

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY CORPORATION

Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC

Patent Owner

Case: _____

U.S. Patent No. 7,537,370

POWER OF ATTORNEY

In the *Inter Partes* Review of U.S. Patent No. 7,537,370

I hereby appoint Practitioner(s) at Lerner, David, Littenberg, Krumholz & Mentlik LLP associated with Customer Number 00530, and Practitioner(s) at Oblon, McClelland, Maier & Neustadt associated with Customer Number 22850, as Petitioner's attorney(s) or agent(s) to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected therewith for the petition for *Inter Partes* Review of U.S. Patent No. 7,537,370. Please recognize the correspondence address (including any electronic mail address) for the above identified *Inter Partes* Review, filed herewith, to be the address associated with appointed lead and backup counsel.

Dated: February 16, 2015

By: _____

Name: Fumihiko, Moriya

Title: VP, Senior General Manager
Intellectual Property Division
Sony Corporation