

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA, LLC,
Petitioner

v.

APLIX IP HOLDINGS CORPORATION,
Patent Owner

Case IPR2015-00729
Patent 7,280,097 B2

Before JASON J. CHUNG, *Administrative Patent Judge*.

CHUNG, *Administrative Patent Judge*.

ORDER

Patent Owner's Motion for Admission *Pro Hac Vice* of
Robert J. Gilbertson, Sherman W. Kahn, Sybil L. Dunlop,
and X. Kevin Zhao
37 C.F.R. § 42.10

On April 15, 2015, Patent Owner filed a Motion for *Pro Hac Vice* Admission of Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop (Papers 7–10) and an accompanying affidavit in support thereof (Exs. 2001–2004). Petitioner did not file an opposition to these motions.

Upon consideration of the papers presented, Patent Owner has demonstrated sufficiently that Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop have sufficient legal and technical qualifications to represent Patent Owner in this proceeding. *See* IPR2013-00639, Paper 7, “Order – Authorizing Motion for *Pro Hac Vice* Admission.” Accordingly, Patent Owner has established that there is good cause for admitting Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop. Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop may only be designated as backup counsel.

In consideration of the forgoing, it is

ORDERED that Patent Owner’s unopposed motion for *pro hac vice* admission of Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop is GRANTED; Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop are authorized to represent Patent Owner only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop are to comply with the Office Patent Trial Practice Guide and the Board’s Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

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FURTHER ORDERED that Messrs. Gilbertson, Kahn, X. Kevin Zhao, and Ms. Dunlop are to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

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