



The End-to-End Imaging Solution for Content Capture and Delivery

COPYRIGHT

©2000 Internet Pictures Corporation. All rights reserved.

Information in this document is subject to change without notice. The software described in this document is furnished under a license agreement or nondisclosure agreement. The software may be used or copied only in accordance with the terms of those agreements. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or any means electronic or mechanical, including photocopying and recording for any purpose other than the purchaser's use without the written permission of Internet Pictures Corporation.

Internet Pictures Corporation (iPIX)
3160 Crow Canyon Road
Fourth Floor
San Ramon, CA 94583
U.S.A.

www.ipix.com

TRADEMARKS

Rimfire and the PIXcast Network are trademarks of Internet Pictures Corporation (iPIX) in the United States and in other countries. ActiveX and Internet Explorer are trademarks or registered trademarks of Microsoft Corporation. Java and Java script are trademarks or registered trademarks of Sun Microsystems. Other brands and their products are trademarks or registered trademarks of their respective holders and should be noted as such.

RFWP-E1-091801AA-C

Contents

A brief history.....	1
<i>The “Chain of Pain”</i>	2
<i>Enter iPIX</i>	2
What is Rimfire?.....	3
<i>An out-sourced end-to-end solution that collects, transforms, and deploys millions of media objects in just seconds.</i>	3
<i>Internationalized</i>	3
<i>Easily implemented and extensible</i>	3
Who are Rimfire customers?	4
<i>A few of our stellar customers...</i>	4
How does Rimfire work?.....	5
<i>RSAPI: An extensible middle layer</i>	5
<i>Submission Controls</i>	5
<i>Behind the scenes</i>	6
The Rimfire Client.....	7
<i>Built-in intelligence to discern the best implementation for the end-user</i>	7
<i>The full-browse implementation</i>	7
<i>The minbrowse implementation</i>	10
Rimfire Upload Features	12

Contents

<i>Standard Upload</i>	12
<i>Bulk Upload</i>	12
The Rimfire Server	13
<i>Media transformation</i>	13
<i>Media deployment</i>	13
Rimfire Central: The Server-side Architecture.....	14
<i>Media server subsystems</i>	14
Hosting and Mirroring Services	15
Rimfire Key Benefits.....	16
<i>Now its “drag-and-drop simple” to submit images into any Web site</i>	16
About iPIX.....	17
<i>Internet Pictures Corporation</i>	17

A BRIEF HISTORY



In 1997, when most digital imaging companies were clawing for a niche in the dwindling desktop market, iPIX noticed a new challenge. On one side were markets with a need for vast amounts of digital imaging content. On the other side was a diverse base of digital imaging users, i.e., Web businesses and their consumers (end-users) who could potentially create and contribute digital imaging content over the Internet. It quickly became clear that user-generated media represented the next growth phase for the Internet, impacting many industries and applications such as:

- Remote capture, submission, transformation and distribution of dynamic image data for vertical markets such as insurance, real estate, construction, and medicine
 - Inventory management
 - Business communications via intranets and extranets
 - E-commerce in auctions and classifieds
-
- Personal Web page publishing
 - Communication via chat, discussion boards, and instant messaging
 - Affinity groups/family sites/communities
 - Photo sharing sites
 - Reporters, photographers, and editors

The unifying element across all of these industries and applications was the need to collect media from a diverse user-base. However, the user-base itself posed a problem. While a proliferation of digital devices had given an increasing number of Internet users the tools to create digital images, most of these users were far from expert in imaging

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.