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Cristofalo

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(54) **SYSTEM AND METHOD FOR PROVIDING TARGETED PROGRAMMING OUTSIDE OF THE HOME**

(52) **U.S. Cl.** **725/34; 725/35; 725/46**

(76) **Inventor: Michael Cristofalo, Doylestown, PA (US)**

(57) **ABSTRACT**

Correspondence Address:
**DORSEY & WHITNEY, LLP
INTELLECTUAL PROPERTY DEPARTMENT
370 SEVENTEENTH STREET
SUITE 4700
DENVER, CO 80202-5647 (US)**

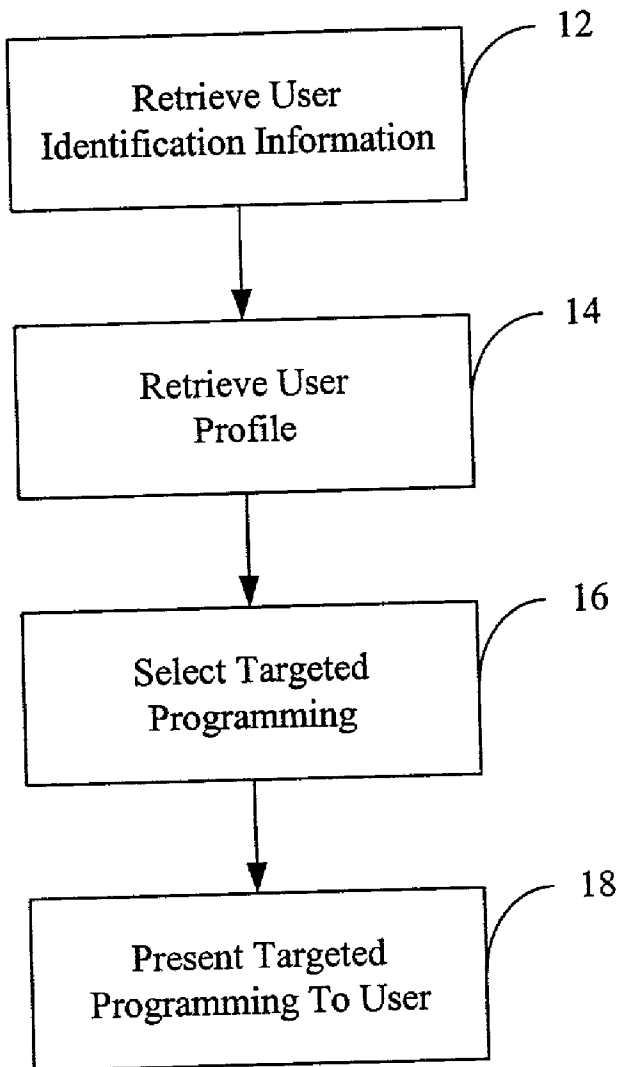
A system and method for providing targeted programming to a user outside of the user's home. The method of receiving at least one of a user identification and a user profile, selecting a program based at least in part on the at least one of the user identification and the user profile, and providing a program for presentation to a user outside of the user's home is disclosed. A system including presentation device connected to a controller is also disclosed. The controller receives at least one of a user identification and a user profile, obtains a program based at least in part on the at least one of the user identification and the user profile and provides a program to a presentation device for presentation to a user outside of the user's home.

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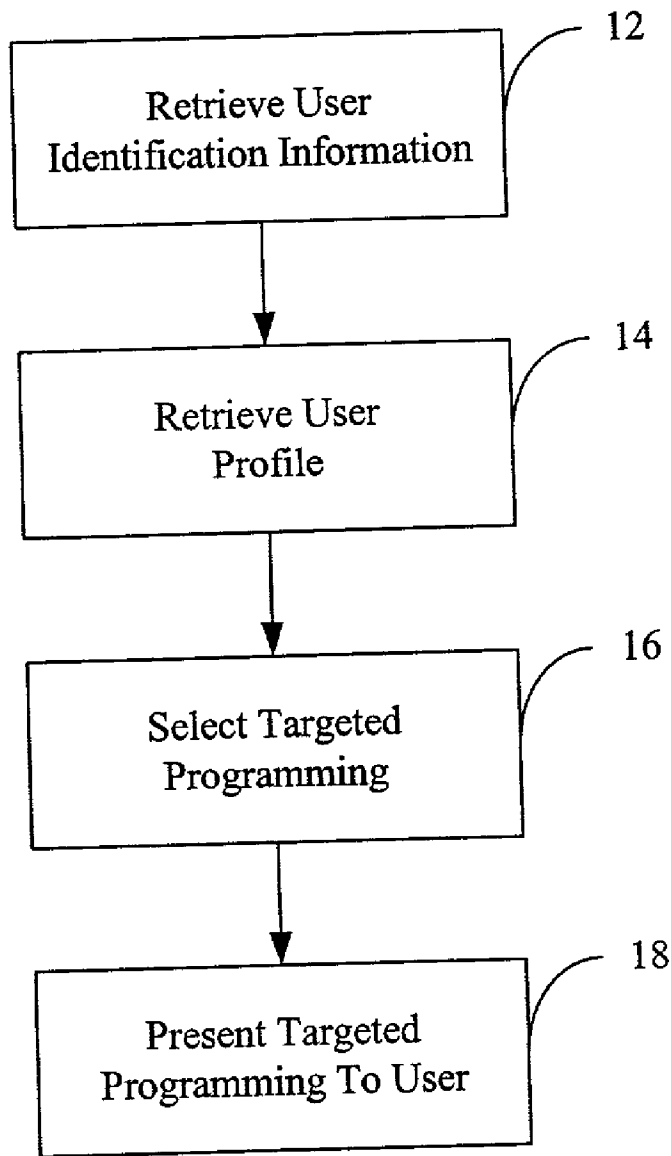


FIGURE 1

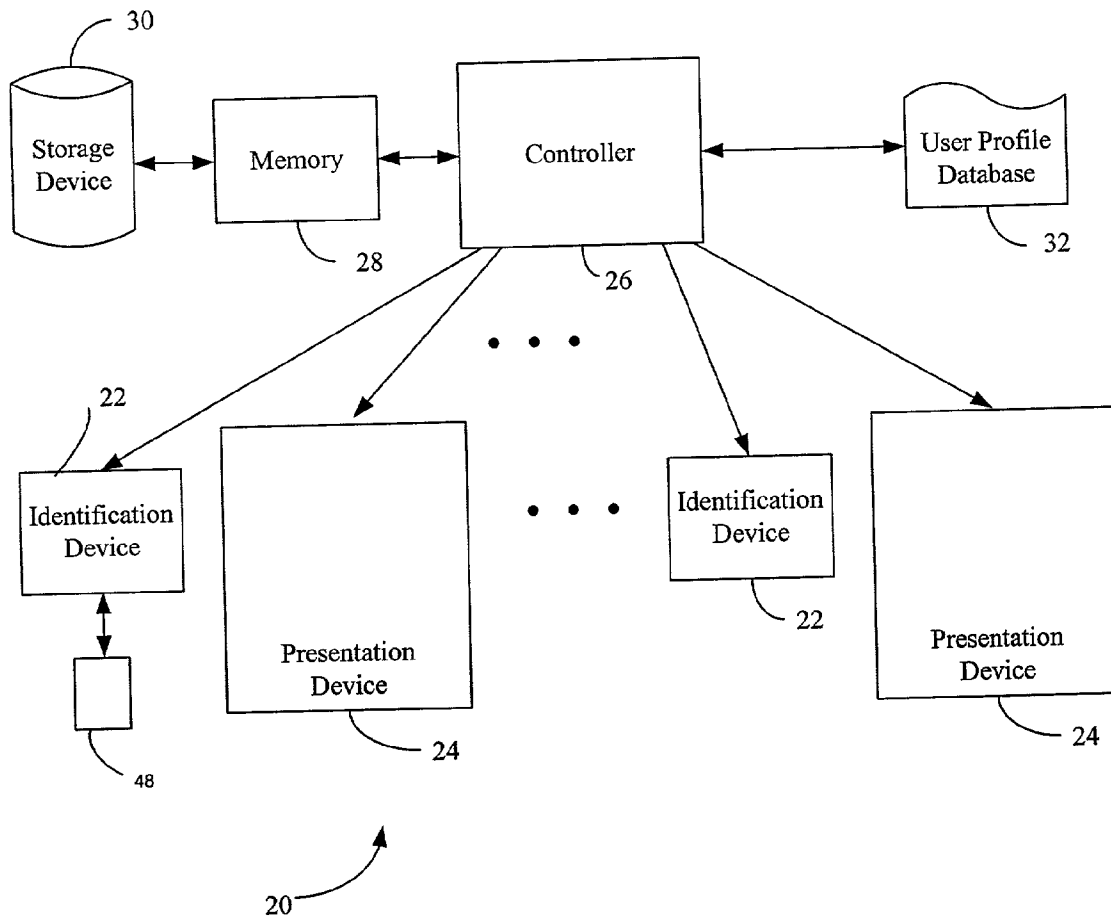


FIGURE 2

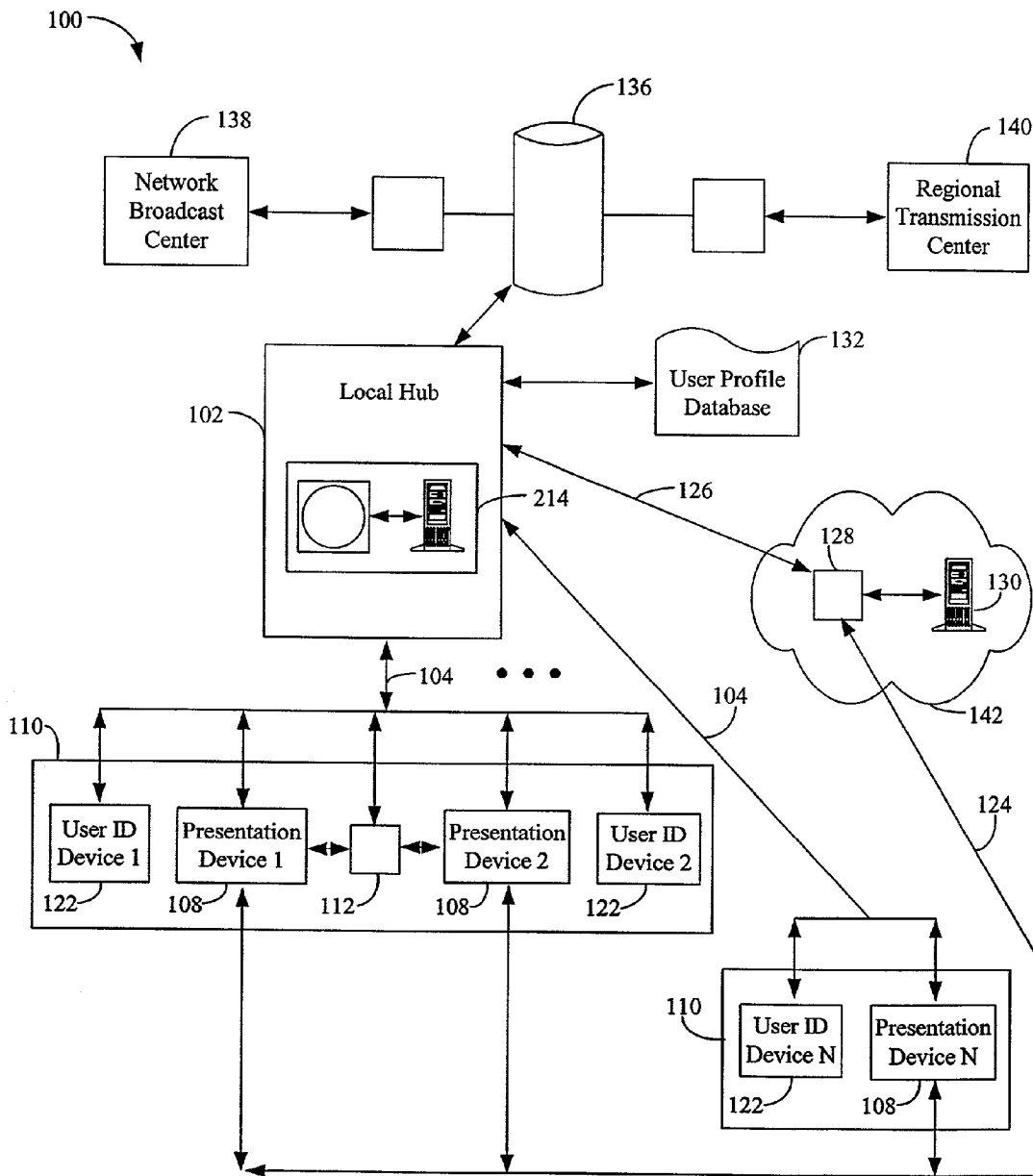


FIGURE 3

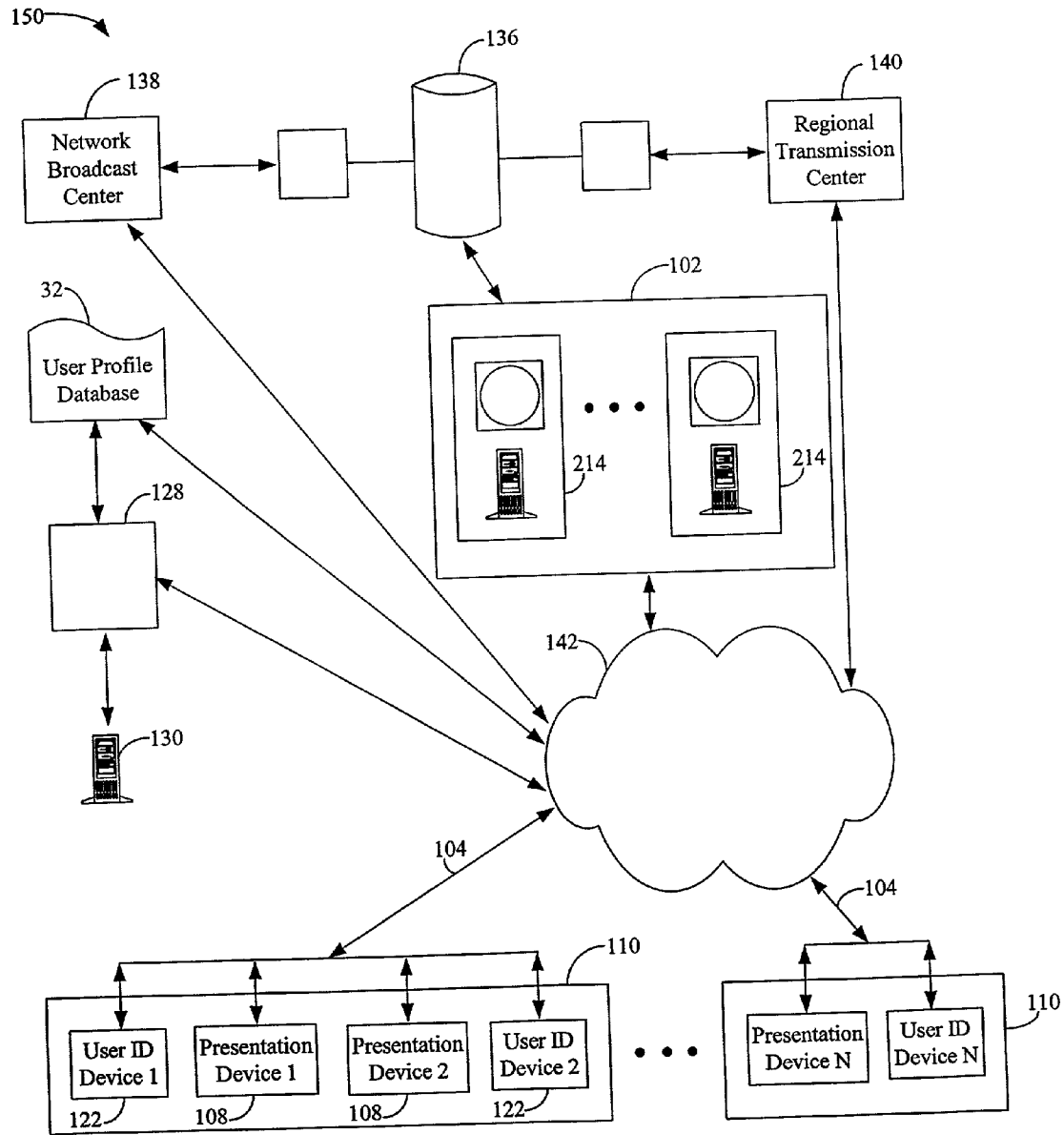


FIGURE 4

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