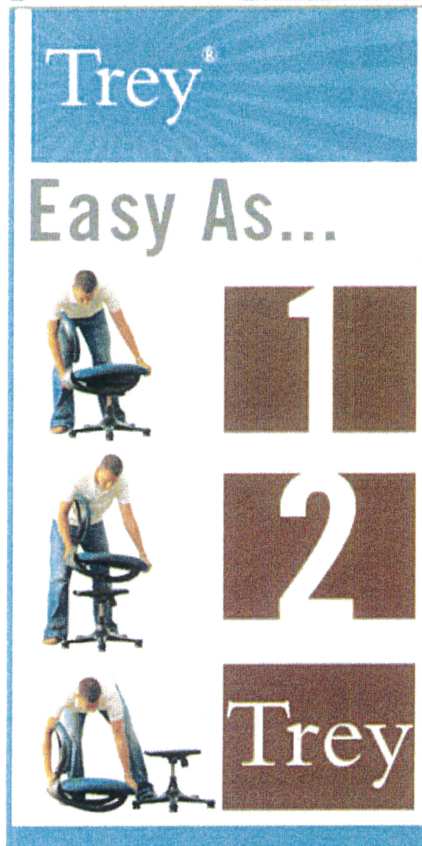


ULoft similarities to Sauder Education

April 2011

Sauder Education -
Website



The screenshot shows the top of the Sauder Education website. At the top left is the 'Trey' logo in white on a blue background. Below it, the text 'Easy As...' is displayed in a large, grey, sans-serif font. To the right of this text are three large, brown, square buttons with white numbers '1', '2', and 'Trey' respectively. To the left of these buttons are three small images showing a person in a white shirt and blue jeans performing the three steps of the chair transformation: 1. Releasing the self-locking latch, 2. Lifting the rocker off the base, and 3. Setting the rocker on the floor.

Sauder Education -
Brochures

Transformation
Trey can be transformed from task chair to floor rocker and table/stool in three quick and easy steps. First, release the self-locking latch. Second, lift the rocker off of the base. Third, set the rocker on the floor. Easy as 1-2-Trey.



ULoft



Uloft

UNIVERSITY LOFT CO. 25th ANNIVERSARY 1986 - 2011

WAVE CHAIR

3-IN-1 FUNCTION
Office chair, gaming rocker and workstation in one

- Breathable Mesh Back
- Continuous Contoured Rocker
- Pneumatic Seat Adjustment
- Companion Stool / Workstation

1 2 3

Sauder Education

Trey®

Easy As...

1
2
Trey

Students love Trey

Trey can **upgrade** your housing program **instantly**

Live large in a limited space

Trey **compliments** your living and learning **environments**

Study, socialize, and relax, all-in-one

Designed for residence life from the ground up

Learn More about Trey See Trey in Action (VMO)

Press Release (PDF) Instruction Sheet (PDF)



Sauder Education

Uloft



ULoft



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Uloft



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