

Case IPR2015-01076  
U.S. Patent No. 8,754,090

**UNITED STATES PATENT AND TRADEMARK OFFICE**

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

COALITION FOR AFFORDABLE DRUGS IV LLC  
Petitioner

v.

PHARMACYCLICS, INC.  
Patent Owner

---

Case IPR2015-01076

U.S. Patent No. 8,754,090  
TITLE: USE OF INHIBITORS OF BRUTON'S TYROSINE KINASE (BTK)  
Issue Date: June 17, 2014

---

**MANDATORY NOTICES FOR PATENT OWNER PHARMACYCLICS,  
INC.**

Mail Stop Patent Board  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**MANDATORY NOTICES FOR PATENT OWNER PHARMACYCLICS,  
INC.**

Patent Owner Pharmacyclics, Inc. (“Pharmacyclics” or “Patent Owner”) hereby files its mandatory notices pursuant to 37 C.F.R. § 42.8. These notices are being timely filed within 21 days of service of the Petition, which service occurred on April 20, 2015.

**I. REAL PARTY-IN-INTEREST (37 C.F.R. § 42.8(b)(1))**

The real party-in-interest for the Patent Owner is Pharmacyclics, Inc.

**II. RELATED MATTERS (37 C.F.R. § 42.8(b)(2))**

Patent Owner is currently unaware of any other proceeding that may affect, or be affected by, a decision in this proceeding.

**III. DESIGNATION OF LEAD AND BACK-UP COUNSEL (37 C.F.R. § 42.8(b)(3))**

Patent Owner hereby designates the following lead counsel and back-up counsel:

1. John M. Desmarais – Reg. No. 39,655 (Lead Counsel)
2. Kevin K. McNish – Reg. No. 65,047 (Back-up Counsel)

Address: DESMARAIS LLP  
230 Park Avenue  
New York, NY 10169  
212-351-3400 (telephone)  
212-351-3401 (facsimile)  
PharmacyclicsIPRService@desmaraisllp.com  
jdesmarais@desmaraisllp.com  
kmcnish@desmaraisllp.com

Case IPR2015-01076  
U.S. Patent No. 8,754,090

**IV. SERVICE INFORMATION (37 C.F.R. § 42.8(b)(4))**

Please direct all correspondence regarding this proceeding to Lead Counsel and Back-up Counsel at the address listed above. Patent Owner also consents to electronic service by email to [PharmacyclicsIPRService@desmaraisllp.com](mailto:PharmacyclicsIPRService@desmaraisllp.com), [jdesmarais@desmaraisllp.com](mailto:jdesmarais@desmaraisllp.com), and [kmcnish@desmaraisllp.com](mailto:kmcnish@desmaraisllp.com).

**V. PATENT OWNER PRELIMINARY RESPONSE**

Patent Owner reserves the right to file a preliminary response at a later date pursuant to 37 C.F.R. § 42.107.

Dated: May 11, 2015

Respectfully submitted,

/kkm/

Kevin K. McNish (Reg. No. 65,047)

[kmcnish@desmaraisllp.com](mailto:kmcnish@desmaraisllp.com)

DESMARAIS LLP

230 Park Avenue

New York, NY 10169

Telephone: 212-351-3400

Facsimile: 212-351-3401

*Counsel for Patent Owner  
Pharmacyclics, Inc.*

Case IPR2015-01076  
U.S. Patent No. 8,754,090

**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on May 11, 2015, a complete copy of the foregoing was served on counsel of record for the Petitioner by filing this document through the Patent Review Processing System and by sending this document via electronic mail to the following addresses:

Jeffrey S. Ward  
Registration No. 32,774  
MERCHANT & GOULD, P.C.  
10 E. Doty Street  
Suite 600  
Madison, WI 53703-3376  
Telephone: (608) 280-6751  
Facsimile: (612) 332-9081  
jward@merchantgould.com

Brent E. Routman  
(Pro Hac Vice)  
MERCHANT & GOULD, P.C.  
3200 IDS Center  
80 South 8th Street  
Minneapolis, MN 55402-2215  
Telephone: (612) 332-5300  
Facsimile: (612) 332-9081  
broutman@merchantgould.com

Jeffrey D. Blake, Esq.  
Registration No. 58,884  
MERCHANT & GOULD, P.C.  
191 Peachtree Street N.E.  
Suite 4300  
Atlanta, GA 30303  
Telephone: (404) 954-5040  
Facsimile: (404) 954-5099  
jblake@merchantgould.com

Shane A. Brunner  
(Pro Hac Vice)  
MERCHANT & GOULD, P.C.  
10 E. Doty Street  
Suite 600  
Madison, WI 53703-3376  
Telephone: (608) 280-6753  
Facsimile: (612) 332-9081  
sbrunner@merchantgould.com

Dated: May 11, 2015

Respectfully submitted,

/kkm/  
Kevin K. McNish (Reg. No. 65,047)  
kmcnish@desmaraisllp.com  
DESMARAIS LLP  
230 Park Avenue  
New York, NY 10169  
Telephone: 212-351-3400  
Facsimile: 212-351-3401

*Counsel for Patent Owner  
Pharmacyclics, Inc.*