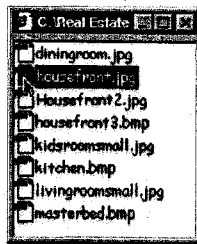


# Enable your users to submit images quickly and easily!

Prepare & Post™ for MLS/Xplorer allows you to integrate photographs into the MLS host database within seconds. This service enables brokers, agents and professional photographers to insert one or more photos quickly and easily. Photos are immediately available for viewing.

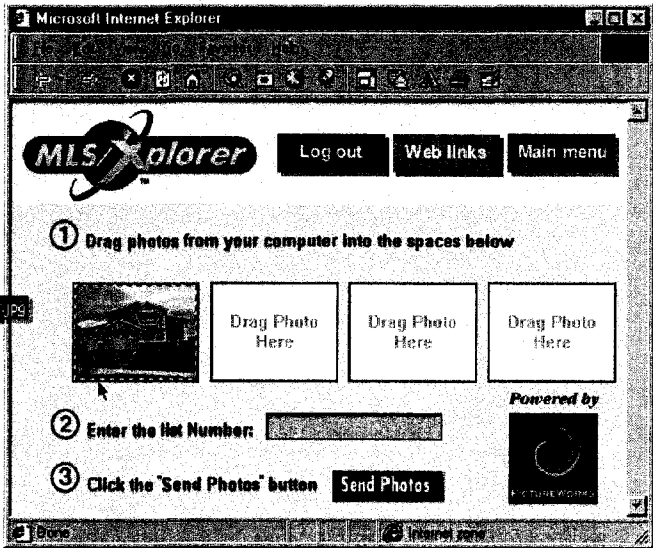
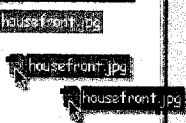
## Getting pictures of listings into the MLS host database and onto the Web is as easy as 1, 2, 3.

**1** Select and drag photos from a folder on your computer.



**2**

Enter the list number.



**3**

Click the "Send Photos" button.

### Key Features

- Works with either Maestro or Compass MLS host systems running MLS/Xplorer
- Full MLS functionality
- Browser access
- Immediate data access
- Internet-based communication
- The Internet photo standard
- Operating-system independent

## Getting photos of listings into the MLS host database is drag & drop simple!

If you've ever tried to post photos of your listings to your MLS, you know what a complicated and time-consuming task that can be. No longer. With Prepare & Post, even novice computer users with nothing more than a Web browser can drag and drop images into MLS/Xplorer. You'll never have to deal with complicated issues such as file formats, resizing, color depth, and transfer protocols. With Prepare & Post from PictureWorks, it really is as easy as 1, 2, 3!

## Simple, fast and effective

Rather than waiting several days for photos to appear in the MLS host system, new listings can have pictures included the day they hit the market. With a digital camera or scanner, real estate professionals can capture the best features of their listings and know that they will be seen by agents and buyers immediately. Within seconds, the photos that are submitted through MLS/Xplorer will be available for others to review.

Never again will listing agents have to settle for a single photo of the front of their properties. Listings can now be easily enhanced with multiple pictures. Gourmet kitchens, expansive vistas, and garden retreats can all be included with the listing. The view from the curb rarely tells the whole story.

## Automatic distribution

Photos entered into the system can also be instantly and automatically delivered to multiple consumer real estate listing Web sites, and print publications showcasing these enhanced listings to millions of consumers. By request, these photos will be delivered to approved third-party publishers, formatted to their exacting specifications (see Figure 1).

## Technical details

This set of services is installed, maintained, and operated primarily on PictureWorks Technology's servers. A *Prepare & Post* interface can be integrated into the Moore MLS host site running MLS/Xplorer, providing submission capabilities to your users. This technology is flexible enough to adjust to the individual requirements of the MLS host site. For example, the server can change a picture's size or format based on the needs of the MLS.

Photos are then passed from PictureWorks servers to a Data Integration Module provided by Moore Data Management Services and installed at your MLS. This component receives incoming photos from PictureWorks and directly integrates them into the MLS host database (see Figure 2).

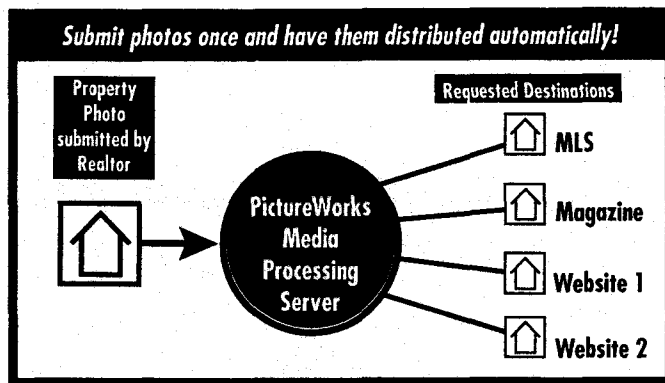


Figure 1

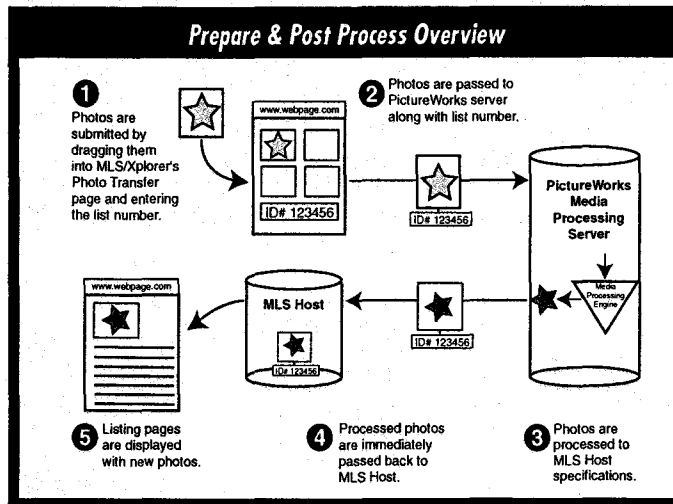


Figure 2

### MLS Benefits

- Photos inserted directly into MLS host database
- *Prepare & Post* system for both agents and professional photographers
- At MLS request, photos can be redistributed to a number of third parties

### Broker Benefits

- Total accuracy matching pictures with property data
- Visually demonstrate key property features to other agents and their clients

### Agent Benefits

- No special software or processes to learn
- Anyone with a Web browser can easily post images to the Web
- Property photos available simultaneous with listing

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