

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA, LLC,
Petitioner

v.

APLIX IP HOLDINGS CORPORATION,
Patent Owner

Cases¹

IPR2015-00396 (Patent 7,218,313 B2)

IPR2015-00476 (Patent 7,218,313 B2)

IPR2015-00533 (Patent 7,218,313 B2)

Before BRYAN F. MOORE, *Administrative Patent Judge*.

MOORE, *Administrative Patent Judge*.

ORDER

Patent Owner's Motion for Admission *Pro Hac Vice* of
Sherman W. Kahn, Robert J. Gilbertson, Sybil L. Dunlop, and X. Kevin
Zhao
37 C.F.R. § 42.10

¹ This Order applies to each of the listed cases. We exercise our discretion to issue one Order to be docketed in each case. The parties, however, are not authorized to use this caption for any subsequent papers.

IPR2015-00396 (Patent 7,218,313 B2)
IPR2015-00476 (Patent 7,218,313 B2)
IPR2015-00533 (Patent 7,218,313 B2)

On February 20, 2015, Patent Owner filed a Motion for *Pro Hac Vice* Admission of Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop (Papers 5-8²) and an accompanying affidavit in support thereof (Exs. 2001–2004). Petitioner did not file an opposition to these motions.

Upon consideration of the papers presented, Patent Owner has demonstrated sufficiently that Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop have sufficient legal and technical qualifications to represent Patent Owner in this proceeding. *See* IPR2013-00639, Paper 7, “Order – Authorizing Motion for *Pro Hac Vice* Admission.” Accordingly, Patent Owner has established that there is good cause for admitting Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop. Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop may only be designated as backup counsel.

In consideration of the forgoing, it is

ORDERED that Patent Owner’s unopposed motion for *pro hac vice* admission of Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop is GRANTED; Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop are authorized to represent Patent Owner only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop are to comply with the Office Patent Trial Practice

² For expediency, IPR2014-00396 is representative and all subsequent citations are to IPR2014-00396 unless otherwise noted.

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Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Messrs. Kahn, Gilbertson, X. Kevin Zhao, and Ms. Dunlop are to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

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