Paper No. \_\_\_\_\_ Filed: February 23, 2015

Filed on behalf of: Mayfonk Athletic, Inc. By: Edward J. Benz III Paul Hastings LLP 1170 Peachtree Street Atlanta, Georgia 30309 Telephone: (404) 815-2400 Facsimile: (404) 815-2424 E-mail: joebenz@paulhastings.com

DOCKET

## UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NIKE, INC.

Petitioner

v.

## MAYFONK ATHLETIC, LLC

Patent Owner

Case No. IPR2015-00655 Patent No. 8,860,584

## <u>MANDATORY NOTICES BY PATENT OWNER</u> <u>UNDER 37 CFR § 42.8</u>

## I. MANDATORY NOTICE

Pursuant to 37 CFR § 42.8(a)(2), Patent Owner, Mayfonk Athletic LLC, submits the follow mandatory notices:

#### A. Real Party-in-Interest

The real party-in-interest for the Patent Owner is Mayfonk Athletic LLC, a Florida limited liability company having a mailing address at 808 NE 20th Ave, Fort Lauderdale, Florida 33304.

#### **B.** Pending Admin or Judicial Related Matters

U.S. Patent No. 8,860,584 as well as related U.S. Patent 8,253,586 were asserted in *Mayfonk Athletic, LLC. v. Nike, Inc.,* Civil Action No. 3:14-cv-00423-MO (D. Ore).

## C. Lead and Back-Up Counsel

Lead counsel is Edward J. Benz III (Reg. No. 55,811), Paul Hastings LLP,

1170 Peachtree Street, Suite 100, Atlanta, Georgia, 30309, Telephone: 404-815-

2329, Fax: 404-815-2424, Email: joebenz@paulhastings.com; and Backup counsel

is Naveen Modi (Reg. No. 46,224), Paul Hastings LLP, 875 15th St. N.W.,

Washington, D.C., 20005, Telephone: 202-551-1700, Fax: 202-551-1705, Email: naveenmodi@paulhastings.com.

## **D.** Power of Attorney

A Power of Attorney is filed herewith.

## E. Service Information

The service information for Patent Owner required under § 42.8(b)(4)(i-v) is set out above under the designation of lead and back-up counsel. Electronic service is approved and in general the preference.

Respectfully submitted,

Dated: February 23, 2015

By: /Edward J. Benz III/ Edward J. Benz III Registration No. 55,811 Counsel for Patent Owner

# **CERTIFICATE OF SERVICE**

I hereby certify that on this 23rd day of February, 2015, a copy of the

foregoing MANDATORY NOTICE and supporting materials were provided to the

Petitioner by express mail and electronically by serving the email address of record

to:

Edward H. Sikorski (Reg. No. 39,478) James M. Heintz (Reg. No. 41,828) DLA PIPER LLP (US) 401 B STREET, SUITE 1700 SAN DIEGO, CALIFORNIA 92101-4297 Nike-mayfonk-ipr@dlapiper.com

Dated: February 23, 2015

Respectfully submitted,

/Edward J. Benz III/ Edward J. Benz III Paul Hastings LLP