UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC Petitioner

v.

APLIX IP HOLDINGS CORPORATION Patent Owner

> Case No. IPR2015-00729 Patent No. 7,280,097

MOTION FOR PRO HAC VICE ADMISSION OF JASON BARTLETT

Pursuant to 37 C.F.R. § 42.10(c), the Notice of Filing Date Accorded to

Petition (Paper Number 3), and the Board's "Order – Authorizing Motion for Pro

Hac Vice Admission" in Case IPR2013-00639, I, Michael Mauriel, respectfully

move for admission pro hac vice of Jason Bartlett as counsel for Patent Owner,

Aplix IP Holdings Corporation, in the above-captioned proceeding¹ and provide the following statement of facts demonstrating good cause for the Board to recognize counsel *pro hac vice* during this proceeding:

Through his work with my law firm, Mr. Bartlett has obtained detailed knowledge regarding the invention embodied in U.S. Patent No. 7,280,097, as well as prior art in this area. Mr. Bartlett's knowledge would be of substantial benefit to myself and the Patent Owner in this Inter Partes Review proceeding.

Applicant Jason Bartlett submits the attached Declaration in Support of Motion for *Pro Hac Vice* admission.

WHEREFORE, I, Michael Mauriel, respectfully request that Jason Bartlett be admitted *pro hac vice* to appear on behalf of and act as counsel for Patent Owner Aplix IP Holdings Corporation, in this case.

¹ A corresponding motion for *Pro Hac Vice* admission is being concurrently filed in co-pending IPR case IPR2015-00730.

Dated: September 22, 2015.

Mauriel Kapouytian Woods LLP

By: /Michael Mauriel/ Reg. No. 44,226

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Attorney for Patent Owner Aplix IP Holdings Corporation

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 22nd day of September 2015, the foregoing Patent Owner Aplix IP Holdings Corporation's Motion for Pro Hac Vice Admission was served via electronic filing with the Board on the following counsel of record for petitioner:

Lead Counsel	Back-Up Counsel
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Date: September 22, 2015.

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Back-Up Counsel for Patent Owner Aplix IP Holdings Corporation