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Wood et al.

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(54) **SYSTEM, METHOD AND APPARATUS FOR MEDIA SUBMISSION**

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715/748; 715/769; 707/999.102

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See application file for complete search history.

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(57) **ABSTRACT**

The present invention, generally speaking, provides an improved web-based media submission tool. As with some existing tools, operation of the tool is drag and drop or the user can "click" to browse a directory to select media objects. Unlike existing tools, the tool provides the user an opportunity to confirm the submission, for example by generating a thumbnail image of an image file that has been dragged and dropped. Batch submission is provided for in which a user drags and drops a plurality of images or other media objects. Submission from a web page to a web page is also provided for. The submission tool is configurable to perform a variable amount of intelligent preprocessing on media objects prior to upload. In the case of digital images, the tool can perform sizing and formatting, for example. Information capture is performed with information being uploaded together with the media objects. In an exemplary embodiment, information capture is both user-transparent (e.g., user ID and/or password) and user-visible (e.g., the user can provide captions for media objects). The submission of information about the user and the media objects facilitates automatic integration of the media objects within existing databases.

53 Claims, 5 Drawing Sheets

Homes Realtor Services
Getting Started Send Photos Homes Financing Offer & Closing Help

Today's Rates
30-Year Fixed 6.75%
15-Year Fixed 6.45%
1-Year Adjustable 5.6%
*National average rates
Find a Loan Rate News

Adding Photos to your listings
Get better exposure for your listings by including some pictures of the property. Its easy! Just locate the folder on your computer containing your photos, and then drag them into the boxes below. Select a descriptive caption for each photo and then click the "Send Photos" button.

Highlights
Welcome to Homes!
We hope you enjoy our site
Please send us your feedback

Home & Rate Trackers
Receive free e-mail updates

Drag Photo Here Front View ▾

Drag Photo Here Front View ▾

Drag Photo Here Front View ▾

Drag Photo Here Front View ▾

Listing Name: _____

Send Photos

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