Sauder(R) Manufacturing Company's Convertible Chair, Trey(TM), Honored at 2007 Plastic Parts Innovation Conference

Company That Captured Imagination of Education and Gaming Markets Rewarded

for First Foray into Plastic Furniture









ARCHBOLD, Ohio, June 4 /PRNewswire/ -- It is becoming a fixture in dorm rooms and behind gaming consoles, and now Sauder(R) Manufacturing Company's new convertible chair, Trey(TM), is winning fans in the plastics industry as well. The chair took top honors in two key categories at last month's 2007 Plastic Parts Innovation Conference and New Product Design Competition.

Trey, which instantly converts from a standard task chair to a floor rocker and rolling tray, footrest or stool, received the People's Choice Award - decided by Conference attendees - and the Retail and Consumer Category Award. The annual conference is sponsored by the Society of the Plastics Industry, Inc. (SPI), a trade association of nearly 2,000 members representing all segments of the plastics industry in the U.S.

"The New Product Design Competition recognizes excellence in plastic products introduced to the market within the last year," said Phil Bontrager, President, Sauder Manufacturing Co. "We are pleased that Trey has been honored at such a prestigious industry event."

The awards are a resounding affirmation of Sauder Manufacturing Company's first venture into designing and manufacturing using plastic. The company, which has spent the last 25 years as the recognized leader in manufacturing wood seating for residence halls, developed the Trey chair to serve today's multitasking college students. It soon became apparent that



Trey was a perfect solution for anyone with more friends than living space, thanks to the chair's ease of use when entertaining.

"Trey is an attractive, functional, comfortable and just plain fun piece of furniture," said Bontrager. "It looks like a simple desk chair, but students and consumers alike are finding that Trey is really a lifestyle accessory. We are proud of the outstanding team that developed Trey."

About Sauder Manufacturing Company

Sauder Manufacturing Company, founded in 1934 and based in Archbold, Ohio, primarily provides wood and upholstered seating for the worship, education, health care and government contract markets.

Contact:

Sheila Baumgartner, Market Manager Sauder Manufacturing Company 1-866-825-1224

info@treychair.com (mailto:info@treychair.com)

Consumer Site: http://www.TreyChair.com

Education Site: http://www.saudereducation.com

Company Site: http://www.saudermfg.com

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