MOORE ®   **DATA MANAGEMENT SERVICES DIVISION**

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WELCOME TO MOORE

About Moore Data Management Services

Moore Data Management Services (MDMS),
headquartered in Minneapolis, Minnesota, is the real estate
information services division of Moore U.S.A. Inc., the U.S.
subsidiary of Moore Corporation Limited. MDMS is the
premier provider of real estate solutions for Multiple Listing
Services, brokers and agents across North America. Every
day, more than 300 real estate boards and associations
rely on Moore's broad range of technology solutions to
provide them with a competitive edge.

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PRODUCTS

- **MLS**
  - MLS/Xplorer™
  - Moore Compass®
  - Maestro
  - Re-Quest for Windows

- **Internet**
  - MLS/Xplorer™
  - CyberHomes®

- **Communications Software**
  - Landmark Vista™
  - PC Access
  - MacView™
  - MacCom

- **Applications Software**
  - Landmark™ Database
  - Landmark™ CMA Publisher

- **Productivity Software**
  - The On-Line Agent
  - The On-Line Office

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Product Overview

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MLS/Xplorer

The **MLS/Xplorer™** (**RE/Xplorer™** in Canada) browser-based solution allows you to take advantage of today's most current, powerful network options. This service provides real-time access to Moore Compass® Alpha and Maestro on-line MLS data, complete with current listing and tax information. Using these servers as its database, MLS/Xplorer quickly and easily guides brokers and agents through the MLS search and retrieval process.

Key Features

*   **Full MLS Functionality**

    MLS/Xplorer builds on the history and stability of Moore solutions, using the most current hardware and software technology. It brings brokers and agents the strongest integrated database listing retrieval system available in the industry today. No other access software is required.

*   **Browser Access**

    MLS/Xplorer coexists with all other Moore real estate software products. MLS boards can use the browser as the single link to on-line real estate data. Or they can use it in parallel with existing systems to protect board investment in desktop software and print products.

*   **Real-Time Data Access**

    MLS/Xplorer provides real-time data access. This means that every time brokers and agents use the system, they are accessing the most current listing, tax, and school information.

*   **TCP/IP Network (Internet/Intranet)**

    MLS/Xplorer access is available through a private MLS network or an MLS-activated public Internet connection. With the power of the TCP/IP network, users can take advantage of system reliability, speed, and connectivity, as well as leading-edge graphical programming standards.

*   **Built-in Report Editor**

    Brokers and agents can completely customize reports using the Report Editor. Lay out your own

pages and import photos and logos. Let your
imagination guide you!

- **Integrated Mapping**

  With optional integrated mapping, brokers and agents
  can search and plot homes by address, area, and
  radius searches. Maps include overlays for schools,
  parks, and local points of interest. And since this
  service is on-line, maps no longer have to be stored
  or updated on local computers.

- **Print/Format Utility**

  Moore Data Management Services has developed a
  unique utility that provides print and format
  capabilities not otherwise available on the Internet.
  Users can also take listing data from MLS/Xplorer,
  download it to programs like Microsoft® Word or
  Excel.

- **The Industry Standard**

  MLS/Xplorer supports both popular industry
  browsers—Netscape Navigator™ and Microsoft
  Internet Explorer. Brokers and agents can take
  advantage of powerful Internet development tools
  and email capabilities with the assurance that all
  MLS/Xplorer features comply with current industry
  standards.

- **Operating System Independent**

  MLS/Xplorer is operating-system independent. All
  users access the same views and powerful
  functionality whether they choose to use a
  Macintosh® or an IBM®-compatible computer.

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**MOORE DATA MANAGEMENT SERVICES AND
PICTUREWORKS TECHNOLOGY, INC., ANNOUNCE
PARTNERSHIP TO REVOLUTIONIZE USE OF REAL
ESTATE PHOTOS ON THE INTERNET**

**MLS/Xplorer™ Is First MLS Service to Incorporate
'Prepare & Post', An Advanced Imaging Technology
from PictureWorks**

PictureWorks Technology, Inc., a leading provider of digital
imaging productivity tools to the real estate industry, today
introduced Prepare & Post™, a new technology that
greatly simplifies the process of adding images to any Web
site. This new technology promises to increase and
enhance the use of photographs in the marketing of real
estate properties on the Internet.

Moore Data Management Services (Moore), a division of
Moore North America, Inc., jointly announced it would be
the first Multiple Listing Service (MLS) provider to work with
PictureWorks to develop Prepare & Post with
MLS/Xplorer™, its secure, Internet MLS service. The two
industry leaders made the joint announcement at the
National Association of REALTORS® 1998 Annual
Convention in Anaheim, California.

Moore's MLS/Xplorer with Prepare & Post would be an
enhanced Web-based service that gives brokers and
agents who belong to a Moore-served MLS the ability to
market their listings to other agents via the Internet more
easily and effectively than ever before; Prepare & Post
makes it possible to post multiple views of properties on
MLS/Xplorer by simply uploading photos to MLS Web
pages with drag-and-drop simplicity. Prepare & Post
automatically processes the images for final use by
adjusting the file format, size and resolution. The photos
are then immediately available for viewing.

Agents no longer need to submit photos to appear on their
MLS Web site. Agents who could formerly show only one
view of a property can now include multiple views,
showcasing their listings' finer points. It is easy, quick,
convenient and automatic, and anyone can do it since it
requires no special skills or software.

"This new technology can add real value to the service we
offer our MLS subscribers," said Moore Data Management
Services President Thomas Gregorich. "With Prepare &
Post, MLS/Xplorer gives agents the opportunity to portray a
property more realistically than ever before, easily

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