

Petition for *Inter Partes* Review of
U.S. Patent No. 8,332,475

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

WhatsApp Inc.
Petitioner

v.

TriPlay Communications Ltd.
Patent Owner

U.S. Patent No. 8,332,475
Filing Date: February 22, 2008
Issue Date: December 11, 2012

Title: MESSAGING SYSTEM AND METHOD

**PETITION FOR *INTER PARTES* REVIEW
OF U.S. PATENT NO. 8,332,475**

Inter Partes Review No. 2015-00740

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a. “a) an access block configured to receive, directly or indirectly, from at least one originating communication device a message having initial characteristics comprising, at least message format and an initial message layout, and to transmit the message to at least one destination communication device”	21
b. “b) a media block operatively coupled to said access block and configured to select, before transmitting, at least one message format and a message layout for each of the at least one message formats fitting to each of said at least one destination device, and to then convert at least said initial message layout to the selected message layouts . . .”	23
c. “. . . said selection and conversion being done in accordance with at least one criterion selected from a group comprising: i) criterion related to message communication capabilities of the destination communication device with regard to message communication capabilities of the originating communication device; ii) criterion related to message displaying capabilities of the destination communication device with regard to message communication capabilities of the originating communication device; and iii) criterion related to the communication media”	28
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List of Exhibits

Ex. No.	Description of Document
1001	U.S. Patent No. 8,332,475 to Gil Rosen et al.
1002	Declaration of David Klausner
1003	U.S. Patent App. Pub. No. 2003/0236892 to Stephane Coulombe
1004	U.S. Patent No. 6,928,617 to Alexander Druyan et al.
1005	Ed Tittel et al., <i>More HTML for Dummies</i> (2d ed. 1997), pp. 1, 4, 17, 57-84
1006	John F. Meech et al., <i>A Multi-Agent System for Personal Messaging</i> (2000)
1007	U.S. Patent No. 6,167,441 to Maria Azua Himmel
1008	5/18/12 Reply to Office Action

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