

Filed on behalf of: Mayfonk Athletic, Inc.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NIKE, INC.

Petitioner

v.

MAYFONK ATHLETIC, LLC

Patent Owner

Case No. IPR2015-00655

Patent No. 8,860,584

POWER OF ATTORNEY BY PATENT OWNER

Pursuant to 37 CFR § 42.10(b), Patent Owner, Mayfonk Athletic LLC, hereby appoints the practitioners associated with Paul Hastings LLC, Customer Number 36,183, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of U.S. Patent No. 8,860,584:

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Dated: 2/23/15

By: 
 For: Mayfonk Athletic LLC

Name: MARTIN MATAR

Title: President

POWER OF ATTORNEY BY PATENT OWNER

CERTIFICATE OF SERVICE

I hereby certify that on this 23rd day of February, 2015, a copy of the foregoing POWER OF ATTORNEY and supporting materials were provided to the Petitioner by express mail and electronically by serving the email address of record to:

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Dated: February 23, 2015

Respectfully submitted,

/Edward J. Benz III/

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