



University Loft Company · 287 like this
February 16 at 3:40am ·

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James N Jannetides

Why Didn't I Think of That? Thankfully, University Loft Did.

I saw a new product on television the other day. It was part of a lifestyle report (not an infomercial) on clever, practical and innovative items. The item was called the Rise and Hang and it seems to make such sense for optimizing luggage space and convenience that it made me say out loud, "Why didn't I think of that?" It's pretty much the same question some people ask when they see innovative University Loft furniture products for college student living quarters, including dorm rooms and student housing. Take University Loft's solid wood student bunk beds, for instance. They can be configured with our student desks and dressers in dozens of possible dorm room arrangements. What makes ULoft beds even cooler is that they can be in raised or lowered without tools! Our Tool-Less System makes it easy for college students to personalize their living and learning space.

Another innovative product from University Loft is our Two-Position Chair. This is no flat-foot! It features innovative angled solid wood base runners that allow the student to lean forward or rock back for comfortable study and conversation.

And then there's the University Loft Wave Chair. Talk about innovative! University Loft created this modern marvel to make student residence life, well, more about the student! The ultra-versatile Wave Chair is part desk chair, part gaming rocker and part laptop desk.

Three innovative products for college students from one source: University Loft. Each one might inspire you to say, "Why didn't I think of that?" Of course, the answer is: "Because University Loft already did!" Tell us – have you seen any cool and innovative products for college students lately?

Bob

The ULoft Blog Team

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