnancy, promotes the selection of patients at low risk for pregnancy, and is associated with low pregnancy rates. These benefits occurred in a particular context: physicians and patients were highly committed to using the drug, pregnancy had to be avoided for only a limited time, and the physicians belonged largely to a single specialty (dermatology), enhancing the feasibility of the educational campaign.

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computing station issues a pharmacy approval code. Ex. 1008, 11:6–8, 17– 23. Dr. Fudin testifies that one skilled in the art would have implemented the methods disclosed in Dishman and Cunningham to limit the distribution of a drug. Ex. 1027 ¶¶ 98–100. Based upon the record presented, we conclude that Cunningham is directed to the same general endeavor as Mitchell and Dishman, controlling the distribution of pharmaceutical products.

Patent Owner contends that the Clozaril system of Dishman, as a whole, was a failure, and teaches away from the use of such a system. Prelim. Resp. 12–13, 30. Patent Owner relies upon an article by Dr. Honigfeld, which describes the effects of the National Clozapine Registry System on the incidence of deaths related to agranulocytosis. *Id.* (eiting Ex. 2014). We note, however, that Honigfeld states that the actual number of cases of agranulocytosis and related deaths was lower than expected for the national registry maintained by the U.S. manufacturer of clozapine.

Patent Owner states that Mitchell would have taught away from combining its pregnancy prevention program with any other prior art as Mitchell, like Dishman, is alleged to be a failure. Prelim. Resp. 31. Specifically, Patent Owner contends that Mitchell did not prevent all pregnancy. We are unpersuaded as, even if correct, Mitchell states that the

Specifically, Patent Owner contends that Mitchell did not prevent all pregnancy. We are unpersuaded as, even if correct, Mitchell states that the

18

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experience gained with the isotretinoin pregnancy prevention program can serve as a basis for considering how drugs, such as thalidomide, should be used and monitored, with a view to ensuring that adverse side effects are reduced to an absolute minimum. Ex. 1010, 105.

> in a Jepson format, where the admitted prior art recites filling prescriptions only after consulting a computer readable storage medium. Mitchell identifies different risk groups, such as "women of childbearing age (12 to 59 years of age)" targeted for a pregnancy-prevention program. Ex. 1010, 101-102. Hence, we find that Mitchell discloses that the set of conditions for treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention, records would be kept relating to risk groups and that electronic records, such as patient risk group assignments, would be useful and easy to achieve through entry on a computer, and that a computerized system, such as that taught by Dishman, would help determine which prescriptions should be "locked out." Ex. 1027 ¶ 84-92. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing drugs, such as thalidomide, and filling such prescriptions to avoid the risk of harmful birth defects

computer database. Prelim. Kesp. 52-55. The challenged claims are written

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Powell

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Special Article		
Guideline for the clinical use	and dispensing of	
thalidomide		-
R.J. Powell and J.M.M. Gardner-Med	win	
Clinical Immunology Unit, Immunology Department, Nottingham NG7 2UH, UK	Queen's Medical Centre, University Hospital,	
Introduction		
In the 1960s thalidomide virtually disappeared from clinical use after it was demonstrated that it is	(A) Clinical nse	-
Irom clinical use after it was demonstrated that its both a causative agent of severe inversible perioberal neuropathy ¹ and a human teratogen ¹ . Currently in the UK there are no product licences for thalidomide but it can be prescribed on a maned patient basis in accordance with Section 9(1) of the Medicines Act 1968, ³ and its subsidiary ligitation. ³ Its bien prescribed by hospital-based physicians to a small number of patients who have exhausted other therapeut coptions. Hospital doc- tors who prescribe thalidomide should have the necessary experise in its use and the resources to detect subclinical neuropathy. There is the poten- tial for an increase in it sus ein conditions such as bone marrow transplantation ³ and HIV-related disease. ⁵ Even in these new areas, thalidomide should only become an option when all other therapeutic modallies have failed. This continued, albeit limited, use of clinicians, ^{3,10} and by individuals affected by some clinicians, ^{3,10} and one of their concerns is that there are no legal restrictions or guidelines regulating its clinical use. Its current use is subject to the requirements of the laws governing the supply of a medicine for a named patient 'prescrib- no. ^{20,20,20} This guideline is designed to promote	 Only severe disabling conditions that cause an unacceptable interference with normal life should be treated with thalidomide, and only after other treatments have been tried and failed. Pregnancy should be excluded before instituting therapy with thalidomide, specifically by a negative pregnancy test within 2 weeks prior to starting therapy. Patients should be specifically excluded from treatment with thalidomide for any of the following reasons: Unable to understand the potential risk from the use of thalidomide. Unable to understand the potential risk from the use of thalidomide. Unable to understand the potential risk from the use of thalidomide. Women who wish to become pregnant. Women of childbering potential:	
the safest possible clinical use and dispensing of thalidomide.	ceptive pill, an intrauterine device, surgical sterilization of patient or sole	
These recommendations may require revision and modification as further clinical experience with halidomide is gained. For that reason it is prefer- able that its clinical use should be reculated by guidelines rather than by law. However, it cannot be overstated that the risks of teratogenicity and	partner. Fernale patients who do not normally practice contraception be- cause of a history of infertility should do so whist taking thalidomide. 4. Fully informed consent should be obtained using - withing consent should be obtained	
peripheral neuropathy must be recognized, and addressed in each and every patient.	5. Women of childbearing potential should agree	-
Correspondence: R.J. Powell, F.R.C.P. Accepted: 7 July 1994	to stop taking thalidomide immediately should they miss a period, and urgently contact their prescribing physician. A pregnancy test should	
	CFAD VI 1007-0001	

Guideline for the clinical use and dispensing of thalidomide

In the 1960s thalidomide virtually disappeared - from clinical use after it was demonstrated that it is both a causative agent of severe irreversible peripheral neuropathy^{1,2} and a human teratogen.^{3,4}

tion.^{5,6,12,13} This guideline is designed to promote the safest possible clinical use and dispensing of thalidomide.

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Postgrad Med J (1994) 70, 901 - 904

C The Fellowship of Postgraduate Medicine, 1994

Special Article

Guideline for the clinical use and dispensing of thalidomide

R.J. Powell and J.M.M. Gardner-Medwin

Clinical Immunology Unit, Immunology Department, Queen's Medical Centre, University Hospital, Nottingham NG7 2UH, UK

Introduction

In the 1960s thalidomide virtually disappeared from clinical use after it was demonstrated that it is both a causative agent of severe irreversible peripheral neuropathy1,2 and a human teratogen,3,4 Currently in the UK there are no product licences for thalidomide but it can be prescribed on a 'named patient' basis in accordance with Section 9(1) of the Medicines Act 1968,5 and its subsidiary legislation.6 It is being prescribed by hospital-based physicians to a small number of patients who have exhausted other therapeutic options. Hospital doctors who prescribe thalidomide should have the necessary expertise in its use and the resources to detect subclinical neuropathy. There is the potential for an increase in its use in conditions such as bone marrow transplantation7 and HIV-related disease.8 Even in these new areas, thalidomide should only become an option when all other therapeutic modalities have failed.

This continued, albeit limited, use of thalidomide has been criticized by some clinicians,¹⁰ and by individuals affected by thalidomide¹¹ because of the known serious side effects of the drug. One of their concerns is that there are no legal restrictions or guidelines regulating its oblical use. Its current use is subject to the requirements of the laws governing the supply of a medicine for a 'named patient' prescription.^{10,10,11} This guideline is designed to promote the safet possible clinical use. Its easing of thalidomide.

These recommendations may require revision and modification as further clinical experience with thalidomide is gained. For that reason it is preferable that its clinical use should be regulated by guidelines rather than by law. However, it cannot be overstated that the risks of teratogenicity and peripheral neuropathy must be recognized, and addressed in each and every patient.

Correspondence: R.J. Powell, F.R.C.P. Accepted: 7 July 1994

- d (A) Clinical use
 - Only severe disabling conditions that cause an unacceptable interference with normal life should be treated with thalidomide, and only after other treatments have been tried and failed.
 - Pregnancy should be excluded before instituting therapy with thaildomide, specifically by a negative pregnancy test within 2 weeks prior to starting therapy.
 - Patients should be specifically excluded from treatment with thalidomide for any of the following reasons:
 - a. Unwilling to sign a consent form.
 b. Unable to understand the potential risk from the use of thalidomide.
 - c. Unlikely to be able to comply with the prescribing instructions.
 - d. Women who wish to become pregnant.
 e. Women of childbearing potential:
 - who have not practised a reliable form of contraception for 1 year;
 - who are unwilling to take reliable contraceptive precautions;
 - iii. who are considered not capable of complying with the requirements for reliable contraception. Reliable contraceptive methods include the contraceptive pill, an intrauterine device, surgical sterilization of patient or sole partner. Female patients who do not normally practise contraception because of a history of infertility should do so whils taking thalidomide.
 - Fully informed consent should be obtained using a written consent form and a signed agreement.
 - agreement. Women of childbearing potential should agree to stop taking thalidomide immediately should they miss a period, and urgently contact their prescribing physician. A pregnancy test should

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be provided and, if positive, appropriate counselling should be given. Women of childbearing potential who discontinue treatment with thalidomide should agree to take reliable contraceptive precautions for 3 months after discontinuing thalidomide. Patients should agree to return any unused supply of thalidomide to the prescribing physician.

B) Monitoring

- Appropriate clinical and electrophysiological measurements should be recorded before treatment is commenced. For certain conditions, photographs may be useful to monitor the progress of treatment.
- The anticipated duration of treatment at which benefits of therapy will be judged should be agreed with the patient and treatment critically reviewed at the end of that period. Treatment failure must be recognized to avoid unnecessarily extended courses of thaildomide.
- 3. Follow-up visits should be at monthly intervals or less for the first 3 months to enable the clinician to detect side effects/early signs of toxicity. The warnings about the possible toxicity and the need for adequate contraception should be reinforced. Adequate time should be allowed to answer all questions raised by the patient.
- All advetse events should be recorded and serious events notified to the Clinical Trials Section, Medicines Control Agency.
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- Patients should be warned, and understand, that they must stop thalidomide immediately if paraesthesiae develop. In some cases the sensory loss may be permanent and adequate diagnosis, management and follow-up for these patients should be arranged.

(C) Electrophysiological measurements

 Peripheral neuropathy is a common, severe and often irreversible side effect of treatment with thalidomide. Every effort must be made to detect this presymptomatically by electrophysiological techniques. Unfortunately there

*Clinical Trial Section, Medicines Control Agency, Room 1418 Market Towers, 1 Nine Elms Lane, London SW8 5NO, UK, Tel, 071-273 0327. are no published electrophysiological studies that outline the criteria to predict the development of parassthesiae. Should paraesthesiae develop, then thalidomide must be stopped immediately to limit further damage. Electrophysiological testing should be performed at a constant temperature, by a consistent technique and by the same neurophysiologist, to provide at least one, preferably two, pretreatment baseline measurements of sensory nerve action potential amplitudes (SNAP). If more than one pretreatment value is available, confidence limits can be calculated for the

individual patient. The SNAP amplitudes should be measured in at least three nerves, for example, median,¹⁴ radial¹² and sural.¹⁶ A summated score with equal weighting for each nerve can be used to reduce the dominant contribution from the radial nerve SNAP amplitude. Nerve conduction velocities would not be expected to show simificant changes in the eady phase of an

axonal neuropathy.¹⁷ Based on available data, a fall from the baseline summated score of >40% should be regarded as significant.¹⁸

For those patients with a fall from baseline summated score of between 30% and 40%, the intervals should be reduced between measurements and, therefore, the need to use thalidomide should be reviewed.

(D) Patient information

Each patient being treated with thalidomide should be given an information sheet (Figure 1). patient' basis is entirely responsible for the patient's welfare. He must inform the patient of any contraindications, warnings and precautions associated with the use of the drug. To comply with the law,12 suppliers of a drug for a 'named patient' prescription must provide information about the drug on the containers and packages, but are not required to provide contraindications, warnings and precautions. 3. A sample patient information sheet is provided. which contains information relating to its proposed use and warnings about the potential, severe side effects of thalidomide. It should be updated as required

(E) Manufacture and dispensing

1.

Thalidomide does not have a product licence in the UK. Nevertheless, a manufacturer or supplier may supply it to a medical practitioner for

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- be provided and, if positive, appropriate counselling should be given.
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- All adverse events should be recorded and serious events notified to the Clinical Trials Section, Medicines Control Agency.*

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GUIDELINES FOR USE OF THALIDOMIDE 903	
	PATIENT INFORMATION SHEET FOR THALIDOMIDE USE
PATIENT INFORMATION SHEET FOR THALIDOMIDE USE	in (patient's name)
in (patient's name)	(partent's name)
Thailomide is a drug which can have severe side effects. This means it can only be used to treat a few debilitating conditions in which alternative treatments have been tried and failed. Thaidhomide must be used with great care by patients and doctors and treatment will involve careful monitoring. Despite these drawbacks, in some patients thaildomide can be of significant benefit. Condition being wested. How is the treatment given, how often and for how long?	Thalidomide is a drug which can have severe side effects. This means it can only be used to treat a few debilitating conditions in which alternative treatments have been tried and failed. Thalidomide must be used with great care by patients and doctors and treatment will involve careful monitoring. Despite these drawbacks, in some patients thalidomide can be of significant benefit.
DrHospital	
Tel. no has prescribed thalidomide (proprietary name if used) for you.	
The dose is mg = tablets and should be taken daily at night for days.	Hospital visits
Hospital visits This treatment is monitored in the out-patients clinic, initially with monthly visits. You will be asked to have an alextrical nerve test at regular intervals. These nerve tests can cause some discomfort but are an essential aspect of monitoring.	This treatment is monitored in the out-patients clinic, initially with monthly visits. You will be asked to have an electrical nerve test at regular intervals. These nerve tests can cause some discomfort but are an essential aspect
Does the drug have side effects?	of monitoring.
1. Morning drowstness is the most noticeable problem. This varies in each individual and may require your doctor to reduce the dost. Drowsiness may impair your ability to drive and operate machinery. 2. Nerve danage: Pins and needless of hands and feet are carly signs of nerve damage and can develop after respected courses or regular administration of thalidomide. Should you develop pins and needles you must sign halidomide humeflately and coursely our hospital doctor. This is not uncommon and can be body severe and irreversible. The aim of the electrical tests is to detect nerve damage before symptoms develop, and these will be a crucial part of the doctor of th	
This treatment involves you in possible risks and benefits. You should not agree to start thalidomide until you cleary understand hese. Even if your doctor recommends the treatment you are free to refuse it and this will not in any way influence the rest of your care.	
Remember Thalidomide is a potentially dangerous medication. It must be securely stored away from children and on/y taken by the person to whom it is supplied.	
ure 1 Patient information sheet for thalidomide use.	
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Powell

	GUIDELINES FOR USE OF THALIDOMIDE				
PATIENT INFORMATION SHEET FOR THALIDOMIDE USE					
in	(patient's name)				
conditions in which alternative treatments have	e effects. This means it can only be used to treat a few debilitating been tried and failed. Thalidomide must be used with great care wolve careful monitoring. Despite these drawbacks, in some fit.				
Condition being treated					
low is the treatment given, how often and for l	how lone?				
Drat	Hospital				
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part of your follow-up assessments. Should d stopped, halting further deterioration in nerv-	damage become apparent on the nerve test, thalidomide will be e function. Any damage at this stage would be so small it would				
developing baby, especially in the early mont be prepared to use adequate contraception the after it has finished. Should contraception fa consequently, if you miss a period at any tim contact the doctor who prescribed the th	In thailoomde again, all women considering thailoomide. Thaildomide is toxic to the ths of pregnancy. If you wish to consider thailoomide you must coughout the duration of thailoomide therapy and for 3 months it, any resulting pregnancy may incur damage to the baby and eduring treatment, you must shop thathlendie immediately and alldomide. A pregnancy test would then be arranged and new horoom hear thanks in the that is a stranged and new horoom hear thanks in the that is a stranged and				

- to the baby would be indicated. Your doctor can advise you about adequate contraception. No effects or Unite Saugr Words to Anternative Anternat

Having read this shee

This treatment involves you in possible risks and benefits. You should not agree to start thalidomide until you cleary understand these. Even if your doctor recommends the treatment you are free to refuse it and this will no in any way influence the rest of your care.

Thalidomide is a potentially dangerous medication. It must be securely stored away from children and only taken by the person to whom it is supplied.

Figure 1 Patient information sheet for thalidomide use

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Does the drug have side effects?

- 1. Morning drowsiness is the most noticeable problem. This varies in each individual and may require your doctor to reduce the dose. Drowsiness may impair your ability to drive and operate machinery.
- 2. Nerve damage: Pins and needles of hands and feet are early signs of nerve damage and can develop after repeated courses or regular administration of thalidomide. Should you develop pins and needles you must stop thalidomide immediately and contact your hospital doctor. This is not uncommon and can be both severe and irreversible.

The aim of the electrical tests is to detect nerve damage before symptoms develop, and these will be a crucial part of your follow-up assessments. Should damage become apparent on the nerve test, thalidomide will be stopped, halting further deterioration in nerve function. Any damage at this stage would be so small it would be unnoticeable, but you would not be given thalidomide again.

- 3. Damage to babies: This is very important for all women considering thalidomide. Thalidomide is toxic to the developing baby, especially in the early months of pregnancy. If you wish to consider thalidomide you must be prepared to use adequate contraception throughout the duration of thalidomide therapy and for 3 months after it has finished. Should contraception fail, any resulting pregnancy may incur damage to the baby and consequently, if you miss a period at any time during treatment, you must stop thalidomide immediately and contact the doctor who prescribed the thalidomide. A pregnancy test would then be arranged and appropriate counselling given. Should pregnancy be confirmed, further investigations to assess any damage to the baby would be indicated. Your doctor can advise you about adequate contraception. No effects on male sperm are recognized.
- 4. Minor side effects such as constipation, nausea, dizziness, headaches and rarely skin rashes can occur.

Having read this sheet

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Powell

R.J. POWELL & J.M.M. GARDNER-MEDWIN

a prescription for a particular patient⁶ ('named (F) Labelling patient' supply) provided that the manufacturer

- has a manufacturer's licence for 'specials'.19 2. Staff and equipment at the manufacturing site should be adequate to ensure that the product is of the nature and quality specified by the doctor or pharmacist. Manufacture should be under
- proper supervision and adequately controlled. Adequate records should be kept by the manufacturer/supplier. Records should include the amount of thalidomide that has been made, the form of the finished product, the 'named patient', the prescribing doctor and the person
- to whom it has been supplied. The supplier should satisfy himself beyond doubt that orders are from hospital-based consultants who have knowledge of the use of thalidomide and its side effects.
- It is recommended that the supplier should require that the order should be made in writing with the name of the patient, the prescribing doctor and the hospital address and telephone number. The letter should include a statement that the doctor is familiar with the use of thalidomide and its side effects, including peripheral neuropathy and teratogenicity. Also, a written assurance should be obtained that the drug will only be dispensed by the hospital pharmacist to the 'named patient' in accordance with the prescription.
- o. Orders to provide a stock for a hospital pharmacy should not be accepted. However, an amount to provide for 3 months prescription for a 'named patient' could be supplied to be held in the pharmacy.

- Lancet 1962, 1: 45. The Medicines Act 1968. HMSO, London, 1968. The Medicines (Excemption from Licences) (Special Cases and Miscellaneous Provisions) Order 1972. HMSO, London,
- 7. Hency, D., Norfolk, D.R., Wheeldon, J. et al. Thalidomide
- Inter, D., Rollow, D.K., Pheselon, J. & al. Thanholmole irreatment for chronic graft versus-host disease. Br J Heamatol 1991, 78: 23–27.
 Makonkweyoon, S., Limson-Probre, R.N., Moreira, A.L., Schauf, V. & Kaplan, G. Thalidomide inhibits the replication
- Crawford, C.L. Use of thalidomide in leprosy (letter). Br Med
- / 1991. 302: 1603-1604
- Hawkins, D.F. Thalidomide for systemic lupus erythematosus (letter). *Lance* 1992, 339: 1057.
 Drug protest; thalidomide. *The Sunday Times* 14 April 1991.
- The Medicines (Labelling) Regulations ((Regulations II (1) (b) (i) and 11 (1) (b) (ii)) 1976. HMSO, London, 1976.

1. The labelling of containers and packages for medicines supplied for 'named patient' prescriptions are regulated by law.12 2. All particulars should be clear, legible and readily discernible so that they can be easily

- read. The particulars to be shown on the container should normally be shown on the body of the container.
- Every container for thalidomide should be labelled to show the following information:
- · The non-proprietary name or a proprietary designation. In addition the label should show a warning: 'Contains thalidomide'.
- The quantitative particulars in a con-spicuous position. The labelling should distinguish between active and non-active ingredients
- · The quantity of thalidomide in the container or package.
- and storage, and the expiry date.
- The batch reference number, the number of the manufacturer's licence (preceded by ML), and the name and address of the person who manufactured the product.
- · The container should also show the warnings: 'Do not exceed the staged dose', 'Keep out of the reach of children', 'Thalidomide causes serious damage to babies if taken by women during pregnancy' and 'This drug must not be shared with anyone else.'
- Burkyr, D. Is bulkdonide to blane? *P. Med* J 1661, 11:30.
 Ther Meficieut (European form Licences) (Importation)
 Fullerton, P. Me Kremer, M. Neuropatty after industry
 Mefiché W. J. Charger (1961, 21:33)
 Mefiché W. J. Stabilization and comprisil a horromalities (Exter)
 Guray, T. Baildonide and comprisil a horromalities (Exter)
 Dawe (1961, 21:35)
 Lenze, W. Baildonide and comprisil a horromalities (Exter)
 Swenk, A.W. & Scott, T.R. An Improved technique for
 Swenk, A.W. & Scott, T.R. An Improved technique for
 - Downie, A.W. & Scott, T.R. An improved technique for radial nerve conduction studies. J Neurol Neurosurg Psych 1967, 30: 332-336.
 - Burke, D., Skuse, N.F. & Lethlean, A.K. Sensory conduction of the sural nerve in polyneuropathy. J Neurol Neurasurg Psych 1974, 37: 647-652.

 - Piper 1978, 37: 647-652.
 Fulleton, PM. & O'Sullivan, D.J. Thalidomide neuropathy: a clinical electrophysiological and histological follow-up study. J Neurol Neuroscogr. Prov. 1968, 31: 531- 551.
 Gardner-Medwin, J.M.M., Smith, N.J. & Powell, R.J. Clinical experience: with thalidomide in the management of system crapt and genital ulceration in conditions such as
 - Beheet's disease: the use of neurophysiological studies to detect thalidomide neuropathy. Ann Rheum Dis 1994, 53 (in
 - press).
 The Medicines (Exemptian from Licences) (Special and Transitional Cases) Order 1971. HMSO, London, 1971.

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- 3. Adequate records should be kept by the manufacturer/supplier. Records should include the amount of thalidomide that has been made, the form of the finished product, the 'named patient', the prescribing doctor and the person to whom it has been supplied.
- 4. The supplier should satisfy himself beyond doubt that orders are from hospital-based consultants who have knowledge of the use of thalidomide and its side effects.
- 5. It is recommended that the supplier should require that the order should be made in writing with the name of the patient, the prescribing doctor and the hospital address and telephone number. The letter should include a statement that the doctor is familiar with the use of thalidomide and its side effects, including peripheral neuropathy and teratogenicity. Also, a written assurance should be obtained that the drug will only be dispensed by the hospital pharmacist to the 'named patient' in accordance with the prescription.

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Patent Owner contends that the Clozaril system of Dishman, as a whole, was a failure, and teaches away from the use of such a system. Prelim. Resp. 12–13, 29. Patent Owner relies upon an article by Dr. Honigfeld, which describes the effects of the National Clozapine Registry System on the incidence of deaths related to agranulocytosis. *Id.* (citing Ex. 2014). We note, however, that Honigfeld states that the actual number of cases of agranulocytosis and related deaths was lower than expected for the national registry maintained by the U.S. manufacturer of clozapine. Ex. 2014, 52 (concluding the national registry "brought about lower than expected rates of agranulocytosis and associated deaths"). We hold that Patent Owner has failed to identify sufficient and credible evidence that the specific computerized system described by Dishman, which was approved by the U.S. manufacturer of clozapine, was considered by one of ordinary skill in the art to be a failure.

According to Patent Owner, Powell fails to disclose assigning patients to risk groups and entering the risk group assignment into a computer database. Prelim. Resp. 32–33. We disagree. The challenged claims are written in a Jepson format, where the admitted prior art recites filling prescriptions only after consulting a computer readable storage medium. Powell identifies different risk groups, including patients that should be excluded such as women who wish to become pregnant and women of childbearing potential who have not practiced a reliable form of contraception for 1 year. Ex. 1006, 901. Hence, we find that Powell discloses that the set of conditions for thalidomide treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention, records would be kept relating to risk groups and that electronic records,

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contraception for 1 year. Ex. 1006, 901. Hence, we find that Powell discloses that the set of conditions for thalidomide treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention,

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and other drug in combination, and that the diagnostic testing test for evidence of the use and adverse effect of the other drug.

As to the dependent claims, claims 2–27 and 29–32, Petitioner provides detailed claim charts identifying where the additional limitations are taught in the prior art. Pet. 48–60. For example, as to claim 4, which requires filling a prescription only after informed consent, Petitioner identifies how Powell teaches that thalidomide should only be prescribed after fully informed consent has been obtained using a written consent form. Pet. 49; Ex. 1006, 901. Additionally, Petitioner relies upon the Declaration of Dr. Fudin to demonstrate that the one of ordinary skill in the art would understand that the prior art teaches each and every requirement of the challenged dependent claims, and that one would have had reason to employ the additional requirements in combination with the subject matter of the independent claims. Ex. 1027 ¶ 107–202.

Patent Owner contends that Petitioner has failed to meet its burden of showing that dependent claim 5 would have been obvious. Prelim. Resp. 38–39. Dependent claim 5 requires the prescriber verify risk group

verifying informed consent and risk assignment. *Id.* Dr. Fudin testifies that one of ordinary skill in the art would have reason to have the prescriber verify both risk group assignment and informed consent at the time of computer entry as Powell teaches that a physician is responsible for the patient's welfare and also in view of Dishman's teaching that candidates are to be screened by reviewing the patient file and interviewing the patients. Ex. 1027 ¶¶ 116–118. Based upon the evidence of record, we credit Dr.

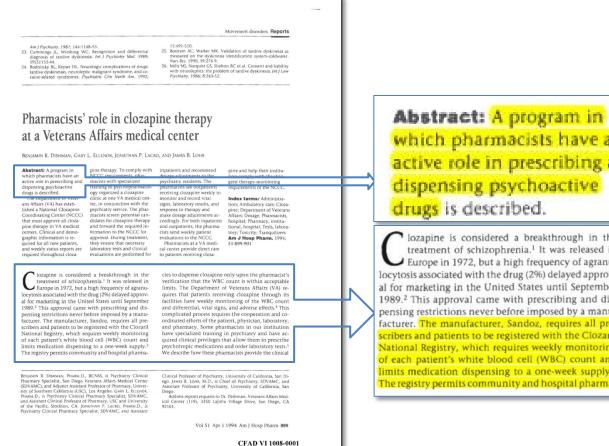
Fudin's testimony and hold that one skilled in the art would have reason to enter the informed consent and risk assignment into a computer database at the same time to ensure that errors are avoided.

> that the use of a telephone survey using an integrated voice response system, such as recited in claim 17, would have been obvious to one skilled in the art. Prelim. Resp. 43–44. Petitioner contends that conducting telephone surveys was well known in the art. Pet. 37. Petitioner relies upon the teachings of Mundt, which states that use of interactive voice response systems can strengthen elinical practice, extend research methods, and enhance administrative support of service quality and value. Ex. 1017, 612. We hold that the evidence of record demonstrates that one skilled in the art had reason to use interactive voice response systems to conduct patient surveys.

b. Secondary Considerations

Patent Owner contends that secondary consideration evidence demonstrates that the challenged claims are nonobvious over the relied upon prior art. Prelim. Resp. 48–54. We have reviewed the alleged secondary consideration evidence, but are not persuaded that it is sufficient to show that the claimed improvement is nonobvious over the prior art. For example, Patent Owner contends that the challenged '720 patent claims provide unexpected results. Specifically, Patent Owner states that the method of the '720 patent claims, as evidenced by the Enhanced S.T.E.P.S. program, has achieved a 100% prevention of birth defects of the type associated with thalidomide. *Id.* at 1. Yet, Patent Owner states that the admitted prior art

Dishman



which pharmacists have an active role in prescribing and dispensing psychoactive drugs is described. lozapine is considered a breakthrough in the

treatment of schizophrenia.1 It was released in Europe in 1972, but a high frequency of agranulocytosis associated with the drug (2%) delayed approval for marketing in the United States until September 1989.2 This approval came with prescribing and dispensing restrictions never before imposed by a manufacturer. The manufacturer, Sandoz, requires all prescribers and patients to be registered with the Clozaril National Registry, which requires weekly monitoring of each patient's white blood cell (WBC) count and limits medication dispensing to a one-week supply.³ The registry permits community and hospital pharmacies to dispense clozapine only upon the pharmacist's verification that the WBC count is within acceptable limits. The Department of Veterans Affairs (VA) requires that patients receiving clozapine through its facilities have weekly monitoring of the WBC count and differential, vital signs, and adverse effects.⁴ This complicated process requires the cooperation and coordinated efforts of the patient, physician, laboratory, and pharmacy. Some pharmacists in our institution have specialized training in psychiatry and have acquired clinical privileges that allow them to prescribe psychotropic medications and order laboratory tests.⁵ We describe how these pharmacists provide the clinical

<u>Dishman</u>

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care necessary to meet all the requirements of clozapine therapy.

Practice site

The VA medical center in San Diego is a 450-bed teaching hospital associated with the University of California Medical School at San Diego. The pharmacy department employs 21 inpatient and 11 outpatient and ambulatory-clinic pharmacists.

The psychiatry service comprises 101 total beds: 15 intensive care, 44 acute care, 28 alcohol or drug treatment, and 14 research beds. The mental health ambulatory-care clinic handles approximately 35,000 visits per year. There are two full-time pharmacists and one halftime pharmacist designated as psychiatry clinical pharmacy specialists. The primary function of these specialists is to provide comprehensive care to the psychiatric inpatient and ambulatory-care areas. The specialists also help educate psychiatry residents; medical, pharmacy, and nursing students; and permanent members of the psychiatry staff. All three specialists have the doctor of pharmacy degree and have completed a oneyear general hospital pharmacy residency program (two completed an ASHP-accredited program). Although none has completed a specialized psychiatry residency, all three pharmacists have clinical experience in psychiatry (2, 6, and 20 years).

VA program for clozapine monitoring

In 1991 the VA developed its own clozapite monitoing program and received approval from Sandox to dispense clozapine. The VA Central Office established a National Clozapine Coordinating Center (NCCC). Physicians at the NCCC review each clozapine candidate's like before granting approval for use and review weekly tracking sheets that report patient status. Each VA medical center is required to establish a clozapine treatment team, headed by the chief of the psychiatry service and including representatives from the psychiatry, pharmacy, laboratory, medicine, and nusing services. The clozapine treatment team reviews new applications for clozapine use and provides clinical and demographic information for all new patients to the NCCC.

The NCCC requires that each hospital have a computented colorapine prescription lockout system. The lockout system ties the hospital's laboratory database to the outpatient pharmacy dispensing software. The program will allow clocapine prescriptions to be processed only when WBC counts are within the defined limits. At our institution, the lockout system prevents the filling of any clocapine prescription if the computer notices three consecutive drops in the WBC count. Only the psychiatry clinical pharmacy specialists and the chief of psychiary are authorized to override the lockout.

The NCCC guidelines require extensive patient evaluation and documentation. To receive clozapine, a patient must have undergone trials with two different

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neuroleptics and either failed to derive thrapeutic benefit or experienced a significant adverse reaction. A complete physical examination, including laboratory testing and electrocandiographic analysis, is required. According to the NCCC, contraindications to clozapine therapy include a seizure history, cardiac disease, pregnancy, pre-existing leukopenia, a history of hemaiologic reactions to drugs, or a lymphoroliferative disorder. The NCCC also recommends that clozapine not be used in patients who, because of social situation, substance abuse, or other factors, cannot be relied upon to keep follow-up appointments.

Pharmacists' duties

Psychiatry residents at our facility rotate to other hospitals monthly: this creates concerns about continuity of patient care and follow-up. The psychiatry clinical pharmacy specialists coordinate the education of residents on the screening and physical-examination re quirements for clozapine evaluation. As a member of the clozapine treatment team, the pharmacist screens poten tial candidates before they undergo extensive evaluation. The screening involves reviewing the patient's case with the requesting practitioner, reviewing the patient's file and interviewing the patient to ensure that the patient and family members are committed to weekly blood tests and follow-up. This screening ensures that the physician does not waste time evaluating patients who are ineligi ble for clozapine therapy. After the physician completes the evaluation, the pharmacist reviews the documentation with the rest of the clozapine treatment team. After a patient has been determined eligible for clozapine therapy, the pharmacist forwards all pertinent information to the NCCC. After NCCC approval, the pharmacist enrolls the patient into the hospital's clozapine tracking system, and clozapine therapy is begun.

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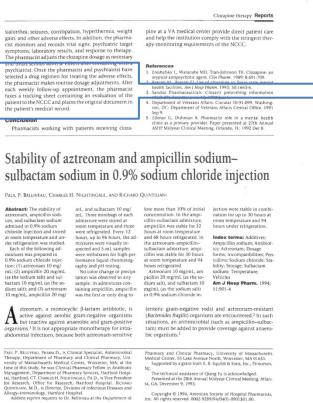
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Dishman



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psychiatrist. Once the pharmacist and psychiatrist have selected a drug regimen for treating the adverse effects, the pharmacist makes routine dosage adjustments. After each weekly follow-up appointment, the pharmacist faxes a tracking sheet containing an evaluation of the patient to the NCCC and places the original document in the patient's medical record.

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such as patient risk group assignments, would be useful and easy to achieve through entry on a computer, and that a computerized system, such as that taught by Dishman, would help determine which prescriptions should be "locked out." Ex. 1027, 89–94. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

Patent Owner states that Dishman does not describe risk group assignments or determining whether the risk that an adverse effect is likely to occur is acceptable. According to Patent Owner, locking out a prescription when a patient has three consecutive drops in the white blood count has "nothing to do with risk group assignments." Prelim. Resp. 34. We disagree. Dishman teaches that clozapine prescriptions are only to be dispensed upon a pharmacist's verification that the white blood cell count is within acceptable limits. Ex. 1007, 899. In other words, Dishman discloses that patients having three consecutive drops in the white blood count are assigned to such a risk group.

Patent Owner takes the position that Dishman does not describe generating an approval code. Prelim. Resp. 35–37. Patent Owner further contends that Petitioner has failed to provide a rationale to combine Dishman and Cunningham to arrive at the claimed invention. *Id.* We disagree. On this record, we are persuaded that, as recognized by Dr. Fudin, one skilled in the art seeking to control the distribution of thalidomide would

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Cunningham

5,832,449

media is read into the pharmacist's terminal, the terminal linst checks for complete authenticity of the presented prod-uct trial media 18. Like with the presenber, the identification of the media is checked, the date range of the media is enconcer and the normalized seeks a value answer from the check digit/analog code fields. If authenticity is not established, if follows that the participating pharmacy em-not dispense corresponding pharmaceutical product. However, if authenticity is sstablished then the pharmacies

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terminal dials the central computing station and data and information from the pharmacies' authorization media and personal identification is uploaded to the database of the solution to the second station 12. The central computing station stablishes that the uploaded information is valid and then information from the pharmacies' terminal related to the presented product trial media 18 is uploaded to the central computing station. Assuming full validation, the central computing station issues a pharmacy approval code and the pharmacy records that approval code on the actual presented product trial media 18. In addition, both the pharmacy and the patient sign the now validated product trial media 18. Once validation is established the pharmacy then dispenses contiest reist moduct authorized by that relist moduce

trial media and permanently stores the validated media. At the same time, the central computing station 12 records the full validation data within its database by showing that a particular product trial media 18 has been validated, the date of such validation, and the identity of the pharmacy validating the same

Obviously, the database associated with the central computing station 12 will possess a full record of all transactions of the program including activations and validations. Importantly, the recorded transactions reveal the dispensing activities of each participating pharmacy. This serves as a basis for replenishing to the participating pharmacy pharmaceutical products dispensed in the present program and for the payment of dispensing these to the participating pharmacies. Typically, the pharmaceutical trial product to be replenished can be replenished through wholesalers that serve the participating pharmacies.

A wealth of data can be discerned from the central computing database. For particular pharmaceutical members, data representing the identity of product and the quantity of a particular trial product prescribed and dis-pensed over a selected penod of time is obviously readily 45 available. More detailed data and records representing the specific activities of particular prescribers or pharmacies is also available. In the end, a wide variety of reports can be generated from the database. These reports can be so extensive and so detailed that the participating pharmaceutical so members can study and evaluate "cause and effect" based on the recorded data.

In summary, the present method of tracking and managing the dispersing of pharmaceutical trial products centers around the utilization of a group of authorized prescribers 35 and pharmacies and a centralized computing station that is specifically linked to the participating prescribers and phar-macies. Product trial media capable of being exchanged at a pharmacy for pharmaceutical trial product is delivered in an unactivated state to participating prescribers. After estab-statisting authorization, the prescriber through a remote ter-minal and the central computing station "activates" certain product trial media. Once activated, the product trial media is capable of being prescribed or exchanged for a pharma centical trial product at a participating pharmacy site. The 65 activated pharmaceutical trial media 18 is then delivered to a patient and the patient in turn presents the same to a

participating pharmacy. The pharmacy must establish author rization to participate in the system and thereafter the presented activated product trial media is authenticated by the central computing station and is deemed valid. Next, the pl innacy dispenses the pharmaceutical trial product iden-tif ad by that media Thereafter, an audit and accounting function is performed based on the database associated with the central computing station. Accordingly, participating pharmacies can be compensated for the actual dispensed maceutical product and for dispensing services per-

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The present method and program has been described as being carried out by utilizing magnetic cards and magnetic terminal readers. However, it is appreciated that other metha forms and terminals could be utilized to carry out the basis

centical trial products.

The present invention may, of course, be carried out in or specific ways than those herein set forth without ting from the spirit and essential characteristics of the n ention. The present embodiments are, therefore, to be sidered in all respects as illustrative and not restrictive and all changes coming within the meaning and equivalency range of the appended claims are intended to be embraced

What is chained is:

- 1. A method of dispensing, tracking and managing pharmaceutical trial products utilizing prescribers, pharmacies, and a central computing station, comprising the steps of: a) forming a series of product trial cards by encoding on
- respective product trial cards information that identifies a particular pharmaceutical trial product;
- b) issuing the product trial cards to participating prescribc) activating the product trial cards after issuance to
- prescribers by the prescribers communicatively linking the product trial cards to the central computing station and wherein activation is established by the central computing station verifying the authenticity of the product trial cards, recording selected information encoded on the product trial cards in a database asso-ciated with the central computing station, and finally approving activation;

d) transferring a respective activated product trial card from a prescriber to a patient;

- e) the patient in turn presenting the activated product trial card to a participating pharmacy;
- I) validating the activated product trial card at the phar macy by the pharmacy communicatively linking the presented product trial card with the central computing station and verifying that the presented product trial card has in fact been activated and not previously validated;
- a) after validating the presented product trial card, the pharmacy then dispensing the approved pharmaceutical trial product to the patient; and
- b) periodically accounting to the participating pharmaceus for pharmaceutical trial product dispensed in accordance with the records of the database associated with
- the central computing system.
 The method of claim 1 wherein the product trial cards when delivered to a prescriber are in an unactivated state and wherein the activation of the product trial cards takes place
- while said cards are in the possession of a prescriber. 3. The method of claim 2 further including the step of
- issuing an authorization card to the participating prescriber

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check digit/analog code fields. If authenticity is not established, it follows that the participating pharmacy cannot dispense corresponding pharmaceutical product. However, if authenticity is established then the pharmacies' terminal dials the central computing station and data and information from the pharmacies' authorization media and personal identification is uploaded to the database of the central computing station 12. The central computing station establishes that the uploaded information is valid and then information from the pharmacies' terminal related to the presented product trial media 18 is uploaded to the central computing station. Assuming full validation, the central computing station issues a pharmacy approval code and the pharmacy records that approval code on the actual presented product trial media 18. In addition, both the pharmacy and the patient sign the now validated product trial media 18. Once validation is established the pharmacy then dispenses pharmaceutical trial product authorized by that valid product

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tification code for any reason, the prescriber or pharmacy is denied access to the system. On the other hand, if the personal identification code is deemed to be valid then the central computing station indicates on the terminal's display control computing sation indicates on the semial's display "downloading application". At this time, the system's appli-time the semiality of the semiality of the semiality of the this completes the semiality alticulation process. The ini-tialized neurality is then reachly to be used on a periodic basis in the pharmoscillar itid distribution program of the present invention. Not that this same initialization process is carried out for both paticlipation presentions and pharmo-

The product trial media 18 delivered to the participating prescribers arrive in an unactivated state. That is, the product trial media in an unactivated state cannot be validated by a that means in all unacterated static cannot be variable of participating plarmacy and accordingly, plarmacy and accordingly, plarmacy and according plarmacy include the inspection of distributing plarmacevorial trial product of the present invention, the participating preservices actually activate the product trial media through a procedure where the product trial media is communicatively linked with the central computing station or host 12 via a prescriber's terminal. See FIGS. 6A-6D which show a flow chart that depicts the basic stens involved in the activation process However, before any unactivated product trial media can be activated by a prescriber, the prescriber must establish authorization. This can be carried out in a variety ways. In one embodiment of the present invention, activation of product trial media 18 is conditioned first upon the pre-scriber evidencing a valid authorization media. This is accomplished by the prescriber's terminal reading the pre-scriber's authorization media 20. Encoded information associated with the prescriber's authorization media 20 is recorded within the RAM of the prescriber's terminal. In particular, the terminal records the prescriber's identification number associated with the prescriber's authorization media 20. At that point, the terminal requests the prescriber to enter the prescriber's personal identification code. Next, the terminal requests the prescriber to enter the quantity (number) infinite representation in the presentation of the presentation o of the prescriber terminal the numeric quantity of product trial media 18 to be activated by the system. The prescriber terminal then prompts the prescriber to communicatively link the product trial media to be activated with the prescriber's terminal. In cases where the product trial media 18 assumes the form of magnetic cards for example, the prescriber simply swipes the product trial cards to be activated through a card reader-type terminal. One by one, the prescriber swipes the product trial media to be authorized $g_{\rm S}$ through the prescriber's terminal.

As each product trial media is read by the prescriber's terminal, an authenticity check is made by the terminal. Specifically, the prescriber's terminal authenticates each roduct trial media read into the terminal. While various forms of authentication can be performed, in the present method, authenticity is established by the prescriber's terminal checking the product trial media LD, and verifying that a valid answer results from the various check digit-analog code fields stored in the terminal. If the product trial media is deemed authentic, then the prescriber's unit then displays "product trial media valid". If the prescriber terminal determines that the product trial media is not valid, the terminal indicates such and the product trial media is not activated.

Once the prescriber has completed the activation of a certain number of product trial media the prescriber terminal

dials a central computing station 12. At this point, the prescriber terminal uploads stored information correspond-ing to the prescriber authorization media and the prescriber identification code to the central computing station 12. The central computing station 12 validates the prescriber author rization media and the personal identification code. Once Instantiation means and the personal identification code. Only this validation has been established the contral computing station uploads all of the product trial media information previously read into the prescriber's terminal during the present activation proceedure. It is at this time that the central present activation proceedure. It is at this time that the central computing station 12 approves the "activation" of the entered product trial media and issues a specific approval code to the prescriber. The prescriber then records the prescriber approval code onto the face of the respective individual product trial media just activated. Once certain product trial media 18 has been activated, the central com-puting station 12 denotes in its associated database that certain product trial media 18 has been activated, the activation date, and the identity of the prescriber activating the product trial media. The prescriber then appropriately stores the activated product trial media 18.

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To dispense the pharmaceutical trial product represented by the activated product trial media, the prescriber sions the product trial media and delivers the same to a participating patient. The patient in turn presents the activated produc trial media to a participating pharmacy for the purpose of filling the trial product prescription of the prescriber.

Prior to actually filling the pharmaceutical trial prescription, the participating pharmacy, like the prescriber, must establish authorization. First, like the prescriber, the pharmacy terminal is subjected to the initialization tes discussed above. This basically ostablishes that the issued terminal to the participating pharmacy is in fact the correct terminal, is properly physically located, and is associated with the assigned pharmacy. Again, this initialization procedure, as discussed above, is not contemplated to be a daily procedure but is only a basic initialization step for the participant utilizing the terminal and the system.

However, before the pharmacy can full the presenter procedure. The "validation" procedure is basically illus trated in FIGS. 7A-7B Essentially, this validation proce dure establishes that the mesented moduet trial media 18 is our essantistes that the presence product that them a to its suthentic, still within an acceptable date range, has been set/word by a presenber, and has not previously been validated. Once validation is catabilished for any presenced product trial media, then the participating pharmasey can issue the prescriptive trial pharmaceutical product to the patient

Details of the validation process will not be dealt with here in great detail because pharmaceutical "validation" of product trial media parallels prescriber "activation" of the product trial media just described. That is, "validation" by the participating pharmacy entails steps and procedures that, are similar in function and result as the steps and procedures engaged in by the prescriber in activating certain product trial media. But briefly, the validation step entails the par-ticipating pharmacy establishing authorization. This can be carried out in a variety of ways. However, in the process contemplated herein, the participating pharmacy would communicatively connect its authorization media 20 with the pharmacy terminal and after establishing a valid author ization media the participating pharmacy would enter its personal identification code. Thereafter, the terminal prompts the pharmacy to read the presented product trial media 18 into the terminal. As an individual product trial

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Prior to actually filling the pharmaceutical trial prescription, the participating pharmacy, like the prescriber, must establish authorization. First, like the prescriber, the pharmacy terminal is subjected to the initialization test discussed above. This basically establishes that the issued terminal to the participating pharmacy is in fact the correct terminal, is properly physically located, and is associated with the assigned pharmacy. Again, this initialization procedure, as discussed above, is not contemplated to be a daily procedure but is only a basic initialization step for the participant utilizing the terminal and the system.

Institution Decision - 01096 (- 1102, - 1103)

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Cunningham to arrive at the claimed invention. *Id.* at 43–47. We disagree. On this record, we are persuaded that, as recognized by Dr. Fudin, one skilled in the art seeking to control the distribution of thalidomide would have looked to the approval code of Cunningham to limit dispensation of a drug with known severe adverse side effects to certain risk groups, *i.e.*, further control distribution in order to avoid severe birth defects associated with distributing thalidomide to pregnant women. Ex. 1021 ¶ 215–216. Dr. Fudin's testimony is consistent with the prior art, e.g., Cunningham's teaching that an approval code validation aids in the controlled distribution of a pharmaceutical product. Ex. 1009, 11:6–23; Ex. 1015, 1.

As to the dependent claims, claims 2–27 and 29–32, Petitioner provides detailed claim charts identifying where the additional limitations are taught in the prior art. Pet. 41–51. For example, Petitioner identifies how Keravich teaches that one using the S.T.E.P.S. program would understand that patients can be registered via fax (claim 6) and how Thalomid PI discloses that information obtained from a patient can include results of a pregnancy test (claim 26). Additionally, Petitioner relies upon the Declaration of Dr. Fudin to demonstrate that the one of ordinary skill in the art would understand that the prior art teaches each and every requirement of the challenged dependent claims, and that one would have had a reason to employ the additional requirements in combination with the subject matter of the independent claims. Ex. 1021 ¶ 107–212, 217–223.

Patent Owner contends that Petitioner has failed to meet its burden of showing that dependent claim 5 would have been obvious. Prelim. Resp. 47–49. Dependent claim 5 requires the prescriber to verify risk group assignment and informed consent at the time the patient is registered in a

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On this record, we are persuaded that, as recognized by Dr. Fudin, one skilled in the art seeking to control the distribution of thalidomide would have looked to the approval code of Cunningham to limit dispensation of a drug with known severe adverse side effects to certain risk groups, *i.e.*, further control distribution in order to avoid severe birth defects associated with distributing thalidomide to pregnant women. Ex. 1021 ¶¶ 215–216. Dr. Fudin's testimony is consistent with the prior art, e.g., Cunningham's teaching that an approval code validation aids in the controlled distribution of a pharmaceutical product. Ex. 1009, 11:6–23; Ex. 1015, 1.

Institution Decision - 01096 (- 1102, - 1103)

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such as patient risk group assignments, would be useful and easy to achieve through entry on a computer, and that a computerized system, such as that taught by Dishman, would help determine which prescriptions should be "locked out." Ex. 1027, 89–94. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

Patent Owner states that Dishman does not describe risk group assignments or determining whether the risk that an adverse effect is likely to occur is acceptable. According to Patent Owner, locking out a prescription when a patient has three consecutive drops in the white blood count has "nothing to do with risk group assignments." Prelim. Resp. 34. We disagree. Dishman teaches that clozapine prescriptions are only to be dispensed upon a pharmacist's verification that the white blood cell count is within acceptable limits. Ex. 1007, 899. In other words, Dishman discloses that patients having three consecutive drops in the white blood count are assigned to such a risk group.

Patent Owner takes the position that Dishman does not describe generating an approval code. Prelim. Resp. 35–37. Patent Owner further

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disagree. On this record, we are persuaded that, as recognized by Dr. Fudin, one skilled in the art seeking to control the distribution of thalidomide would

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have looked to the approval code of Cunningham to limit dispensation of a drug with known severe adverse side effects to certain risk groups, i.e., further control distribution in order to avoid severe birth defects associated with distributing thalidomide to pregnant women. Ex. 1027 ¶¶ 102–105. Dr. Fudin's testimony is consistent with the prior art, e.g., Cunningham's teaching that an approval code validation aids in the controlled distribution of a pharmaceutical product. Ex. 1008, 11:6–23.

the patient. Dependent claims 5 and 6 require that the informed consent is verified by the prescriber at the time the patient is registered in a computer, and consent is transmitted via facsimile and interpreted by optical character recognition software. Dependent claims 7–10 require information be obtained from the patient prior to treatment, including the results of diagnostic testing, which can comprise genetic testing. Dependent claims 11–14 and 20–25 further require additional features, such as a teratogenic effect being otherwise likely to arise in the patient, arise in a fetus carried by the patient, and that the drug is thalidomide. Dependent claims 15–19, 26, and 27 require defining a second set of information to be collected from the patient on a periodic basis, which can comprise a telephonic survey regarding the results of pregnancy testing, and where the adverse side effect of the drug can be a teratogenic effect. Dependent claims 29–32 each depend from independent claim 28, and further require that the information collected be probative of the likelihood that the patient may take the drug

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Dr. Frau's Admissions

15	Q. So the record is clear, my question is
16	you agree that Claim 13 mentions a pharmacy
17	approval code on the presented product trial card
18	as a part of the validation procedure; right?
19	A. It states those are the words on
20	this page, yes.

Dr. DiPiro's Admissions

3	Q. Looking further down column 10
4	around line 28, in Cunningham it says, "Prior
5	to actually filling the pharmaceutical trial
6	prescription, the participating pharmacy,
7	like the prescriber, must establish
8	authorization."
9	Do you see that?
10	A. I do.
11	Q. And the next paragraph in the same
12	column says, "However, before the pharmacy
13	can fill the prescriptive trial product of
14	any presented product trial media, the
15	product trial media must be subjected to a
16	validation procedure."
17	Do you see that?
18	A. I do.

Mundt

Interactive Voice Response Systems in Clinical Research and Treatment

James C. Mundt, Ph.D.

From Bell's first cry to Watson for assistance to the many crisis help-lines currently available, telephones have been serving people in need. Interactive voice response (IVB) systems, a rapidly expanding technology for automatel acquisition and dispersal of information, represent the convergence of computer-automated interviewing with touchtone telephone service. IVR applications for routing telephone cells or accessing banking services are now commonplace.

Potential benefits of IVR systems for clinical research and treatment have recently legan to be explored and realized. As budgets for research and treatment delivery continue to require greater efficiency without scriftching quality, use of IVR applications will continue to expand. This column describes the use of IVR technology in research and treatment of psychiatric and substance use disorders.

Use of IVR systems for data collection

IVR systems for obtaining and managing data are a major advance over previous methods. Touch-tome telephones permit 24-hour data collection, removing previous limitations related to distance or temporal availability of study staff. Automatic data collection by computers chimiates errors due to transcription or interviewer mistakes and facilitates optimal data management procedures.

Dr. Mundt is a research scientist at the Dean Foundation for Health, Research, and Education, 2711 Allen Boulecard, Middleton, Wisconvin 53562 (e-muil, Mundt Janez C@ssmboc.com), John II. Greist, M.D., is additor of bits column.

PSYCHIATRIC SERVICES + May 1997 Vol. 48 No. 5

Nore detailed discussions of IVR applications in research laws appeared elsewhere (1,2). An IVR program for obtaining daily self-reports of alcohol consumer tion has been demonstrated to provide valid data, permitting analyse admini of alcohol use patterns that differentiate decendent from nandecement from and

tiate dependent from nondependent drinkers otherwise matched on quantity-frequency measures of use (3.4). Data collection using 1VR systems is a beginning to be used for investigating other conditions, such as eating disorders and impaired psychomotor and cognitive performance (5).

Assessment and diagnosis using IVR applications

Computers can reliably assess clinical symptoms and provide valid diagnores (6). Several computerized assessments, including the Hamilton Antiety Stale, the Hamilton Depression Scale, the Yale-Brown Obsessive Compulsive Scale, and the Liebowitz Social Anxiety Scale, have been reviewed resempt? (7) and are being incorporated into clinical drug trials (8). UR inulementations of these instru-

ments are being used to monitor patiment, and provide fourilloads to clinic. Computerized interviews, used as the PRIME-MD (10) and Symptom-Drieren Diagnovité Oystem for Primary terre Diagnovité Oystem for Primary terre Diagnovité Oystem for Primary and lave been implemented as IVR using PRIME-MD, implemented via using PRIME-MD, implemented via using PRIME-MD, implemented via ty R technology, found a high correr programmer with the IVR severa terres primary are participant for the statement of the primary are participant. Several terres are participant for the statement of the primary are participant. The terres of the primary are participant. Several terres are participant for the primary are participant. Several terres are participant for the primary are participant. Several terres are participant for the participant for the several terres are participant for the participant for the several terres are participant for the participant for the several terres are participant for the participant for the several terres are participant for the participant for the several terres are participant for the participant for the several terres are participant for the participant for the participant for the several terres are participant for the participant for the participant for the several terres are participant for the participant for the participant for the participant for the several terres are participant for the par

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(kappa=.67, p<.001). These data contribute to other findings supporting the use of computers to assess psychiatric symptoms. Such computcrized diagnostic interviews are now available for touch-tone telephone administration.

IVR applications for treatment Accessible around the clock, IVB pro-

grams can provide patient-specific information, self-help treatment, en couragement, reinforcement, and support on request. With confidentiality protected by unique personal identification numbers and passwords, nationts interacting with IVB systems provide information that is used to tailor current and future interactions. As goals are achieved or sethacks encountered, context-relevant messages are provided. This type of interaction may be most beneficial in treating frequently occurring behaviors that intrude on daily life, such as smoking, drinking, obsessive-compulsive behaviors, or depression.

A voluntary moleking cessation program using an IVR system advertised through work site health promotions, prior makis and culto found that of 751 mankers. 35 percent quit smoking while using the program, and 14 percent remained adstituent six months over their insulves? The system five or more times, these percentages increased substantially (65 percent and 22 percent, respectively), suggesting that patients willingness to use such systems is a strong predictor of IVR

treatment effectiveness. An IVR application for treating patients with obsessive-compulsive disorder allows patients to develop and implement a treatment plan by guid-611 More detailed discussions of IVR applications in research have appeared elsewhere (1,2).

An IVR program for obtaining daily self-reports of alcohol consumption has been demonstrated to provide valid data, permitting analyses of alcohol use patterns that differentiate dependent from nondependent drinkers otherwise matched on quantity-frequency measures of use (3,4). Data collection using IVR systems is beginning to be used for investigating other conditions, such as eating disorders and impaired psychomotor and cognitive performance (5).

Use of IVR systems for data collection

IVR systems for obtaining and managing data are a major advance over previous methods. Touch-tone telephones permit 24-hour data collection, removing previous limitations related to distance or temporal availability of study staff. Automatic data collection by computers eliminates errors due to transcription or interviewer mistakes and facilitates optimal data management procedures.

<u>Mundt</u>

ing them through exposure and ritual-prevention procedures (13). Measures of obsessive-compulsive symptoms, work and social functioning, and symptoms of depression indicated improvement during a 12-week study of 40 patients. Patients making greater use of the system experienced the most improvement, 77 percent of those who completed two or more exposure and ritual-prevention sessions reported that their condition was "much" or "very much" improved at the end of the study.

Similar success has been obtained with an IVR program for treating mild to moderate depression (14). Again, a positive relationship was found between program use and treatment outcome. Of individuals voluntarily making ten or more calls to the IVR system over the 12-week study period, 72 percent showed a 50 percent reduction in their Hamilton Depression Scale scores, whereas only 30 percent of those making fewer than ten calls showed such improvement.

The future of IVR

Widespread access to touch-tone telephone service and growing familiarity with IVR systems in the population at large will contribute to continued and expanded use of IVR applications in research and treatment. Bringing subjects and study personnel together often constrains the selection of study sites to densely populated locations, which can limit the generalizability of results. Interrater reliability is a persistent concern for data obtained by human raters, particularly for multisite studies in which consistent training and feedback are difficult. Administration of validated research instruments using IVR programs addresses both of these issues. Automated assessment and diag-

number of second and that all tables notic information, such as that obtained by the IVR PRIME-MD, could be obtained routinely from patients before their scheduled appointments and used for directing further inquiry and assessment when patients are seen face to face. Computerized instructions for medication use, which have been shown to be as effective as personal instruction (15), could be implemented as an IVR ap-

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plication and made available 24 hours a day. Such programs can reduce demands on staff time and facilitate more efficient use of limited resources. When the second second second second second second TVR technology can provide climicians, researchers, and administrators

Although the treatment examples and presenting information to paabove illustrate the potential for tients any time and any place a touchstand-alone IVR-administered theratone telephone is available. This inpy, the greatest potential for this techteraction allows outcome assessments nology may be as an adjunct to cliniand development of therapeutic apcal interaction. The process of recovproaches that have not previously ery and health maintenance requires been feasible. The technology can daily efforts by patients. IVR applicastrengthen clinical practice, extend tions allow patients to self-report research methods, and enhance adprogress and establish computerized ministrative support of service qualirecords of achievement. Reports of ty and value, which should be goals of setbacks could be used for facilitating all health care innovations. • patient-practitioner discussion dur-References ing face-to-face sessions. Applications are currently being developed to per-1. Mundt JC, Ferrine MW, Searles JS, et al: An application of interactive voice response (IVR) technology to longitudinal studies of daily behavior. Behavior Research Methmit practitioners to design customized scripts, recorded in their own voice, addressing the individual ods, Instruments, and Computers 27:351-

ic patients. Many individuals will disclose sensitive information to a computer that they would be reluctant to discuss with another person (6). Because an press.

needs and therapeutic goals of specif-

hol and drug abuse, might be most

amenable to IVR-mediated screen-

ing, assessment, and therapy. Permit-

ting anonymous access to IVR appli-

cations addressing highly sensitive is-

sues might bridge current barriers

that prevent patients from seeking

help. Callers could be reassured, edu-

cated about sources of support in the

community, and helped to make ini-

What does all this mean? This column

does not advocate replacing current

telephone affords an efficient means

of extending staff resources. Experi-

ences with IVR research and treat-

ment programs indicate that the will-

ingness of individuals to use these

tial steps toward recovery.

Conclusions

 Perrine WK, Munch JC, Searles JS, et al. UN program permits such interac- tion from the safety of one's own borne, some of the most socially stig- matizing issues, such as sexual abue.
 Perrine WK, Munch JC, Searles JS, Perrine MW, et al: UN risk-related behaviors, and alco.

357, 1995

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- Greist JH, Klein MH, Erdman HP, et al: Comparison of computer- and interviewadministered versions of the Diagnostic Interview Schedule. Huspital and Community Psychiatry 38:1304–1311, 1987
- Kohak KA, Greist JH, Jefferson JW, et al: Computer-administered clinical rating scales. Psychopharmacology 127:291–301, 1996
- patient services with IVR applications. Rather, services could be enhanced—cost-effectively—by appropriate use of this technology. Consistent information and feedback provided by computers to patients via a
 - Greist JH, Jefferson JW, Wenzel K, et al: Telephone assessment program: patient monitoring and clinician feedback (New Clinical Drug Evaluation Unit abstr). Psychopharmacology Bulletin 32:455, 1996

Continues on page 623

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IVR technology can provide clinicians, researchers, and administrators with a new method of gathering data and presenting information to patients any time and any place a touchtone telephone is available. This interaction allows outcome assessments and development of therapeutic approaches that have not previously been feasible. The technology can strengthen clinical practice, extend research methods, and enhance administrative support of service quality and value, which should be goals of all health care innovations. ◆

Many individuals will disclose sensitive information to a computer that they would be reluctant to discuss with another person (6). Because an

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Dr. Fudin's Testimony

233. Because one method of conducting surveys well known to POSAs at the time of the '720 Patent was via the telephone, using an integrated voice response system—which was well known to POSAs at the time—as required by Claim 17, would have been obvious to a POSA. (See, e.g., Ex. 1024 at 611–12, 623.)

Institution Decision - 01096 (- 1102, - 1103)

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computer. According to Patent Owner, the cited prior art fails to disclose how, when, or by whom the informed consent and risk assignment would be verified. *Id.* at 48–49. Dr. Fudin testifies that one of ordinary skill in the art would have reason to have the prescriber verify both risk group assignment and informed consent at the time of computer entry to eliminate error and delay. Ex. 1021 ¶ 220. Based upon the evidence of record, we credit Dr. Fudin's testimony and hold that one skilled in the art seeking to reduce errors would have reason to enter the informed consent and risk assignment into a computer database at the same time.

Patent Owner also contends that Petitioner has failed to demonstrate that the use of a telephone survey using an integrated voice response system, such as recited in claim 17, would have been obvious to one skilled in the art. Prelim. Resp. 49–50. Petitioner contends that conducting telephone surveys was well known in the art. Pet. 59. Petitioner relies upon the teachings of Mundt, which states that use of interactive voice response systems can strengthen clinical practice, extend research methods, and enhance administrative support of service quality and value. *Id.* (citing Ex. 1024, 612). We hold that the evidence of record demonstrates that one skilled in the art had reason to use interactive voice response systems to conduct patient surveys.

a. Secondary Considerations

Patent Owner contends that secondary consideration evidence demonstrates that the challenged claims are nonobvious over the relied upon prior art. Prelim. Resp. 49–55. We have reviewed the alleged secondary consideration evidence, but are not persuaded that it is sufficient to show

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1024, 612). We hold that the evidence of record demonstrates that one skilled in the art had reason to use interactive voice response systems to conduct patient surveys.

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FDA Meeting - Genetics

137 days and see if we come close. We'll try. 1 Is Dr. Holmes present? 2 Dr. Holmes is representing the American College 3 4 of Medical Genetics and the Teratology Society. 5 DR. HOLMES: Mr. Chairman, could I just sort of 6 make the point that each wants to make separately, back to 7 back, because each submitted a separated statement? 8 DR. McGUIRE: Okay. He is representing them 9 sequentially. It took me a while to catch on to that. 10 Thank you. 11 DR. HOLMES: Okay. First, my comments are 12 reflected in a one-page memo that was just handed out to 13 all the members of the committee after lunch, the American 14 College of Medical Genetics. 15 It may seem strange to you that a genetics 16 society would be standing here, commenting on potential 17 environmental exposures with awful fetal effects, but many 18 clinical geneticists around the country are expected to 19 provide counseling to pregnant women about exposures in 20 pregnancies, so the geneticists, in fact, are often the 21 clinical teratologists. And I am speaking myself as an 22 active clinical teratologist in the Boston area. 23 We have several recommendations that are 24 listed, and we are particularly concerned that the 25 committee hear from us what they have obviously heard now ASSOCIATED REPORTERS OF WASHINGTON

It may seem strange to you that a genetics society would be standing here, commenting on potential environmental exposures with awful fetal effects, but many clinical geneticists around the country are expected to provide counseling to pregnant women about exposures in pregnancies, so the geneticists, in fact, are often the clinical teratologists. And I am speaking myself as an active clinical teratologist in the Boston area.

Source: Ex. 1013 (-01096) at 137; Paper 52 (-01096), Petitioner's Reply, at 25.

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Dr. Fudin's Testimony

141. *Thalomid PI* does not explicitly disclose genetic testing. However, a POSA would have recognized the need for genetic testing, given the history of a teratogenic drug, particularly thalidomide, which was known to halt a pregnancy or produce a congenital malformation (a birth defect). Also, it was common practice at the time of the invention to conduct genetic testing at the same as the pregnancy testing taught in *Thalomid PI*.

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taken off of most markets by 1962. (Ex. 1001 at 1:44–45.) Due to thalidomide's therapeutic effects, the drug was reintroduced in the United States in the 1990s with the understanding that it could be marketed only with strict controls, and gained FDA approval for treatment of ENL in 1998. (*See* Ex. 1007 at 901; Ex. 1012 at 320.)

Doctors and pharmacists interested in bringing thalidomide to the market with restrictions to protect from its teratogenic effects considered the Accutane PPP, with its focus on counseling, as a starting point. (Ex. 1013 at 110–11; see Ex. 1015 at 1.) They also considered modeling a thalidomide program on experiences with other hazardous drugs, including clozapine (trade name Clozaril®). (Ex. 1013 at 111–12.) As early as 1997, medical professionals observed that the prescription control methods for clozapine, an anti-depressant with potential adverse effects indicated by white blood cell counts ("WBCs"), could be copied for thalidomide. (Ex. 1013 at 112.) In particular, these prescription control methods included keeping records of patients taking the drug, as well as physicians and pharmacists pre-approved to prescribe and dispense the drug. (Ex. 1008 at 899–900; see Ex. 1013 at 115–19; Ex. 1015 at 9, 24.) The clozapine patients were also required to submit to weekly WBC testing and could only have a prescription for clozapine filled if the test results fell within a pre-designated range. (Ex. 1008 at 899; see Ex. 1013 at 112; Ex. 1015 at 8.) "It was also well known in the art prior to 2000 to keep prescription records in

a computerized system." (See, e.g., Ex. 1016 at 174; Ex. 1017 at 56, 60–63, 68; Ex. 1021 ¶ 56.) Such records would include information such as the patient's sex, allergies,

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height, weight, and other health-related measures. (See Ex. 1017 at 59; Ex. 1021 \P 56.) Physicians and pharmacists had used computerized systems to track their patients since at least 1975. (See, e.g., Ex. 1017 at 53; Ex. 1016 at 174, 182–83.) Practitioners then used this data to determine (1) whether to prescribe a drug to a patient, and (2) the duration of the prescription. (See Ex. 1017 at 53, 63–67.)

Thus, in the case of thalidomide or any other teratogenic drug, those of ordinary skill in the art would have been—and indeed were—motivated to combine the method for avoiding pregnancy with a computerized tracking system that only permits filling prescriptions for the drug when certain conditions (e.g., non-pregnancy) are met. (See Ex.1013 at 111–12; Ex. 1021, ¶ 59.) An example of this combination, discussed in detail below, is the System for Thalidomide Education and Prescribing Safety (S.T.E.P.S.)—"a comprehensive program to control prescribing, dispensing, and use of" thalidomide to ensure that fetal exposure to thalidomide does not occur. (Ex. 1006 at 1, 2, 3; Ex. 1012 at Abstract; see Ex. 1021 ¶ 59.)

VI. DETAILED EXPLANATION OF THE CHALLENGE

A. Ground 1: THALOMIDTM (thalidomide) Capsules Revised Package Insert anticipates Claims 1–32 of U.S. Patent No. 6,315,720 under 35 U.S.C. § 102(b).

The '720 Patent's method for delivering a drug to a patient while avoiding the occurrence of an adverse side effect was known before October 23, 2000—the earliest possible priority date for the '720 Patent—as evidenced by the 'THALOMIDTM (thalidomide) Capsules Revised Package Insert (15 July 1998) ("*Thalomid PP*'). (See

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Thus, in the case of thalidomide or any other teratogenic drug, those of ordinary skill in the art would have been—and indeed were—motivated to combine the method for avoiding pregnancy with a computerized tracking system that only permits filling prescriptions for the drug when certain conditions (e.g., non-pregnancy) are met. (See Ex.1013 at 111–12; Ex. 1021, ¶ 59.) An example of this combination,

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perform and yields no more than one would expect from such an arrangement, the combination is obvious.") (internal quotations and citations omitted). "In view of the guidelines for the avoidance of treating pregnant patients with thalidomide taught by Thalomid PI, it would have been obvious to a" person of ordinary skill in the art "to implement the methods disclosed in Cunningham to limit dispensation of a drug associated with adverse effects to certain risk groups." (Ex. 1021 ¶ 215.) See Abbott Labs v. Andrx Pharms., Inc., 452 F.3d 1331, 1345 (Fed. Cir. 2006) (finding substantial question of invalidity because the combination of references for "the reduction of systemic side effects would not be surprising and would not be unexpected."). Therefore, an ordinarily skilled artisan "treating a patient with a teratogenic or other risk-laden drug in accordance with Thalomid PI's guidelines would look to the approval code system taught by Cunningham-and would view Claims 1 and 28 of the '720 Patent obvious in view of these references." (Ex. 1021 ¶ 216.) See Dystar Textilfarben GmbH v. C.H. Patrick Co., 464 F.3d 1356, 1361 (Fed. Cir. 2006) ("The motivation need not be found in the references sought to be combined, but may be found in any number of sources, including common knowledge, the prior art as a whole, or the nature of the problem itself.").

 Claims 5 and 6 are obvious over *Thalomid PI* in view of the knowledge of one of ordinary skill in the art.

Claim 5 requires that "said risk group assignment and informed consent is

verified by said prescriber at the time that said patient is registered in said computer

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"In view of the guidelines for the avoidance of treating pregnant patients with thalidomide taught by *Thalomid PI*, it would have been obvious to a" person of ordinary skill in the art "to implement the methods disclosed in *Cunningham* to limit dispensation of a drug associated with adverse effects to certain risk groups." (Ex. 1021 ¶ 215.) *See Abbott Labs v. Andrx Pharms., Inc.*, 452 F.3d 1331, 1345 (Fed. Cir. unexpected."). Therefore, an ordinarily skilled artisan "treating a patient with a teratogenic or other risk-laden drug in accordance with *Thalomid PI's* guidelines would look to the approval code system taught by *Cunningham*—and would view Claims 1 and 28 of the '720 Patent obvious in view of these references." (Ex. 1021 ¶ 216.) *See*

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Disbman system "to further implement a computerized registry for 'delivering a drug to a patient in need of the drug, while avoiding the occurrence of an adverse side effect known or suspected of being caused by said drug."" (Ex. 1001 at 18:16–18; Ex. 1027 ¶ 91.) See Tyce Healthcare Grp. LP v. Ethicon Ende-Surgery, Inc., 774 F.3d 968, 977 (Fed. Cir. 2014) ("When a claimed invention involves a combination of elements, however, any need or problem known in the relevant field of endeavor at the time of invention can provide a reason to combine."). Indeed, those of ordinary skill in the art did look to the clozapine system described in Dishman when developing a thalidomide system like that disclosed in Powell. (Ex. 1012 at 111–12.) See Rogers v. Desa Int", Inc., 198 Fed. Appx. 918, 922 (Fed. Cir. 2006) ("Evidence that those of ordinary skill in the art in fact combined the prior art teachings as claimed is certainly evidence that they were motivated to do so. Such evidence shows the knowledge of the skilled artisan at the time of the invention, which can provide the basis for a motivation to combine.").

With respect to the second portion of Claim 1(c)—"entering said risk group in said medium"—*Dishman* discloses the storage of the patient's "clinical and demographic information" on a computer readable storage medium. (Ex. 1007 at 899.) For example, *Dishman* teaches that the "NCCC requires that each hospital have a computerized clozapine prescription lockout system ... [that] ties the hospital's laboratory database to the outpatient pharmacy dispensing software." (Ex. 1007 at 900.) "A POSA would have understood from the *Dishman* reference that this computerized system must include the patient's risk group assignment data in order to 21 invention can provide a reason to combine."). Indeed, those of ordinary skill in the art

did look to the clozapine system described in Dishman when developing a thalidomide

system like that disclosed in Powell. (Ex. 1012 at 111-12.) See Rogers v. Desa Int'l, Inc.,

Dr. Fudin's Testimony (-01096)

52. As a result, doctors, pharmacists, and regulators interested in bringing thalidomide back to the market with restrictions to protect fetuses from its teratogenic effects were aware of both the Accutane® PPP as well as the clozapine restricted distribution program. (Ex. 1013 at 110–11; *see* Ex. 1015 at 1.)

59. Thus, in the case of thalidomide or any other teratogenic drug, a POSA would have been motivated to combine well-known prior art restricted drug distribution methods, including counseling-based avoidance of pregnancy, and a computerized tracking system that allows only registered access to prescriptions when certain condition (e.g., non-pregnancy) are met.

Dr. Fudin's Testimony (-01102)

59. Thus, in the case of thalidomide or any other teratogenic drug, a POSA would have been motivated to combine well–known prior art restricted drug distribution methods, including counseling–based avoidance of pregnancy, and a computerized tracking system that allows only registered access to prescriptions when certain condition (*e.g.*, non–pregnancy) are met.

91. A POSA would have been motivated to look to the system disclosed in *Dishman* to further implement a computerized registry for "delivering a drug to a patient in need of the drug, while avoiding the occurrence of an adverse side effect known or suspected of being caused by said drug." (Ex. 1001 at col. 18:34–36.)

Dr. Fudin's Testimony (-01103)

60. Indeed, those of ordinary skill in the art *were* motivated to combine the method for avoiding pregnancy with a computerized tracking system that only permits filling prescriptions for the drug when certain conditions (*e.g.*, non-pregnancy) are met. (*See* Ex. 1033 at 1136 ("Celgene has drafted a plan that it hopes will prevent fetal exposure to the drug. ... The plan is built on experience with restrictions on such other drugs with severe adverse effects as Accutane ..., used to treat severe acne, and Clozaril ..., used to treat schizophrenia ... [and] a tracking system would be in place to ensure compliance."); Ex.1012 at 111–12.)

<u>Zeldis</u>

require that patients, prescribers, and pharmacists be re-educated if they do not demonstrate an understanding of their responsibilities in the S.T.E.P.S.[™] program. The committee also reserves the right, in cases of serious or repeated noncompliance, to revoke a prescriber's, pharmacist's, or patient's registration. Without registration, the individual cannot prescribe, distribute, or receive thalidomide. As necessary, the committee may recommend changes in the S.T.E.P.S.™ program to the FDA. These recommendations may be part of or in addition to the quarterly monitoring reports submitted to the agency as part of the normal drug-licensing process. Any possible fetal exposure is reported to the FDA as a serious adverse event.

Despite all the checks and balances in the S.T.E.P.S.[™] program, the system will work only if it makes intuitive sense to its participants and they adhere to program requirements. Before finalizing the design of the program, Celgene conducted market research in groups of physicians who were likely to prescribe thalidomide, patients who were likely to use the drug, and pharmacists. Discussion groups were conducted in several regions of the United States. When given a description of thalidomide's properties without being told the name of the drug, every group stated that the drug being described was similar to thalidomide. When asked to take 10 minutes to discuss and design a system for safe distribution of the drug to those who would benefit from it, every group outlined a plan similar to the S.T.E.P.S.[™] program. Finally, after being presented the rudiments of the S.T.E.P.S.™ program, every group agreed that the program was acceptable as presented.

On the basis of this experience and comments received subsequently from various patient advocacy groups, public health officials, and professional groups, we believe that the S.T.E.P.S.^m program makes sense and thus participants will accept and follow it. Every person who comes in contact with a lawfully prescribed formulation of thalidomide will understand the drug's risks and should behave in a manner that will ensure prevention of fetal exposure.

CONCLUSIONS

Thalidomide carries a unique risk along with its important benefits, and a unique approach to managing this risk is necessary. Successful programs previously developed for isotretinoin and clozapine provided guides. However, the S.T.E.P.S." program has a greater scope, combining intensive, continuing patient and professional education with restricted distribution and pregnancy testing. It also provides mechanisms for close, constant monitoring to quickly identify noncompliance or other problems. Celgene is committed to making the S.T.E.P.S.[™] program succeed and will make any modifications to the program that are necessary to ensure its effectiveness.

Future cases are certain to arise in which a drug offers compelling clinical benefits, but unrestricted distribution poses profound risks to patients or society. It is hoped that the S.T.E.P.S.^m program will provide a model for resolving this recurring dilemma.

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CFAD VI 1012-0011

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contraception, birth control, counseling, and a voluntary 1 2 registry to track compliance with the program and outcomes 3 to the program. 4 The program also included a repackaging of 5 Roche's product, from available in bottles to available in 6 a carded blister, where the card provided a lot of 7 opportunity for reminders of the relevant warnings and 8 instructions to patients to be intimately associated with

9 the product. 10 All of this seemed good, but there were several 11 elements that we questioned whether they were sufficient 12 for the challenge that we saw with thalidomide. Firstly, 13 the surveillance registry was not mandatory, and therefore 14 it's not really clear what the effectiveness of the 15 Accutane program is in the real world. It's not even clear 16 what proportion of patients who take Accutane in fact are 17 participating in the registry survey, although estimates of 18 that have been made.

Secondly, there is no mechanism to ensure that when a prescription shows up in a pharmacy, that the patient has in fact participated in all of the support programs that have been provided by Roche to the dermatology community.

> That caused us to look at other programs. Novartis, previously Sandoz, introduced

ASSOCIATED REPORTERS OF WASHINGTON (202) 543-4809 for the challenge that we saw with thalidomide. Firstly, the surveillance registry was not mandatory, and therefore it's not really clear what the effectiveness of the Accutane program is in the real world. It's not even clear what proportion of patients who take Accutane in fact are participating in the registry survey, although estimates of that have been made.

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112 1 Clozaril, an anti-schizophrenic drug, some years ago as a 2 significant improvement, from an efficacy perspective, over 3 available therapies for many patients. However, it had a life-threatening side effect of agranulocytosis that 4 5 occurred in a small proportion of the patients. 6 Sandoz developed a program that, from a 7 practical perspective, ensures that patients have had their 8 white blood counts taken prior to the dispensing of their 9 next prescription, and that those white blood count numbers 10 are in the appropriate range. In looking at how Sandoz structured this 11 12 system, we began to see that by taking elements from the 13 Roche program, elements from the Clozaril program and other 14 unique elements, we could create a system that really would 15 be state-of-the-art, represent a significant step, we believe, forward in the ability to make drugs like 16 17 thalidomide available to patients who need it, while at the same time providing a very high margin for protection. 18 Components of the program would include 19 20 education -- not only patient education, but also education 21 aimed at health care professionals from a CE and CME 22 perspective included. 23 Counseling, with a referral option. If a 24 prescribing physician does not feel capable, competent or 25 willing to provide adequate contraceptive counseling, ASSOCIATED REPORTERS OF WASHINGTON

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In looking at how Sandoz structured this system, we began to see that by taking elements from the Roche program, elements from the Clozaril program and other unique elements, we could create a system that really would be state-of-the-art, represent a significant step, we believe, forward in the ability to make drugs like thalidomide available to patients who need it, while at the same time providing a very high margin for protection.

Source: Ex. 1013 (-01096) at 112.

Institution Decision - 01096 (- 1102, - 1103)

IPR2015-01096 Patent 6,315,720 B1

women of childbearing potential and sexually mature males. Ex. 1006, 3–4. The set of conditions for thalidomide treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention, computers were used by physicians and pharmacists to enter and track patient information for harmful and teratogenic drug prescriptions. Ex. 1021 ¶ 91. Dr. Fudin also testifies that one of ordinary skill in the art would have understood that patient risk group assignment would have been entered into a computer database before prescribing and filling prescriptions for thalidomide. We credit Dr. Fudin's testimony, as it is consistent with the admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

Patent Owner contends that Thalomid PI does not disclose determining whether the risk that an adverse side effect is likely to occur is acceptable. Prelim. Resp. 28. We disagree. Thalomid PI states that a prescription for thalidomide for a woman of childbearing potential must not be issued until a written report of a negative pregnancy test has been obtained by the prescriber. Ex. 1006, 2. Accordingly, we find that Thalomid PI discloses determining that the risk is unacceptable for a positive pregnancy test.

Patent Owner contends that Thalomid PI does not describe generating an approval code. Prelim. Resp. 28–29. Patent Owner further contends that Petitioner has failed to provide a rationale to combine Thalomid PI and

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admitted prior art and prior art of record. Based on the record presented, we conclude that one of ordinary skill in the art would have assigned risk groups, and entered that information into a computer database, to ensure that physicians and pharmacists had access to the information when prescribing thalidomide and filling such prescriptions to avoid the risk of harmful birth defects.

Institution Decision - 01102 (and - 01103)

IPR2015-01102 Patent 6,315,720 B1

required different management, than distribution to a small group of individuals at the Department of Veterans Affairs. *Id.* Dr. Fudin testifies that Powell seeks to promote the safest possible clinical use and dispensing of thalidomide, due to the adverse side effect of teratogenicity, and that Dishman describes a computerized program for tightly controlling the dispensing of an antipsychotic drug, known to cause agranulocytosis. Ex. 1027 ¶ 78, 92–94. Dr. Fudin concludes that one skilled in the art would have been guided to use the computer system of Dishman with the written records of Powell, as both references seek to provide a means to monitor and authorize distribution of contraindicated drugs. *Id.* ¶ 104, 108. We credit Dr. Fudin's testimony, as it is consistent with the teachings of the prior art, and hold that Powell and Dishman are directed towards similar endeavors, controlling the distribution of a drug having known adverse side effects.

Patent Owner argues that Cunningham is directed to a different endeavor than Powell and Dishman, and that one skilled in the art would not have looked to the teachings of Cunningham for a method of restricting distribution of pharmaceutical drugs. Prelim. Resp. 30. Cunningham describes a system where a pharmacy cannot dispense a pharmaceutical product until authenticity is established and a central computing station issues a pharmacy approval code. Ex. 1008, 11:6–8, 17–23. Dr. Fudin testifies that one skilled in the art would have implemented the methods disclosed in Dishman and Cunningham to limit the distribution of a drug. Ex. 1027 ¶ 104. Based upon the record presented, we conclude that Cunningham is directed to the same general endeavor as Powell and Dishman, controlling the distribution of pharmaceutical products.

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Ex. 1027 ¶¶ 78, 92–94. Dr. Fudin concludes that one skilled in the art would have been guided to use the computer system of Dishman with the written records of Powell, as both references seek to provide a means to monitor and authorize distribution of contraindicated drugs. *Id.* ¶¶ 104, 108. We credit Dr. Fudin's testimony, as it is consistent with the teachings of the prior art, and hold that Powell and Dishman are directed towards similar endeavors, controlling the distribution of a drug having known adverse side effects.

issues a pharmacy approval code. Ex. 1008, 11:6–8, 17–23. Dr. Fudin testifies that one skilled in the art would have implemented the methods disclosed in Dishman and Cunningham to limit the distribution of a drug. Ex. 1027 ¶ 104. Based upon the record presented, we conclude that Cunningham is directed to the same general endeavor as Powell and Dishman, controlling the distribution of pharmaceutical products.

Source: Paper 21 (-01102), Institution Decision, at 17; Paper 22 (-01103), Institution Decision, at 17-18.

CFAD DX - 182

Institution Decision - 01102 (and - 01103)

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Patent Owner contends that the Clozaril system of Dishman, as a whole, was a failure, and teaches away from the use of such a system. Prelim. Resp. 12–13, 29. Patent Owner relies upon an article by Dr. Honigfeld, which describes the effects of the National Clozapine Registry System on the incidence of deaths related to agranulocytosis. *Id.* (citing Ex. 2014). We note, however, that Honigfeld states that the actual number of cases of agranulocytosis and related deaths was lower than expected for the national registry maintained by the U.S. manufacturer of clozapine. Ex. 2014, 52 (concluding the national registry "brought about lower than expected rates of agranulocytosis and associated deaths"). We hold that Patent Owner has failed to identify sufficient and credible evidence that the specific computerized system described by Dishman, which was approved by the U.S. manufacturer of clozapine, was considered by one of ordinary skill in the art to be a failure.

According to Patent Owner, Powell fails to disclose assigning patients to risk groups and entering the risk group assignment into a computer database. Prelim. Resp. 32–33. We disagree. The challenged claims are written in a Jepson format, where the admitted prior art recites filling prescriptions only after consulting a computer readable storage medium. Powell identifies different risk groups, including patients that should be excluded such as women who wish to become pregnant and women of childbearing potential who have not practiced a reliable form of contraception for 1 year. Ex. 1006, 901. Hence, we find that Powell discloses that the set of conditions for thalidomide treatment differs based on the risk group assigned. Dr. Fudin testifies that, at the time of the invention, records would be kept relating to risk groups and that electronic records,

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expected rates of agranulocytosis and associated deaths"). We hold that Patent Owner has failed to identify sufficient and credible evidence that the specific computerized system described by Dishman, which was approved by the U.S. manufacturer of clozapine, was considered by one of ordinary skill in the art to be a failure.

Institution Decision - 01103

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achieve a predictable result (avoid giving patients drugs that have an unacceptable risk of side effects).

Patent Owner contends that one skilled in the art would not have combined Mitchell and Dishman as they are not directed towards the same endeavor. Prelim. Resp. 29. According to Patent Owner, the commercial pharmacy distribution of a teratogenic drug is far more complex, and required different management, than Dishman's distribution to a small group of individuals at the Department of Veterans Affairs. Id. We disagree. Dr. Fudin testifies that Mitchell seeks to avoid treating pregnant patients with isotretinoin, due to the adverse side effect of teratogenicity, and that Dishman describes a computerized program for tightly controlling the dispensing of an antipsychotic drug, known to cause agranulocytosis. Ex. 1027 M 61, 63, 66, 99. Dr. Fudin concludes that one skilled in the art would have been guided to use the computer system of Dishman with the written records of Mitchell, as both references seek to provide a means to limit distribution of drugs associated with adverse effects to certain risk groups. Id. ¶ 99-100. We credit Dr. Fudin's testimony, as it is consistent with the teachings of the prior art, and hold that Mitchell and Dishman are directed towards similar endeavors, controlling the distribution of a drug having known adverse side effects.

Patent Owner argues that Cunningham is directed to a different endeavor than Mitchell and Dishman, and that one skilled in the art would not have looked to the teachings of Cunningham for a method of restricting distribution of pharmaceutical drugs. Prelim. Resp. 30. We disagree. Cunningham describes a system where a pharmacy cannot dispense a pharmaceutical product until authenticity is established and a central

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of individuals at the Department of Veterans Affairs. *Id.* We disagree. Dr. Fudin testifies that Mitchell seeks to avoid treating pregnant patients with isotretinoin, due to the adverse side effect of teratogenicity, and that Dishman describes a computerized program for tightly controlling the dispensing of an antipsychotic drug, known to cause agranulocytosis. Ex. 1027 ¶¶ 61, 63, 66, 99. Dr. Fudin concludes that one skilled in the art would have been guided to use the computer system of Dishman with the written records of Mitchell, as both references seek to provide a means to limit distribution of drugs associated with adverse effects to certain risk groups. *Id.* ¶¶ 99–100. We credit Dr. Fudin's testimony, as it is consistent with the teachings of the prior art, and hold that Mitchell and Dishman are directed towards similar endeavors, controlling the distribution of a drug having known adverse side effects.

Patent Owner's Response

PROTECTIVE ORDER MATERIAL Patent Owner Response IPR2015-01096 Patent 6,315,720 2060 [19), was launched with Thalomid® in July 1998. Ex. 1025 at 0002-3; Ex. 2061 at 70:20-71:1. Enhanced S.T.E.P.S.®, which was not launched until September of 2001, is claimed in the '720 patent. Ex. 2008; Ex. 2009; Ex. 2061 at 377:19-378:1; Ex. 2059 [22; Ex. 2060 [21. CFAD's description of the '720 patent's conception is therefore incorrect. Dr. Fudin could not think of any reason why, other than the '720 patent itself, a change was needed from S.T.E.P.S.® to Enhanced S.T.E.P.S.® Ex. 2061 at 71:21-72:5. That is because there was no problem to be solved. Dr. Fudin's lack of support for any motivation to arrive at the claimed methods, especially those directed to teratogens and, in particular, thalidomide, is consistent with the prior art. Indeed, S.T.E.P.S.® was 100% successful in preventing the predicted second thalidomide tragedy. Thus, nothing in the prior art that would have motivated a POSA to arrive at the '720 patent's inventions. Ex. 2059 [21-22; Ex. 2060 [20-21 Instead, the inventors of the '720 patent-both Celgene employeesconceived of the claimed improved methods using their confidential, nonpublic knowledge regarding Celgene's experience with S.T.E.P.S.®, including confidential feedback from Celgene's vendors pertaining to how S.T.E.P.S.® had functioned behind the scenes. See generally, e.g., Ex. 2007 (discussing Celgene's proposal for Enhanced S.T.E.P.S.®). While S.T.E.P.S.® was 100% successful in preventing fetal exposure to thalidomide, the inventors saw room for significant

thalidomide tragedy. Thus, nothing in the prior art that would have motivated a
POSA to arrive at the '720 patent's inventions. Ex. 2059 ¶21-22; Ex. 2060 ¶20-21. Instead, the inventors of the '720 patent—both Celgene employees—
conceived of the claimed improved methods using their confidential, nonpublic
knowledge regarding Celgene's experience with S.T.E.P.S.[®], including
confidential feedback from Celgene's vendors pertaining to how S.T.E.P.S.[®] had
functioned behind the scenes. *See generally, e.g.*, Ex. 2007 (discussing Celgene's
proposal for Enhanced S.T.E.P.S.[®]). While S.T.E.P.S.[®] was 100% successful in

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Zeldis

require that patients, prescribers, and pharmacists be re-educated if they do not demonstrate an understanding of their responsibilities in the S.T.E.P.S.™ program. The committee also reserves the right, in cases of serious or repeated noncompliance, to revoke a prescriber's, pharmacist's, or patient's registration. Without registration, the individual cannot prescribe, distribute, or receive thalidomide. As necessary, the committee may recommend changes in the S.T.E.P.S.™ program to the FDA. These recommendations may be part of or in addition to the quarterly monitoring reports submitted to the agency as part of the normal drug-licensing process. Any possible fetal exposure is reported to the FDA as a serious adverse event.

Despite all the checks and balances in the S.T.E.P.S.[™] program, the system will work only if it makes intuitive sense to its participants and they adhere to program requirements. Before finalizing the design of the program, Celgene conducted market research in groups of physicians who were likely to prescribe thalidomide, patients who were likely to use the drug, and pharmacists. Discussion groups were conducted in several regions of the United States. When given a description of thalidomide's properties without being told the name of the drug, every group stated that the drug being described was similar to thalidomide. When asked to take 10 minutes to discuss and design a system for safe distribution of the drug to those who would benefit from it, every group outlined a plan similar to the S.T.E.P.S.[™] program. Finally, after being presented the rudiments of the S.T.E.P.S." program, every group agreed that the program was acceptable as presented.

On the basis of this experience and comments received subsequently from various patient advocacy groups, public health officials, and professional groups, we believe that the S.T.E.P.S.^w program makes sense and thus participants will accept and follow it. Every person who comes in contact with a lawfully prescribed formulation of thalidomide will understand the drug's risks and should behave in a manner that will ensure prevention of fetal exposure.

CONCLUSIONS

Thalidomide carries a unique risk along with its important benefits, and a unique approach to managing this risk is necessary. Successful programs previously developed for isotretinoin and clozapine provided guides. However, the S.T.E.P.S.™ program has a greater scope, combining intensive, continuing patient and professional education with restricted distribution and pregnancy testing. It also provides mechanisms for close, constant monitoring to quickly identify noncompliance or other problems. Celgene is committed to making the S.T.E.P.S.™ program succeed and will make any modifications to the program that are necessary to ensure its effectiveness.

Future cases are certain to arise in which a drug offers compelling clinical benefits, but unrestricted distribution poses profound risks to patients or society. It is hoped that the S.T.E.P.S.^m program will provide a model for resolving this recurring dilemma.

Address correspondence to: Jerome B. Zeldis, MD, PhD, Celgene Corporation, 7 Powder Horn Drive, Warren, NJ 07059.

pliance or other problems. Celgene is committed to making the S.T.E.P.S.[™] program succeed and will make any modifications to the program that are necessary to ensure its effectiveness.

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FDA Meeting

1 frequently than ever 3 months and at any visit to the 2 physician office. The objectives of the registry are 3 twofold and I think, very importantly, to track compliance 4 with the program because it provides us with a continuous 5 feedback loop in understanding how effective the various 6 elements of the programming are working, what level of 7 compliance we are getting, whether there are pockets or 8 individuals who may be complying less well than all of us 9 would expect, and provides us the opportunity to go back 10 and take corrective action. 11 It also, of course, would provide as an

12 objective the ability to identify and track any reported 13 fetal exposures.

14 In summary, we believe that we have created a 15 unique program, a program that can provide a very high 16 level of confidence that we are tracking all of the patient 17 exposures to this drug, that we have provided every 18 patient, prior to receiving the drug, with an opportunity 19 for good education and informed consent, that the drug is being prescribed and dispensed by clinicians and 20 21 pharmacists who understand what they are taking on in 22 prescribing and dispensing this drug, and will in fact 23 provide an opportunity to make this drug available to those 24 patients who need it, while at the same time providing a 25 high level of protection of the public health.

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physician office. The objectives of the registry are twofold and I think, very importantly, to track compliance with the program because it provides us with a continuous feedback loop in understanding how effective the various elements of the programming are working, what level of compliance we are getting, whether there are pockets or individuals who may be complying less well than all of us would expect, and provides us the opportunity to go back and take corrective action.

Dr. DiPiro's Admission

20	Is it your testimony that these
21	programs are then relevant to thalidomide?
22	MS. SHIH: Objection.
23	A. I believe that my prior discussion
24	about that and we noted in some of the
25	literature where isotretinoin and Clozapine
1	systems were discussed by Celgene employees,
2	that the results from these systems could
3	guide an individual in either direction, as a
4	way to do it or as a way not to do it. So in
5	that sense they are relevant.

Petitioner's Reply

PROTECTIVE ORDER MATERIAL

time S.T.E.P.S. was launched is of no consequence - Celgene does not dispute that the program had been designed by the time of the FDA meeting, since much of the presentation at the meeting related to the details of the program. See generally id. Celgene and its experts claim that "Celgene conceived of Enhanced S.T.E.P.S. based on confidential, nonpublic information." (POR at 5.) But the POR does not specify what this purported confidential information was, except to call it "confidential feedback from Celgene's vendors." (See POR at 5-7.) Nor were Celgene's experts able to testify as to any confidential information that would have prompted a POSA to explore improvements to S.T.E.P.S. in a manner distinct from the actions such a POSA would take without the alleged confidential information. While Celgene's experts claim that Exhibit 2007 contains the confidential information that supposedly motivated the inventors, they are unable to (1) identify what that information is, (2) explain how any of it would not be known to participants of the S.T.E.P.S. program, or (3) explain how it related to the methods of the '720 patent. For instance, Dr. Frau testified that the confidential information in Exhibit 2007 would be in the "attachments," but she admitted that she had only reviewed Attachment 7, and was unable to point to any specific confidential information in that attachment:

Q. And what in these documents informed the inventors focused on implementing changes based on confidential information?

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S.T.E.P.S. based on confidential, nonpublic information." (POR at 5.) But the POR does not specify what this purported confidential information was, except to call it "confidential feedback from Celgene's vendors." (*See* POR at 5–7.) Nor were Celgene's experts able to testify as to any confidential information that would have prompted a POSA to explore improvements to S.T.E.P.S. in a manner distinct from the actions such a POSA would take *without* the alleged confidential information. While Celgene's experts claim that Exhibit 2007 contains the confidential information that supposedly motivated the inventors, they are unable to (1) identify what that information is, (2) explain how any of it would *not* be known to participants of the S.T.E.P.S. program, or (3) explain how it related to the methods

of the '720 patent. For instance, Dr. Frau testified that the confidential information

Dr. Frau's Admissions

24	Q. What is the confidential information to
25	which you refer in this paragraph?
2	A. The information between Celgene and the
3	FDA.
4	Q. And what was that information, in the
5	context of this paragraph?
6	A. Confidential information that was
7	obtained by Celgene and discussed with the FDA.
8	Q. And what was that information? What
9	were the contents of that information?
10	A. Can I have Exhibit 2007?

18	Q. So what specific information were you
19	referring to in your paragraph 22?
20	A. All the attachments all the
21	attachments mentioned: The S.T.E.P.S. update
22	report immediately follows this cover letter. The
23	attachments to the report contain the following
24	information, and the list of attachments are
25	given.
2	Q. And what in these documents informed
3	the inventors focused on implementing changes
4	based on confidential information?
5	A. All the information that they had
6	submitted to the agency concerning Attachments 1
7	through 6 plus Attachment 7.
8	Q. Can you point me to specific
9	information within those documents that they used?
10	A. I don't have those attachments.
11	Q. So you never reviewed those?
12	A. I didn't review the contents of those
13	attachments, no.

Dr. DiPiro's Admissions

		18	first page. Could you please explain how the
		19	historical data being loaded into the
		20	database and analyzed relates to the claims
		21	of the '720 patent?
		22	A. I mean in the sense that in my
		23	statement that these are methods relating to
22	So what does this particular	24	the '720 patent that are based on
23 24	confidential information have to do with the	25 1	confidential information as part of the development of enhanced STEPS.
25	<pre>methods claimed in the '720 patent? A. It's not possible for me to say.</pre>	2	Q. Which specific method does that
1	Clearly well, I assume they found some	3	relate to?
2	advantage in having historical data now being	4	A. I can't be sure about what specific
3	loaded into their database and analyzed.	5	method. I think it's the claimed methods
4	Q. Is that part of what's claimed in	б	overall, the claims overall and how they are
5	the '720 patent?	7	implemented.
6	A. My understanding of the patent	8	Q. So you can't point to any specific
7	claims, that that would not lay out the whole	9	method or claim element of the '720 patent
8	process.	10	that this particular statement relates to?
	>	11	A. No.

Cunningham

5,832,449

METHOD AND SYSTEM FOR DISPENSING, TRACKING AND MANAGING PHARMACEUTICAL TRIAL PRODUCTS

FIELD OF THE INVENTION

The present invention relates generally to the distribution of pharmaceutical product samples and more particularly to an improved method of dispensing, tracking, and managing pharmaceutical product samples by communicatively linking prescribers and pharmacies to a central computing 10 station.

BACKGROUND OF THE INVENTION

In the pharmaceutical industry, the primary method for product promotion of ethical products is the use of outside sales representatives. Company sales representatives target specific physicians and detail the features and benefits of narticular pharmaceutical products. Pharmaceutical manufacturers have documented that the most effective method of

samples are typically elaborately and expensively packaged and are extremely bulky compared to normally packaged drug products. Pharmaceutical manufacturers must utilize separate product sample packaging lines to specially package drug product samples. Distribution of product samples requires delivery via separate carriers and distribution routes. In addition, drug product samples are typically warehoused separately from normally packaged drug products.

Because the current climate in the pharmaceutical industry prohibits the unrestrained shifting of costs to final sumers, pharmaceutical manufacturers have taken several new approaches to reducing costs associated with promoting product samples. Nevertheless, pharmaceutical manufacturers are attempting to maintain the marketing advantages of using sales representatives to distribute product samples.

One cost-reducing approach that pharmaceutical manufacturers have attempted is the distribution of sample vouch

The present invention entails a system and method for managing and tracking the distribution of pharmaceutical trial or sample products by utilizing medical prescribers and pharmacies. Instead of the medical prescriber directly delivering pharmaceutical trial products to patients, the present system and method contemplates the prescriber prescribing a pharmaceutical trial product to a patient and the filling of that prescription by a participating pharmacy. This method and program is managed through a central computing station that is communicatively linked to terminals located at participating prescriber and pharmacy sites. This system, as will be discussed in greater detail below, manages, tracks and records selected transactions involving the participating prescribers, pharmacies and patients.

product samples place an increasingly greater burden on the pharmaceutical manufacturers. Pharmaceutical manufacturers are therefore attempting to reduce expenses and maintain acceptable profits while incorporating the PDMA's new requirements into established promotional practices.

Although product samples are an extremely effective promotional tool, the manufacturing of drug product s5 samples in addition to normally packaged drug products has proven to be increasingly costly. Pharmaceutical product

prescribers, pharmacies and patients To identify various pharmaceutical trial products, the system utilizes a medium, such as a magnetic card, which is encoded with specific information that particularly identifies a certain pharmaceutical trial product. Encoded media is then distributed to participating medical doctors or prescribers. Once the encoded product trial media is received by the prescribers, the prescribers then activate the selected product trial media. Activation is accomplished, in part at least, by

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utilizing a prescriber terminal to communicatively link the selected product trial media with the central computing station or host. Once the product trial media has been activated, the prescriber then transfers the activated product trial media to patients. The patients then present the activated product trial media to participating pharmacies. Prior to filling the prescriptive pharmaceutical trial product identified by the media, the pharmacy engages in a procedure designed to validate the patient-presented pharmaceutical trial media. To validate the presented product trial media, the pharmacy communicatively links the presented media to the central computing station via the pharmacy terminal. After making selected verifications, the central computing station validates the presented product trial media. Validation results in the pharmacy dispensing the pharmaceutical trial product identified by the presented media.

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Prior to activation and validation, the system and method of the present invention requires that the participating pharmacies and prescribers establish "authorization", that is that they are in fact authorized participants in the pharmaceutical 2 trial product distribution program.

After validation and dispensing, a database associated with the central computing station will have recorded the activation and validation transactions and other data related thereto. Based on the recorded data, audit and accounting procedures can follow. Particularly, dispensed pharmaceu tical trial products can now be replaced at the pharmacy level, via wholesalers, by simply replenishing quantities of pharmaceutical products dispensed by the participating pharmacies. Replenishment of the pharmaceutical trial product can be carried out and managed in accordance with the records of the database. Moreover, it is contemplated that participating pharmacies will be remunerated with a dispensing fee that can be determined based on the records of the database associated with the central computing station.

It is therefore an object of the present invention to provide a more effective and efficient process for managing the distribution of pharmaceutical trial products.

Another object of the present invention is to provide a system and process for the distribution of pharmaceutical trial products that inherently includes "checks and balances" and which in the end is designed to ensure integrity and accountability throughout the entire process.

It is also an object of the present invention to provide a system and process for distributing pharmaceutical trial products that is more cost effective than conventional processes, especially processes that require special trial or sample packaging.

description and the accompanying drawings, which are merely illustrative of such invention

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a schematic illustration of the system of the present invention for managing the distribution of pharmacentical trial products.

FIG. 2A is a front side view of the pharmaceutical trial product media that forms a part of the present invention. FIG. 2B is a back side view of the pharmaceutical trial

media FIG. 3A is a front side view of the authorization media that forms a part of the present invention.

FIG. 3B is a back side view of the authorization media FIGS. 4A-4B depicts a flow chart that shows the basic steps entailed in distributing, tracking and managing pharmaceutical trial product distributed in accordance with the present invention.

FIG. 5 is a flow chart that depicts the basic steps entailed in terminal initialization, whether it be at the prescriber or pharmacy level.

FIGS. 6A-6D depicts a flow chart that shows the basic steps involved in the prescribers activating pharmaceutical trial media.

FIGS. 7A-7E depicts a flow chart that shows the basic steps involved in validating activated product trial media and dispensing pharmaceutical trial products in response to the validation of product trial media.

DETAILED DESCRIPTION OF THE INVENTION

With further reference to the drawings and particularly to FIG. 1, the system utilized for earrying out the present invention is shown therein and indicated generally by the numeral 10. System 10 includes a central computing station 12 that has associated therewith a database for storing data and information communicated to the central computing station 12 during various steps or phases of the pharmaceutical trial product distribution process. As will be appreciated from subsequent portions of this disclosure, the present invention contemplates the utilization of participating medical doctors or prescribers and pharmacies to effectuate the distribution of pharmaceutical trial products. In order to communicate with the central computing station 12, each participating prescriber and pharmacy is provided with a terminal communicatively linked with the central computing station 12. Therefore, it is appreciated that the system 10 of It is also an object of the present invention to provide a so the present invention will include prescriber terminals 14

Another object of the present invention is to provide a system and process for the distribution of pharmaceutical trial products that inherently includes "checks and balances" and which in the end is designed to ensure integrity and accountability throughout the entire process.

> Other objects and advantages of the present invention will pharmaceutical product trial media that in FIG. 1 is indicated become apparent and obvious from a study of the following by the numeral 18. As will be appreciated from subsequent

> > CFAD VI 1009-0017

Dr. DiPiro's Admissions

3	Q. Looking further down column 10
4	around line 28, in Cunningham it says, "Prior
5	to actually filling the pharmaceutical trial
6	prescription, the participating pharmacy,
7	like the prescriber, must establish
8	authorization."
9	Do you see that?
10	A. I do.
11	Q. And the next paragraph in the same
12	column says, "However, before the pharmacy
13	can fill the prescriptive trial product of
14	any presented product trial media, the
15	product trial media must be subjected to a
16	validation procedure."
17	Do you see that?
18	A. I do.

Dr. Frau's Admissions

8	Q. Going to now Column 3, which is on page
9	17, looking down at line 39, here Cunningham
10	states, Another object of the present invention is
11	to provide a system and process for the
12	distribution of pharmaceutical trial products that
13	inherently includes checks and balances and which
14	in the end is designed to ensure integrity and
15	accountability throughout the entire process.
16	Do you see that?
17	A. That's what it says in that paragraph.
18	Q. And that's what Cunningham is
19	describing as one of the objects of the present
20	invention; correct?
21	A. That is what is stated on the page.

Bwire Publication

Bwire, Freeman & Houn

therefore, important to define and identify who is an FCBP and who is a female not of childbearing potential in order to tailor messaging around the thalidomide and lenalidomide teratogenic risk. In addition, information on what constitutes adequate contraception must be provided for each category of reproductive potential in accordance to what is available in a country. As part of the PPP of the thalidomide and lenalidomide risk management, FCBP must undergo monthly pregnancy testing and the drug only dispensed if the pregnancy test is negative. A false positive pregnancy test result in the program, where the majority of female patients receiving thalidomide or lenalidomide are older and have hematological malignancies, is not uncommon. A study in aging women examining factors affecting B hOG testing performance standards showed that serum B hCG increases with age in nonpregnant women [11]. There has been at least one case report of elevated \$ hCG in a nongravid, premenopausal patient with MM, where immunochemical investigations demonstrated that myeloma cells expressed immunoreactive β hCG, which may explain the positive pregnancy test results in a nongravid woman [12]. In a US study of the thalidomide S.T.E.P.S program, positive pregnancy tests were registered in 72 out of the - 6000 FCBPs, with 69 (95.8%) of these tests found to be false positives [13].

2.3 Controlled distribution

A component of the PPP involves the description of the process of drug distribution from the point of prescription to final dispense of the product to the patient. Thalidomide and lenalidomide are available with a prescription from a healthcare professional, and in most cases this is an oncologist/hematologist with an understanding of the pregnancy prevention program.

The drugs are made available through a restricted distribution program, which range from various degrees of restriction of drug use (e.g., to hematologists/oncologists with demonstrated evidence of having trained on the pregnancy prevention program) and fulfillment of important in-built steps that assure safe use, such as a negative pregnancy test in FCBP, before the drug is dispensed. The locally implemented country-specific controlled distribution program is arrived at after consultations with the relevant stakeholders, for example, regulators, healthcare professionals and thalidomide victims' groups where these exist. In addition, Celgene has over the years come to recognize the positive impact of the Named Patient Program, operating prior to post-marketing launch where this is possible within the national regulations, as a means of working with stakeholders to test the practicability of implementing the post-marketing RMP.

2.4 Evaluation of the pregnancy prevention program effectiveness

Once risk management plans/programs are in place, it is imperative, through a process of continuous evaluation, to measure whether the program is achieving its primary

objective. Through Celgene's pharmacovigilance activities and a program requirement for healthcare professionals and patients to report all suspected and confirmed pregnan cies in female patients or female partners of male patients, the company is able to directly assess the effectiveness of the pregnancy prevention program. In some of the programs, for example, RevAssist and S. T.E. P.S in the US, periodic surveys of patients and prescribers are performed as an integral part of the program. Through these surveys, information on patient and prescriber understanding of the pro gram can be assessed. An analysis of the results of the lenalidomide surveys from December 2005 to December 2006 showed that > 95% of FCBP and males on the drug demonstrated understanding of the teratogenic risks poten tially associated with lenalidomide and the behaviors neces sary to minimize the risk [8]. Where the survey results suggest poor understanding of the program goals, there is active follow-up with the patient and prescriber. Follow-up in most of these cases revealed an error in response rather than lack of understanding around the teratogenic risk of lenalidomide and measures necessary to mitigate that risk. Additional surveys to measure program effectiveness and compliance are ongoing in multiple countries.

FCBPs constitute about 3 - 5% of the population on thalidomide or lenalidomide. By April 2010, about 300,000 patients worklwich had been exposed to the Cdgene thalidomide, with four confirmed fetal exposures in female patients. So far, there has not been a report of in more exposure resulting in congenital malformation as a result of exposure to Celgene thalidomide. By June 2010, there were > 140,000 patients worklwide who had been exposed to lenalidomide. During this period, there were two confirmed fetal exposures to lenalidomide in pregnant female patients within the postmarketing setting. Similarly, there has not been a report of *in utero* exposure to lenalidomide.

3. Operating the pregnancy prevention program: lessons learned

Celgene operates pregnancy prevention programs across multiple countries and regions with diverse regulatory environmens, ranging from well-developed regulation or national guidelines (e.g., in North America and the EU (14.15)) to a complete absence of national pharmaceutical regulation on risk management programs that go beyond routine pharmacovigilance as a means of ensuing a product's benefits outweigh its risk. Cdgene mandates all its territories to adopt a PPP for lenalidomide and thalidomidd even if there is no local regulatory expectation, and as a matter of policy discusses the proposed PPP with national regulatory agencies. Currently, thalidomide and thalidomide PPFs are under development or have been implemented in > 50 countries, and they take into account the established local medical practices and regulations.

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Expert Opin. Drug Saf. (2011) 10(1)

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