



imsh

U.S Pharmaceuti Market:

Trends
Issues
&
Outlook

Prepared for
Perform RX

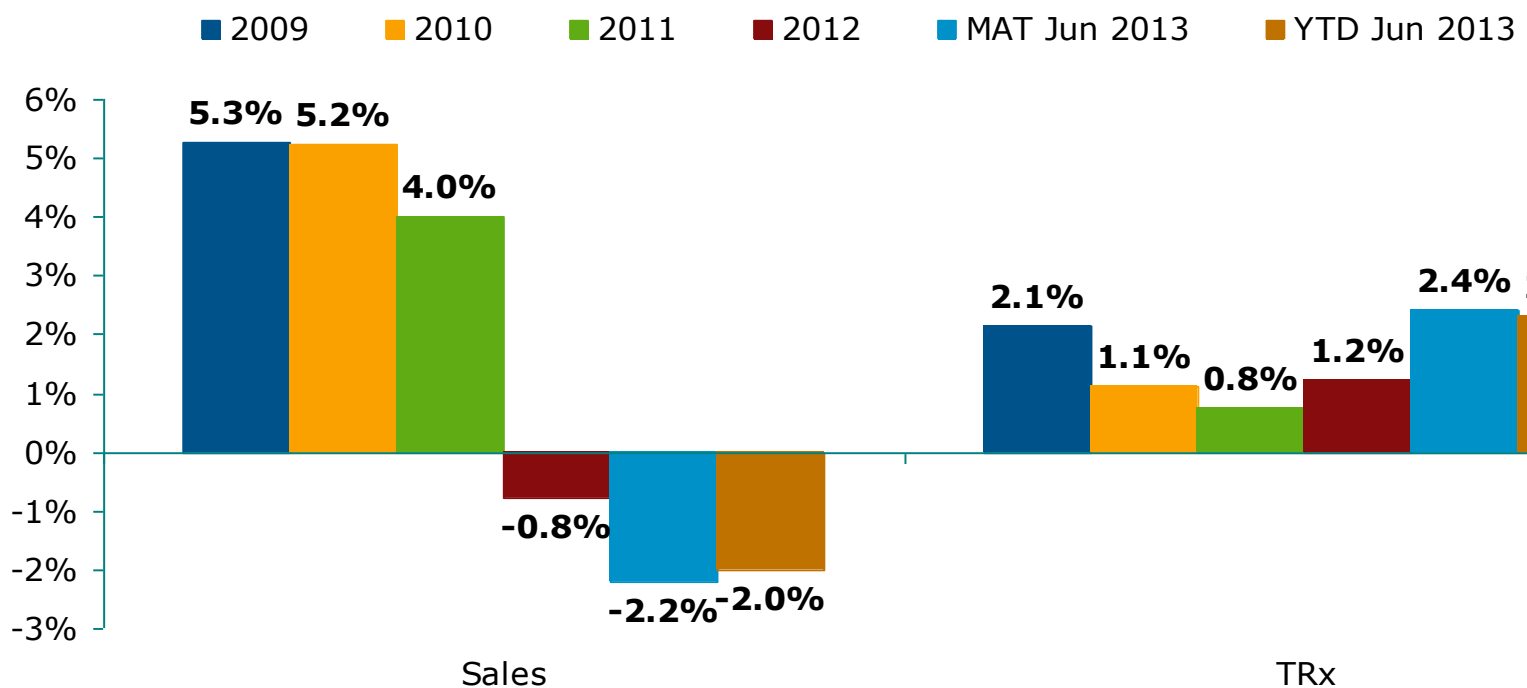
By Doug Long
VP Industry Relatio
dlong@us.imshealth

2013 Strategic management presentation

All reproduction rights, quotations, broadcasting, publication reserved. No part of this publication may be reproduced, stored, transmitted in any form or by any means, electronic, mechanical, including photocopy, recording, or information storage and retrieval system, without express written consent of **IMS HEALTH**.

US Market Sales and Dispensed Prescription growth

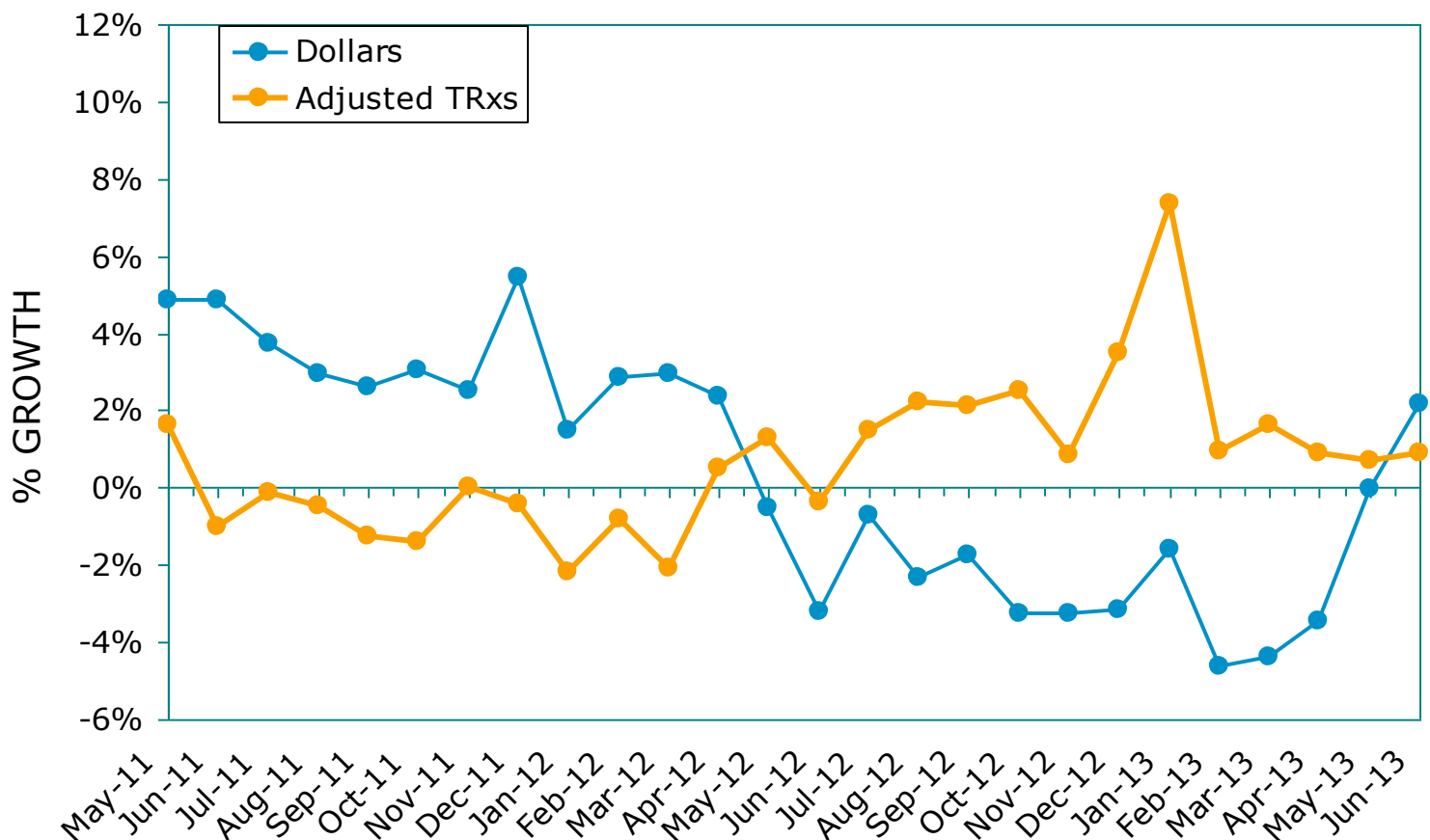
% Growth of sales and prescription of products Total market



Source: IMS Health, National Sales Perspectives, Jun 2013

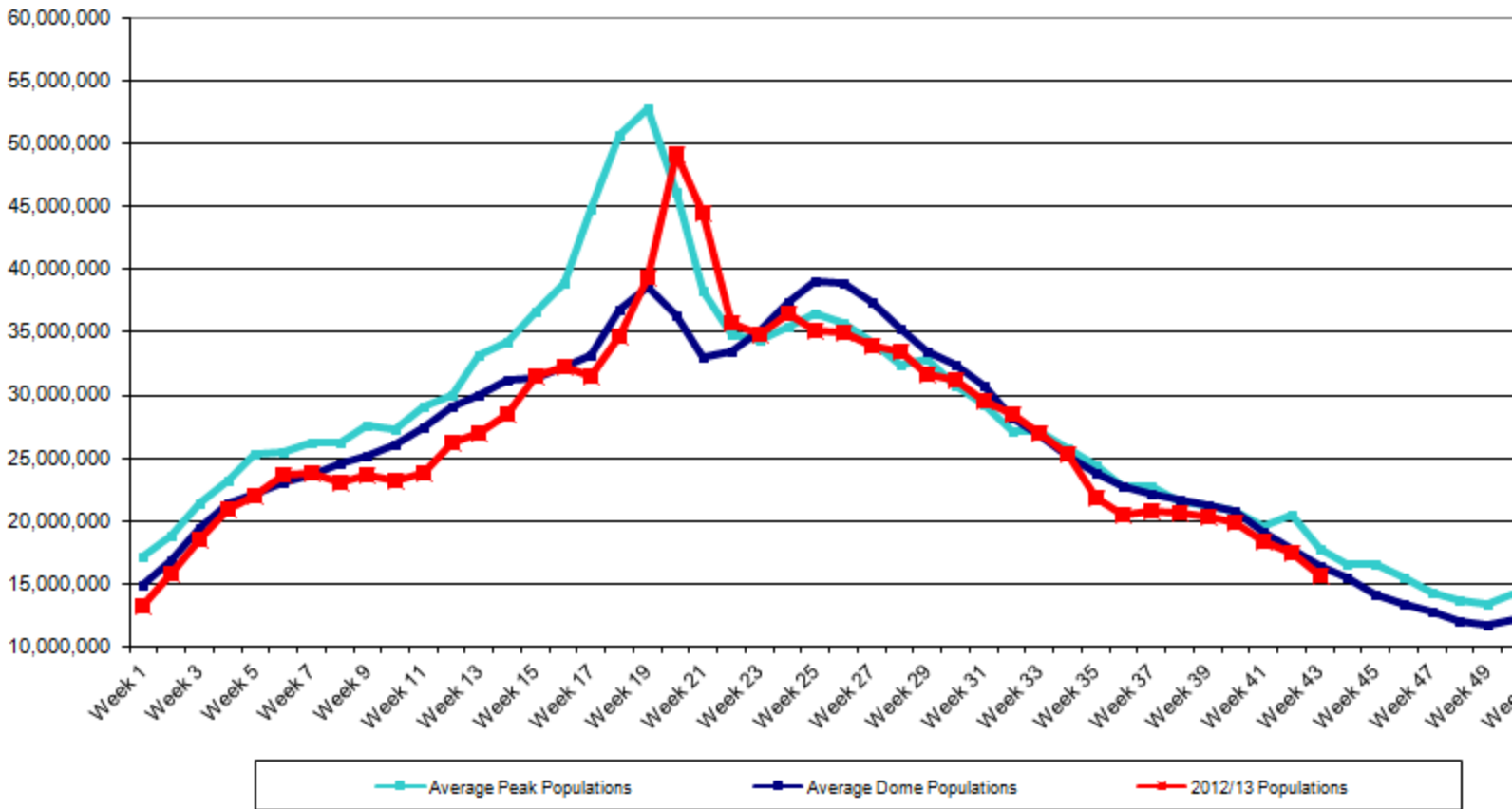
IMS Health, National Prescription Audit

Sales and Adjusted TRx monthly growth



Source: IMS Health, National Sales Perspectives, Jun 2013; National Prescription Audit, Jun 2013

US Respiratory Incidence Level Comparison Average Peak vs. Average Dome Seasons



Peak Seasons: 99/00, 03/04

Dome Seasons: 00/01, 01/02, 02/03, 04/05, 05/06, 06/07, 07/08, 08/09, 09/10, 10/11

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.