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With our web analytics we help more than 75,000 customers.
Our web analytics improve the visitor experience of today's largest online businesses.

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News and press releases

Higher screen resolutions more popular for exploring the internet according to OneStat.com

Amsterdam - July 24 2002 - OneStat.com (<http://www.onestat.com>), the number one provider of real-time website analysis software, today reported that more users are moving toward higher screen resolutions for exploring the internet. The finding has important implications for website designers because most websites are designed for a screen resolution of 800 x 600 pixels. Users with 1024 x 768 screen resolution have a global usage share of 43 percent. Users with monitors set to the most common resolution 800 x 600 have an approximate 37 percent global usage share.

"Our software is the ultimate solution for each webmaster to measure screen resolutions or color palettes of your website visitors," said Niels Brinkman, co-founder of OneStat.com. The most popular screen resolutions on the web are:

1. 1024 x 768	43%
2. 800 x 600	37%
3. 1280 x 1024	12.9%
4. 1152 x 864	3.8%
5. 640 x 480	1.3%
6. 1600 x 1200	1%
7. 1152 x 870	0.2%

OneStat.com is the number one provider of real-time website analytics in the world. Our superior technology powers more than 50,000 websites in 100 countries. With our accurate, detailed & reliable reports we will be able to answer questions about visitor behaviour, site performance and retention.

The OneStat.com solutions provide executives, marketers and webmasters with answers to critical e-business questions such as:

- Who is visiting my web site?
- How many pageviews, visits (sessions) and visitors are coming on a daily, weekly, monthly, quarterly or yearly basis?
- What content, products, and services do my visitors prefer?
- How many visitors return to the website and how often?
- What kind of search engine do they use?
- What kind of technology do your visitors use to view the web site?
- How much time do they spent on the website?

OneStat.com has the intention to become the number one and largest pan-European provider of real-time website analysis software. The web analytics ASP market totalled \$49 million in 2000 and could be worth over \$700 million in 2004, according to research agencies.

Methodology: A global usage share of xx percent for screen resolution Y means that xx percent of the visitors of Internet users arrived at sites that are using one of OneStat.com's services by using screen resolution Y. All numbers mentioned in the research are averages of last month and all measurements are normalised to the GMT timezone. Research is based on a sample of 2 million visitors divided into 20,000 visitors of 100 countries each day.

Note for editors: for more information, please contact OneStat.com, Keizershof 31, 2402 DA Alphen aan den Rijn, the Netherlands. Phone: +31 (0)172 244 043 E-mail: click here Website : www.onestat.com