UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC Petitioner

v.

APLIX IP HOLDINGS CORPORATION Patent Owner

> Case No. IPR2015-00729 Patent No. 7,280,097

DECLARATION IN SUPPORT OF MOTION FOR PRO HAC VICE ADMISSION

I, X. Kevin Zhao, declare:

1. I am an attorney duly authorized to practice law in the State of Minnesota. I am a member of the law firm Greene Espel PLLP. I have personal knowledge of the facts contained herein and, if called as a witness, could and would competently testify thereto. 2. I have been retained to assist in the representation of Patent Owner, Aplix

IP Holdings Corporation. My business address is 222 S. Ninth Street, Suite 2200, Minneapolis, MN 55402.

3. I was admitted before the following courts on the dates indicated:

- a. State of Minnesota 10/30/2010
- b. U.S. District Court for the 04/13/2011 District of Minnesota

4. I am presently in good standing and eligible to practice before the courts listed above, and I have never been suspended or disbarred by any court or administrative body. I have never had sanctions or contempt citations imposed on me by any court or administrative body.

5. I have never been denied admission *pro hac vice* before any court or administrative body.

6. I have appeared before the U.S. Patent Trade Office *pro hac vice* within the past three years in five other matters related to this proceeding: *Sony Computer Entertainment America, LLC v. Aplix IP Holdings Corporation* (IPR2015-00229, Patent No. 7,667,692; IPR2015-00230, Patent No. 7,463,245; IPR2015-00396, Patent No. 7,218,313; IPR2015-00476, Patent No. 7,218,313; IPR2015-00533, Patent No. 7,218,313). To date, no trial has been instituted on any of these matters.

7. The attorney of record for Patent Owner, Aplix IP Holdings Corporation, in this case with whom I will be associated is:

Name Michael Mauriel

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	New York, NY 10010
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8. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of 37 C.F.R. If this motion is granted, I understand I will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

9. I am familiar with the subject matter at issue in this proceeding and have knowledge of the facts set forth in the Motion for *Pro Hac Vice* Admission.

10. I declare under penalty of perjury that the foregoing is true and correct, and that this Declaration is made this 14th day of April, 2015.

/X. Kevin Zhao/ X. Kevin Zhao

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 15th day of April 2015, the foregoing Patent Owner Aplix IP Holdings Corporation's Declaration in Support of Motion for Pro Hac Vice Admission was served via electronic filing with the Board on the following counsel of record for petitioner:

Lead Counsel	Back-Up Counsel
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Date: April 15, 2015

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Attorney for Patent Owner Aplix IP Holdings Corporation