

Generated on: This page was generated by TSDR on 2015-05-05 11:51:52 EDT

Mark: GUIDANCE ENDODONTICS

GUIDANCE ENDODONTICS

US Serial Number: 78514637      Application Filing Date: Nov. 10, 2004  
US Registration Number: 3496991      Registration Date: Sep. 02, 2008  
Register: Principal  
Mark Type: Trademark  
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
Status Date: Sep. 15, 2014  
Publication Date: Oct. 24, 2006      Notice of Allowance Date: Jan. 16, 2007

---

## Mark Information

---

Mark Literal Elements: GUIDANCE ENDODONTICS  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK  
Disclaimer: "ENDODONTICS"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: endodontic instruments, namely, dental drills and files

International Class(es): 010 - Primary Class

U.S Class(es): 026, 039, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 11, 2005

Use in Commerce: Nov. 11, 2005

---

## Basis Information (Case Level)

---

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

---

## Current Owner(s) Information

---

Owner Name: GUIDANCE ENDODONTICS, LLC  
Owner Address: 7520 MONTGOMERY BLVD. NE  
ALBUQUERQUE, NEW MEXICO 87109  
UNITED STATES  
Legal Entity Type: LIMITED LIABILITY COMPANY      State or Country Where Organized: NEW MEXICO

---

## Attorney/Correspondence Information

---

Attorney Name: Jeffrey S. Ginsberg      Docket Number: 12628/314  
Attorney Primary Email: [tmddocketny@kenyon.com](mailto:tmddocketny@kenyon.com)      Attorney Email Yes  
Address:      Authorized:

### Correspondent

Correspondent Name/Address: Jeffrey S. Ginsberg  
KENYON & KENYON LLP  
1 BROADWAY  
NEW YORK, NEW YORK 10004-1007  
UNITED STATES

GOLD STANDARD EXHIBIT 2013

Phone: 212-425-7200

Fax: 212-425-5288

Correspondent e-mail: [tmldocketny@kenyon.com](mailto:tmldocketny@kenyon.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 15, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
Sep. 15, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Sep. 10, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 02, 2014	TEAS SECTION 8 & 15 RECEIVED	
Sep. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Jul. 29, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76537
Jul. 29, 2008	ASSIGNED TO LIE	76537
Jul. 29, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 28, 2008	STATEMENT OF USE PROCESSING COMPLETE	66530
Jul. 16, 2008	USE AMENDMENT FILED	66530
Jul. 28, 2008	EXTENSION 3 GRANTED	66530
Jul. 16, 2008	EXTENSION 3 FILED	66530
Jul. 28, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jul. 16, 2008	TEAS EXTENSION RECEIVED	
Jul. 16, 2008	TEAS STATEMENT OF USE RECEIVED	
Jan. 04, 2008	EXTENSION 2 GRANTED	98765
Jan. 04, 2008	EXTENSION 2 FILED	98765
Jan. 04, 2008	TEAS EXTENSION RECEIVED	
Jul. 11, 2007	EXTENSION 1 GRANTED	98765
Jul. 11, 2007	EXTENSION 1 FILED	98765
Jul. 11, 2007	TEAS EXTENSION RECEIVED	
Jan. 16, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 24, 2006	PUBLISHED FOR OPPOSITION	
Oct. 04, 2006	NOTICE OF PUBLICATION	
Sep. 05, 2006	WITHDRAWN FROM PUB - TQR/NON-ATTY REQUEST	74704
Aug. 03, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76984
Jul. 31, 2006	ASSIGNED TO LIE	76984
Jul. 13, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 13, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 10, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 10, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 12, 2006	FINAL REFUSAL E-MAILED	
Jan. 12, 2006	FINAL REFUSAL WRITTEN	78324
Jan. 12, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	77975
Dec. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	77975
Dec. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 16, 2005	NON-FINAL ACTION E-MAILED	6325
Jun. 16, 2005	NON-FINAL ACTION WRITTEN	78324
Jun. 15, 2005	ASSIGNED TO EXAMINER	78324
Nov. 17, 2004	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information