Case IPR2015-00493 Patent 7,537,370

Filed on behalf of Innovative Display Technologies LLC

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## UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG ELECTRONICS, INC. Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC Patent Owner

> Case IPR2015-00493 U.S. Patent No. 7,537,370

## PATENT OWNER'S POWER OF ATTORNEY

Mail Stop PATENT BOARD Patent Trial and Appeal Board U.S. Patent & Trademark Office P.O. Box 1450 Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC ("IDT") hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2015-00487; IPR2015-00489; IPR2015-00490; IPR2015-00493; IPR2015-00495; IPR2015-00496; and IPR2015-00497.

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The individual signing below has the authority to execute this document on behalf of Patent

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Title:	CEO	

Case IPR2015-00493 Patent 7,537,370

Dated: January 19, 2015

Respectfully submitted,

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## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that document has been served via electronic mail on January 19, 2015, to Petitioner at following email addresses pursuant to its consent in its Petition at p. 4: rpluta@mayerbrown.com; astreff@mayerbrown.com; bpaul@mayerbrown.com; alam@mayerbrown.com; and

DDGIPR@mayerbrown.com.

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