

*Peng Lim*  
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## PROFILE

- Comprehensive experience as corporate board member, CEO, President and head of worldwide product development for public and private companies.
- Entrepreneurial and Fortune 500 corporate senior-level executive in *mobile computing, consumer electronics, wireless communications, green technology, instrumentation and ODM (Original Design Manufacturer)* industries.
- Accomplished leader with proven track record of developing products that captured No. 1 worldwide market shares in PDA, pen-based devices, handheld operating systems, wireless devices and portable computer industries.
- Proven ability to lead organizations through growth strategy, critical start up, successful turnaround and IPO. Strong motivator and team player with established record of success in identifying new and emerging business opportunities. Expert in breakthrough new product development, global partnerships, domestic and international product/business development.

## PROFESSIONAL EXPERIENCE

**Founder, President and CEO, Amplim, Menlo Park, CA** **2012 to Present**

- Launched the consumer electronics company and shipped products within 8 months. Doubled revenue from 2013 to 2014.
- Produced high quality and ease of use products that consistently received 4-star to 5-star reviews on Amazon.

**Board Chairman and CEO, MTI, Albany, NY** **2006 to 2012**

- Turned around MTI from an annual loss of \$3.46/share in 2006 to profits of \$0.48/share in 2011. Revenue grew 43% in 2011. Promoted to Chairman and CEO after joining the company as President.
- Awarded US Department of Energy (DOE) alternative energy programs three years in a row. MTI Micro was the only micro fuel cell manufacturer to receive an award under this program.

**Member, Board of Advisors, Inventec Appliances Corp., Taipei, Taiwan** **2007 to 2010**

- Advisor to CEO on company strategic direction, customer interface and product strategy. Inventec Appliances is one of the largest ODMs in the mobile consumer electronics industry. The company manufactures Apple iPods, Texas Instruments scientific calculators, Palm PDAs, Tom-Tom GPS units, Cisco gateways, and other devices.

**Member, Board of Directors, Novatel Wireless, San Diego, CA** **2001 to 2007**  
**(Also a member of the Compensation and Corporate Governance Committees)**

- Recruited to the company in 2001 after the collapse of the telecommunications industry. Actively involved in the business turn-around that dramatically improved the market

capitalization from \$10M to \$650M in 18 months. Helped strategize new product roadmap that established Novatel Wireless as a leading provider of mobile wireless broadband access solutions.

***Founder, President, CEO and Board Member, Tapwave, Mountain View, CA 2001 to 2005***

- Joint development with large Asian public companies such as Sony in Japan, TsinghuaTongfang in China, Inventec Appliances (IAC) in Taiwan, Sonokong in Korea and ECS in Singapore. Partnered with retail chains such as CompUSA and Fry's Electronics in the USA and Dixons and PCWorld in the UK.
- Developed Zodiac, an innovative consumer electronics product that was awarded numerous accolades and industry awards, including: 1st place in PC Magazine's "Last Gadget Standing" competition at CES 2004, Time Magazine's "Best Gear 2003", Handheld Computing's "Most Innovative PDA for 2003", Mobiletrax's Mobility Award, CNET's Editor's Choice Award, PC World's 2004 Next Gear Innovations Award, Popular Science's BOWN (Best of What's New) Award, and many other prestigious awards.

***Vice President, Worldwide Product Development, Palm Inc. Santa Clara, CA 1999 to 2001***  
***Chairman, Palm Technology Co. (Shanghai)***

- Reported to the CEO and served as a key member of the Executive Committee, Operations Council and Strategy Committee. A senior executive that led Palm to one of the largest technology IPO with market capitalization in excess of \$53 billion.
- Responsible for strategic and daily operations of worldwide product development. Grew worldwide product development group from about 70 personnel to more than 500 strong in two years. Managed engineers, program managers, industrial designers, QA and product development staff in Silicon Valley, Seattle, Chicago, Boston, France and China. Managed \$150 million annual development budget.
- Developed products that captured #1 worldwide market shares with 77% worldwide handheld operating system and PDA market shares. Palm held #1 market shares in US, Europe and Asia. Grew unit shipments sevenfold from 2 million to 13 million units.
- Introduced M500/M505, M100/M105, Palm V/Vx, Palm IIIc/IIIe/IIIse/IIIxe and Palm VII/VIIx; twelve industry leading and award winning handheld and wireless computers. Also responsible for PalmOS 3.5, 4.0 and 5.0.

***Vice President of Engineering, Fujitsu Personal Systems, Santa Clara, CA 1997 to 1999***  
(A wholly owned subsidiary of \$36 billion Fujitsu Limited, listed on the Tokyo Exchange)

- Reported to the CEO and served as a key member of the executive team. Responsible for development of strategic product roadmap to meet company objectives.
- Managed product development and engineering from concepts to production for worldwide and domestic sales. Managed engineering teams in the USA and Japan.
- Introduced industry-leading and award winning pen-based and wireless computers that captured 55% worldwide market-shares (Number one positions in the US and Europe.) These products contributed to record revenue and profits for Fujitsu Personal Systems.

**Engineering Platform Director, Texas Instruments Inc., Temple, TX 1996 to 1997**

- Responsible for platform development of TI TravelMate high-end portable products. Led development team to identify and select ODM partners from Japan, Korea and Taiwan.
- Introduced TM6160, the first notebook computer to include a high-speed 56Kbps internal modem with X2 technology which was also one of the world’s first notebook computers to incorporate a MMX 166 MHz Pentium.

**Director, Advanced Portables Engineering, Zenith Data Systems (ZDS), Buffalo Grove, IL 1993 to 1996**

(A \$1.3 billion major computer company and subsidiary of \$5.5 billion Groupe Bull Company)

- Promoted to Director, Advanced Portables Engineering after 20 months as Director, Mobile Systems Engineering. Simultaneously built and grew the organizations for the mobile system and portable computer groups. Managed more than 100 engineers in Illinois and Michigan.
- Introduced Z-Note GT. This product was named 1995 Fall Comdex Best-of-Show finalist and awarded The Perfect Mobile Office by *PC Today*.
- Produced CruisePad; the world’s first wireless-LAN (Wi-Fi) mobile terminal. This product was selected for demonstration at the G7 (Group of the seven most-industrialized countries) *Ministerial Conference on the Information Society*, 1995. It was also voted “Best Wireless LAN Product” by *Mobile Insights ‘95*, “Best Product” by *VAR Vision* and awarded Gold Medal by *PC User*.

**Director of Engineering, Dauphin Technology, Lombard, IL 1984 to 1993**  
**Project Engineer, Cherry Electrical Products, Waukegan, IL**  
**Electrical Engineer, Prodigy Inc., Sylvan Lake, Michigan**  
**Engineering Intern, Michem Electronics, Windsor, Ontario**

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**EDUCATION**

- Stanford University, Stanford Executive Program, Graduate School of Business 1998**
- Northwestern University, Master of Engineering Management 1991**
- University of Windsor, BS and MS in Electrical Engineering 1985 to 1987**

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**LANGUAGES**

- English, Mandarin Chinese, Taiwanese and Malay. US Citizen

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**PATENTS**

- 1 6,262,719 Mouse emulation with a passive pen
- 2 6,137,473 System and method for switching control between a host computer and a remote interface device
- 3 D385,857 Portable remote interface device