

Filed on behalf of: Mayfonk Athletic, Inc.

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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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NIKE, INC.

Petitioner

v.

MAYFONK ATHLETIC, LLC

Patent Owner

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Case No. IPR2015-00656  
Patent No. 8,860,584

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**MANDATORY NOTICES BY PATENT OWNER**  
**UNDER 37 CFR § 42.8**

## **I. MANDATORY NOTICE**

Pursuant to 37 CFR § 42.8(a)(2), Patent Owner, Mayfonk Athletic LLC, submits the follow mandatory notices:

### **A. Real Party-in-Interest**

The real party-in-interest for the Patent Owner is Mayfonk Athletic LLC, a Florida limited liability company having a mailing address at 808 NE 20th Ave, Fort Lauderdale, Florida 33304.

### **B. Pending Admin or Judicial Related Matters**

U.S. Patent No. 8,860,584 as well as related U.S. Patent 8,253,586 were asserted in *Mayfonk Athletic, LLC. v. Nike, Inc.*, Civil Action No. 3:14-cv-00423-MO (D. Ore).

### **C. Lead and Back-Up Counsel**

Lead counsel is Edward J. Benz III (Reg. No. 55,811), Paul Hastings LLP, 1170 Peachtree Street, Suite 100, Atlanta, Georgia, 30309, Telephone: 404-815-2329, Fax: 404-815-2424, Email: [joebenz@paulhastings.com](mailto:joebenz@paulhastings.com); and Backup counsel is Naveen Modi (Reg. No. 46,224), Paul Hastings LLP, 875 15th St. N.W., Washington, D.C., 20005, Telephone: 202-551-1700, Fax: 202-551-1705, Email: [naveenmodi@paulhastings.com](mailto:naveenmodi@paulhastings.com).

### **D. Power of Attorney**

A Power of Attorney is filed herewith.

**E. Service Information**

The service information for Patent Owner required under § 42.8(b)(4)(i-v) is set out above under the designation of lead and back-up counsel. Electronic service is approved and in general the preference.

Respectfully submitted,

Dated: February 23, 2015

By:           /Edward J. Benz III/            
Edward J. Benz III  
Registration No. 55,811  
Counsel for Patent Owner

## CERTIFICATE OF SERVICE

I hereby certify that on this 23rd day of February, 2015, a copy of the foregoing MANDATORY NOTICE and supporting materials were provided to the Petitioner by express mail and electronically by serving the email address of record to:

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Dated: February 23, 2015

Respectfully submitted,

/Edward J. Benz III/

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