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Company



A GLOBAL COMPANY



Welcome to

University Loft Company

A Leader in Furniture Manufacturing

A **J Squared** Group Member

[About James Jannetides](#)

All of us here at LOFT are excited to show you our new line of products and some fresh changes to our existing designs. The past year has been filled with much growth for LOFT, as we have recently moved into a new building, expanded our retail and hospitality markets, and branched into the fashion plumbing industry. Our products can now be found at Menards, Lowes, and Sams Club everywhere!

With change comes opportunity. Our new 508,000 square foot manufacturing facility and corporate headquarters in Greenfield, IN allows us to provide a state-of-the-art showroom that is open to you anytime you want to schedule a tour. We've dedicated 58,000 square feet to provide you with the optimal location for viewing our products. The full-room-setups and small vignettes throughout the showroom allow you to get an idea of what furniture pairs beautifully together and how it will look in your space.

An American Owned Company in the heartland of the United States!

Our new building represents a significant milestone for LOFT. Lots of competitors have looked at our unconventional ways of doing business and cannot understand why we continue to expand. It's always something new with us and we believe that is what has led us to our success.

OUR PRODUCTS CAN BE FOUND IN

STUDENT HOUSING ALL AROUND THE WORLD!

In addition to the changes to our facility, we've made changes to our product-line that you will see here on our website. Our new products feature updated styles and designs but provide the same quality we've been known for since 1986. It's our mission to create products that can withstand rigorous daily use, but also be innovative, interchangeable, and e

nvironmentally friendly.

Varsity Loft Club - Retail Outlet Store for Furniture Take a look at our latest products and give us a call about how we can help meet your needs. We'd

love to work with you on your latest projects, give you a tour of one of our showrooms, or answer any questions you may have. We are always learning, always innovating, always improving . . . our environment, our products, and our service. We are University Loft Company.



LOFT Headquarters in Greenfield Indiana
2588 Jannetides Boulevard
Greenfield, IN 46140

(Customized Google Map)