

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SONY COMPUTER ENTERTAINMENT AMERICA LLC  
Petitioner

v.

APLIX IP HOLDINGS CORPORATION  
Patent Owner

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Case No. IPR2015-00533  
Patent No. 7,218,313

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**PATENT OWNER APLIX IP HOLDINGS CORPORATION  
UPDATED MANDATORY NOTICES UNDER 37 C.F.R. § 42.8**

Pursuant to 37 C.F.R. § 42.8, Patent Owner Aplix IP Holdings Corporation hereby updates its mandatory notices with respect to back-up counsel and service information.

### **C. Lead and Back-Up Counsel**

In accordance with 37 C.F.R. § 42.8(b)(3), Patent Owner identifies the following lead and back-up counsel:

<b>Lead Counsel</b>	<b>Back-Up Counsel</b>
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#### **D. Service Information**

In accordance with 37 C.F.R. § 42.8(b)(4), email, postal, and hand-delivery service information for the lead and back-up counsel is provided in the designation of counsel in Section C, above. Service of any documents via hand-delivery may be made at the postal mailing address of the lead counsel designated above.

Dated: October 28, 2015.

By: /Michael Mauriel/

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*Attorneys for Patent Owner  
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**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 28th day of October 2015, the foregoing Patent Owner Aplix IP Holdings Corporation's Updated Mandatory Notices under 37 C.F.R. § 42.8 was served via electronic filing with the Board on the following counsel of record for petitioner:

<b>Lead Counsel</b>	<b>Back-Up Counsel</b>
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