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(12) United States Patent

Wood et al.

(54) SYSTEM, METHOD AND APPARATUS FOR MEDIA SUBMISSION

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(57) **ABSTRACT**

The present invention, generally speaking, provides an improved web-based media submission tool. As with some existing tools, operation of the tool is drag and drop or the user can "click" to browse a directory to select media objects. Unlike existing tools, the tool provides the user an opportunity to confirm the submission, for example by generating a thumbnail image of an image file that has been dragged and dropped. Batch submission is provided for in which a user drags and drops a plurality of images or other media objects. Submission from a web page to a web page is also provided for. The submission tool is configurable to perform a variable amount of intelligent preprocessing on media objects prior to upload. In the case of digital images, the tool can perform sizing and formatting, for example. Information capture is performed with information being uploaded together with the media objects. In an exemplary embodiment, information capture is both user-transparent (e.g., user ID and/or password) and user-visible (e.g., the user can provide captions for media objects). The submission of information about the user and the media objects facilitates automatic integration of the media objects within existing databases.

53 Claims, 5 Drawing Sheets

Homes Realto	or Services			
	Getting Started Sen	Photos Homes Fin	ancing Offer & Closing	Help
Today's Rates				
30-Year Fixed 6.75%	Adding Photos to	your listings		
15-Year Fixed 6.45%	Get better exposure f	or your listings by includ	ling some pictures of the	e
1-Year Adjustable 5.6%			your computer containing	Frequently Asked
*National average rates		ı drag them into the bo		Questions (
Find a Loan Rate News	descriptive caption for each photo and then click the "Send Photos" webscripts			
Highlights Welcome to Homes!	Drag Photo Here	Drag Photo Here	Drag Photo Here	Drag Photo Here
We hope you enjoy our site Please send us your feedback	Front View ▽	Front View 🗸	Front View 🗸	Front View 🗢
Home & Rate Trackers Receive free e-mail updates	Listing Name			
neverve nee e-mail apaates				Send Photos

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