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(54) **SYSTEM, METHOD AND APPARATUS FOR MEDIA SUBMISSION**

(75) Inventors: **Lisa T. Wood**, Danville, CA (US); **Scott M. Lewis**, Danville, CA (US); **Robin T. Fried**, Berkeley, CA (US)

(73) Assignee: **Summit 6 LLC**, Dallas, TX (US)

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See application file for complete search history.

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Primary Examiner — Alina N Boutah
(74) *Attorney, Agent, or Firm* — Duane S. Kobayashi

(57) **ABSTRACT**

The present invention, generally speaking, provides an improved web-based media submission tool. As with some existing tools, operation of the tool is drag and drop or the user can "click" to browse a directory to select media objects. Unlike existing tools, the tool provides the user an opportunity to confirm the submission, for example by generating a thumbnail image of an image file that has been dragged and dropped. Batch submission is provided for in which a user drags and drops a plurality of images or other media objects. Submission from a web page to a web page is also provided for. The submission tool is configurable to perform a variable amount of intelligent preprocessing on media objects prior to upload. In the case of digital images, the tool can perform sizing and formatting, for example. Information capture is performed with information being uploaded together with the media objects. In an exemplary embodiment, information capture is both user-transparent (e.g., user ID and/or password) and user-visible (e.g., the user can provide captions for media objects). The submission of information about the user and the media objects facilitates automatic integration of the media objects within existing databases.

53 Claims, 5 Drawing Sheets

The screenshot shows a web application interface for 'Homes Realtor Services'. At the top, there is a navigation bar with links for 'Getting Started', 'Send Photos', 'Homes', 'Financing', 'Offer & Closing', and 'Help'. Below this, there are several sections: 'Today's Rates' with a table of interest rates (30-Year Fixed at 6.75%, 15-Year Fixed at 6.45%, 1-Year Adjustable at 5.6%, and National average rates); 'Highlights' with a welcome message and a feedback link; 'Home & Rate Trackers' with a link to receive free e-mail updates; and 'Adding Photos to your listings' which includes instructions on how to add photos and a 'Send Photos' button. There are four 'Drag Photo Here' boxes, each with a 'Front View' dropdown menu. A 'Listing Name' input field and another 'Send Photos' button are also visible.

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