

Filed on behalf of: Mayfonk Athletic, Inc.

By: Edward J. Benz III  
Paul Hastings LLP  
1170 Peachtree Street  
Atlanta, Georgia 30309  
Telephone: (404) 815-2400  
Facsimile: (404) 815-2424  
E-mail: joebenz@paulhastings.com

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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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NIKE, INC.

Petitioner

v.

MAYFONK ATHLETIC, LLC

Patent Owner

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Case No. IPR2015-00656

Patent No. 8,860,584

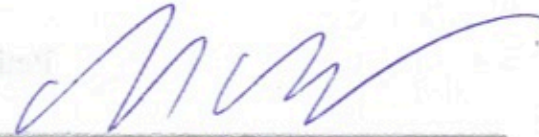
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**POWER OF ATTORNEY BY PATENT OWNER**

Pursuant to 37 CFR § 42.10(b), Patent Owner, Mayfonk Athletic LLC, hereby appoints the practitioners associated with Paul Hastings LLC, Customer Number 36,183, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of U.S. Patent No. 8,860,584:

Edward J. Benz III Paul Hastings LLP 1170 Peachtree Street, NE Suite 100 Atlanta, GA 30309	T: 404-815-2329 F: 404-685-5329 joebenz@paulhastings.com USPTO Reg. No. 55,811
Naveen Modi Paul Hastings LLP 875 15th St. N.W. Washington, D.C., 20005	T: 202.551.1700 F: 202.551.1705 naveenmodi@paulhastings.com USPTO Reg. No. 46,244

Dated: 2/23/15

By:   
 For: Mayfonk Athletic LLC

Name: MARTIN MATAK

Title: President

POWER OF ATTORNEY BY PATENT OWNER  
 Case No. 13-1037-0058  
 Patent No. 8,860,584

## CERTIFICATE OF SERVICE

I hereby certify that on this 23rd day of February, 2015, a copy of the foregoing POWER OF ATTORNEY and supporting materials were provided to the Petitioner by express mail and electronically by serving the email address of record to:

Edward H. Sikorski (Reg. No. 39,478)  
James M. Heintz (Reg. No. 41,828)  
DLA PIPER LLP (US)  
401 B STREET, SUITE 1700  
SAN DIEGO, CALIFORNIA 92101-4297  
Nike-mayfonk-ipr@dlapiper.com

Dated: February 23, 2015

Respectfully submitted,

/Edward J. Benz III/

Edward J. Benz III  
Paul Hastings LLP