

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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SERVICENOW, INC., Petitioner,

v.

HEWLETT-PACKARD COMPANY, Patent Owner.

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Case IPR2015-00717

Patent 7,027,411

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**UPDATED MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(3)**

Mail Stop **PATENT BOARD**

Patent Trial and Appeal Board

U.S. Patent and Trademark Office

P.O. Box 1450

Alexandria, VA

**I. Updated Mandatory Notices Pursuant to 37 C.F.R. § 42.8(a)(3)**

Pursuant to 37 C.F.R. § 42.8(a)(3), the Patent Owner, HEWLETT-PACKARD COMPANY, hereby provides the present Updated Mandatory Notices.

The present Updated Mandatory Notices are being timely filed within 21 days of a change in the information provided herein.

**II. Designation of Lead and Back-up Counsel Pursuant to 37 C.F.R. § 42.8(b)(3)**

Pursuant to the Board's authorization of September 14, 2015 to file a motion to withdraw and substitute counsel, patent owner HEWLETT-PACKARD COMPANY identifies Monica Grewal, as lead counsel and Donald R. Steinberg, as back-up counsel.

Patent owner HEWLETT-PACKARD COMPANY removes previous lead counsel Joseph F. Haag and back-up counsel Evelyn C. Mak.

**Designated Counsel Information:**

Lead Counsel

Monica Grewal

Reg. No. 40,056

Back-Up Counsel

Donald R. Steinberg

Reg. No. 37,241

**III. Notice of Service of Information Pursuant to 37 C.F.R. § 42.8(b)(4)**

Patent owner HEWLETT-PACKARD COMPANY provides the following service information:

**Monica Grewal**

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Please address all correspondence to the counsel as shown above. Patent Owner consents to electronic service by email at the email addresses shown above.

The addresses listed for lead and backup counsel above are the postal mail addresses and hand delivery addresses as required by 37 C.F.R. § 42.8(b)(4).

The Patent Trial and Appeal Board is hereby authorized to charge any fees associated with IPR 2015-00717 to its Deposit Account 080219.

Case No. IPR2015-00717  
HEWLETT-PACKARD COMPANY  
Updated Patent Owner Mandatory Notices

Respectfully submitted,

HEWLETT-PACKARD COMPANY

Patent Owner

Date: September 15, 2015

By: /Monica Grewal /  
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**CERTIFICATION OF SERVICE UNDER 37 C.F.R. § 42.6(e)**

I hereby certify that on September 15, 2015 the foregoing UPDATED MANDATORY NOTICE UNDER 37 C.F.R. § 42.8(a)(3) was served on the following:

- Heidi L. Keefe (hkeefe@cooley.com)
- Andrew C. Mace (amace@cooley.com)
- Phillip E. Morton (pmorton@cooley.com)
- Mark Weinstein (mweinstein@cooley.com)
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/Monica Grewal /

Monica Grewal

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