

Filed on behalf of Innovative Display Technologies LLC
By: Justin B. Kimble (jkimble@bcpc-law.com)
Jeffrey R. Bragalone (jbragalone@bcpc-law.com)
Bragalone Conroy PC
2200 Ross Ave.
Suite 4500 – West
Dallas, TX 75201
Tel: 214.785.6670
Fax: 214.786.6680

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY CORPORATION
Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC
Patent Owner

Case IPR2015-00755
U.S. Patent No. 7,434,974

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P.O. Box 1450

Case IPR2015-00755
Patent 7,434,974

Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC (“IDT”) hereby appoints the following practitioners at Bragalone Conroy P.C., 2200 Ross Ave., Suite 4500 West, Dallas, TX 75201, as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2015-00745; IPR2015-00749; IPR2015-00752; IPR2015-00753; IPR2015-00755; IPR2015-00756.

Justin B. Kimble (Reg. No. 58,591)

Phone – 214.785.6673

Jeffrey R. Bragalone (*pro hac vice* to be filed)

Phone – 214.785.6671

Terry A. Saad (Reg. No. 62,492)

Phone – 214.785.6685

Nicholas C. Kliwer (Reg. No. 72,480)


Phone – 214.785.6686

T. William Kennedy (*pro hac vice* to be filed)

Phone – 214.785.6674

Case IPR2015-00755
Patent 7,434,974

The individual signing below has the authority to execute this document on
behalf of Patent Owner, IDT.

By: 

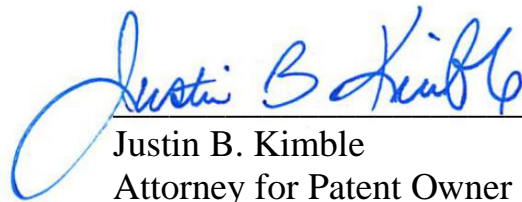
Name: Marvin E Key

Date: March 6, 2015

Title: CEO

CERTIFICATE OF SERVICE

The undersigned hereby certifies that document has been served via electronic mail on March 10, 2015, to Petitioner at following email addresses pursuant to its consent in its Petition at p. 3: GGewirtz.ipr@ldlkm.com; JDavid.ipr@ldlkm.com; RHander.ipr@ldlkm.com; and CPDocketMcKeown@oblon.com.



Justin B. Kimble
Attorney for Patent Owner
Registration No. 58,591
Bragalone Conroy PC
2200 Ross Ave.
Suite 4500 – West
Dallas, TX 75201