

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ServiceNow, Inc.
Petitioner

v.

Hewlett-Packard Company
Patent Owner

U.S. Patent No. 7,027,411

TITLE: METHOD AND SYSTEM FOR IDENTIFYING AND PROCESSING CHANGES TO A NETWORK
TOPOLOGY

Inter Partes Review No. 2015-__

PETITIONER'S POWER OF ATTORNEY

Petitioner ServiceNow, Inc. hereby appoints the following practitioners as
its attorneys to transact all business in the United States Patent & Trademark
Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com zpatdcdocketing@cooley.com Cooley LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400	Andrew C. Mace (Reg. No. 63,342) amace@cooley.com zpatdcdocketing@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave., NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5808 Fax: (650) 849-7400

The individual signing below has the authority to execute this document on
behalf of Petitioner ServiceNow, Inc.

DATED: January 21, 2015

SERVICENOW, INC.

BY: 

Ethan Christensen
VP, Legal

113380698 v1

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6, that a complete copy of the **PETITIONER'S POWER OF ATTORNEY** is being served via Federal Express on the 6th day of February, 2015, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the Northern District of California entitled Hewlett-Packard Company v. ServiceNow, Inc., Case No. 14-CV-00570 BLF (N.D. Cal. Feb. 6, 2014) as follows:

Mark D. Flanagan, Esq.
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950 Page Mill Road
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DATED: February 6, 2015

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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6, that I have caused to be personally served upon the Patent Owner, by serving the correspondence address of record with the USPTO as noted below, a complete copy of the

PETITIONER'S POWER OF ATTORNEY on the 7th day of February, 2015:

Hewlett-Packard Company [for Saturday Delivery]
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3404 East Harmony Road
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Fort Collins, CO 80528

DATED: February 6, 2015

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