Filed on behalf of Innovative Display Technologies LLC

By: Justin B. Kimble (jkimble@bcpc-law.com)

Jeffrey R. Bragalone (jbragalone@bcpc-law.com)

Bragalone Conroy PC

2200 Ross Ave.

Suite 4500 – West

Dallas, TX 75201

Tel: 214.785.6670

Fax: 214.786.6680

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TOYOTA MOTOR CORPORATION Petitioner

v.
INNOVATIVE DISPLAY TECHNOLOGIES LLC
Patent Owner

Case IPR2015-00831 U.S. Patent No. 7,434,974

POWER OF ATTORNEY

Mail Stop PATENT BOARD Patent Trial and Appeal Board U.S. Patent & Trademark Office P.O. Box 1450



Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC ("IDT") hereby appoints the following practitioners at Bragalone Conroy P.C., 2200 Ross Ave., Suite 4500 West, Dallas, TX 75201, as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2015-00831; IPR2015-00832; IPR2015-00834; IPR2015-00843; IPR2015-00855; IPR2015-00857; and IPR2015-00897.

Justin B. Kimble (Reg. No. 58,591)

Phone – 214.785.6673

Jeffrey R. Bragalone (pro hac vice to be filed)

Phone – 214.785.6671

Terry A. Saad (Reg. No. 62,492)

Phone – 214.785.6685

Nicholas C. Kliewer (Reg. No. 72,480)

Phone – 214.785.6686

T. William Kennedy (pro hac vice to be filed)

Phone – 214.785.6674



Case IPR2015-00831 Patent 7,434,974

The individual signing below has the authority to execute this document on behalf of Patent

Owner, IDT.

By:

Name: Marvin E Key

Date:

March 24, 2015

Title: CEO

CERTIFICATE OF SERVICE

The undersigned hereby certifies that document has been served via electronic mail on March 25, 2015, to Petitioner at following email address pursuant to its consent in its Petition at p. 6: Toyota-IDT-IPR@finnegan.com.

Justin B. Kimble

Attorney for Patent Owner

Registration No. 58,591

Bragalone Conroy PC

2200 Ross Ave.

Suite 4500 – West

Dallas, TX 75201

