

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ServiceNow, Inc.
Petitioner

v.

Hewlett-Packard Company
Patent Owner

Case No. IPR2015-00717
U.S. Patent No. 7,027,411

**PETITIONER'S POWER OF ATTORNEY
APPOINTING ADDITIONAL BACK-UP COUNSEL**

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The individual signing below has the authority to execute this document on behalf of Petitioner ServiceNow, Inc.

DATED: March 27, 2015

SERVICENOW, INC.

BY: _____

Matthew Kelly
Counsel

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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY APPOINTING ADDITIONAL BACK-UP COUNSEL** and related documents, are being electronically served on the 31st day of March, 2015, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving the correspondence address of record with the USPTO as follows:

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