



To: Justin Davis[jdavis@uloft.com]; James Jannetides[JJ@uloft.com]; Adam Anderson[aanderson@uloft.com]; Ventura Lopez[vlopez@uloft.com]; Terrence Bergin[tbergin@uloft.com]
From: Justin Davis
Sent: Wed 4/21/2010 7:37:02 PM
Subject: RE: Video Rocker Office Chair

James,

Vic sent me the below potential quantities for this chair.

[REDACTED] mentioned

1,300 immediate buys. Request for purchase already at Contracting

13,000 Frank is asking higher ups for [REDACTED] extra funding to purchase these quantities this year.”

- Vic

Justin Davis
Product Development Technical Lead

University Loft Company
2588 Jannetides Blvd
Greenfield, IN 46140
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www.universityloft.com

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-----Original Message-----

[REDACTED]

ULC0001956

From: Justin Davis
Sent: Wednesday, April 21, 2010 3:21 PM
To: James Jannetides; Adam Anderson; Ventura Lopez; Terrence Bergin
Subject: Video Rocker Office Chair

James,

The [REDACTED] team is asking for an option to compete with the Sauder "Trey" chair. We had started development of this chair previously, but when it came down to mold cost development halted.

I am waiting for estimated quantities from the [REDACTED] team.

Do you want to get this development rolling again?

Thanks,

Justin Davis
Product Development Technical Lead

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[REDACTED]

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