IPR2015-00229 Paper No. 35 IPR2015-00230 Paper No. 37 IPR2015-00396 Paper No. 31 IPR2015-00476 Paper No. 31 IPR2015-00533 Paper No. 31 March 2, 2016

571-272-7822

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## UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA, LLC, Petitioner,

v.

APLIX IP HOLDINGS CORPORATION, Patent Owner.

IPR2015-00229 (Patent 7,667,692 B2) IPR2015-00230 (Patent 7,463,245 B2) IPR2015-00396 (Patent 7,218,313 B2) IPR2015-00476 (Patent 7,218,313 B2) IPR2015-00533 (Patent 7,218,313 B2)

Held: January 19, 2016

BEFORE: SALLY C. MEDLEY, BRYAN F. MOORE, and JASON J. CHUNG, Administrative Patent Judges.

The above-entitled matter came on for hearing on Tuesday, January 19, 2016, commencing at 1:02 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

#### **APPEARANCES**:

## ON BEHALF OF THE PETITIONER:

ERIC A. BURESH, ESQUIRE ABRAN KEAN, ESQUIRE Erise IP, PA 6201 College Boulevard Suite 300 Overland Park, Kansas 66211

#### ON BEHALF OF PATENT OWNER:

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and

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MICHAEL MAURIEL, ESQUIRE Mauriel Kapouytian Woods LLP 15 West 26th Street Seventh Floor New York, New York 10010

1	PROCEEDINGS
2	
3	JUDGE MOORE: All right. Please be seated.
4	Sorry. I'm having a little technical difficulties here. It sounds
5	like the fan on my computer is acting up, so hopefully it will calm
6	down in a minute or so or I will figure out if we need to do
7	something about it, but I think it's going to settle itself in a minute
8	here.
9	Good morning. This is the oral hearing in IPR's
10	2015-229, -230, -396, -476, and -533. Sony Computer
11	Entertainment America versus Aplix IP Holdings. And please
12	excuse me if I mispronounce that.
13	The parties in this hearing will have 90 minutes of
14	total time to present their arguments. Petitioner will proceed first
15	with its case. Afterwards the Patent Owner will proceed with its
16	case, and the Petitioner may reserve time for argument after that.
17	Starting with Petitioner, can you state who you
18	have here.
19	MR. BURESH: Your Honor, thank you. My name
20	is Eric Buresh. I'm lead counsel on behalf of Sony Computer
21	Entertainment America. With me is Abe Kean, my co-counsel,
22	and a representative from Sony, Mike Edelman.
23	JUDGE MOORE: Thank you.

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1	MR. MAURIEL: Hi. My name is Mike Mauriel.
2	I'm lead counsel for Aplix IP Holdings Corp, and I'm with my
3	co-counsel, Robert Gilbertson.
4	JUDGE MOORE: Thank you.
5	All right. I also want to remind the parties as far as
6	referring to demonstrative exhibits and evidence, especially if
7	you're going to use the I'm not sure if we have the ELMO, but
8	if you are going to use the ELMO, please be specific for the
9	record on what page number and what part of the record you're on
10	in your remarks so that the transcript will be clear and easy to
11	follow.
12	MR. BURESH: Your Honor, if you could give us
13	just one moment. We're trying to find the right feed for the slide
14	presentation.
15	JUDGE MOORE: Sure.
16	Off the record.
17	(A discussion was held off the record.)
18	JUDGE MOORE: Back on the record.
19	MR. BURESH: I'm approaching with hard copies.
20	JUDGE CHUNG: Thanks.
21	MR. BURESH: Thank you.
22	JUDGE MOORE: Okay. It looks like you're
23	having a little bit of trouble here.
24	Does it make sense that we start with hard copy?
25	We've got everyone local.

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1	MR. BURESH: I am perfectly fine with that, Your
2	Honor.
3	JUDGE MOORE: That might be the best way to
4	go here.
5	MR. BURESH: Absolutely. And my apologies for
6	the delay.
7	JUDGE MOORE: No problem.
8	MR. BURESH: I'm going to cover, just to orient
9	the Board
10	JUDGE MOORE: And before you start, would you
11	like to reserve time?
12	MR. BURESH: Yes, Your Honor.
13	We are going to cover in our direct portion all of
14	the proceedings. We plan to take about 60 minutes for that and
15	reserve approximately 30 minutes for rebuttal.
16	To orient the Board, I'm going to be discussing the
17	'692 patent proceeding, which is 00229, as well as the '245 patent
18	proceeding. My colleague, Mr. Kean, will cover the three
19	proceedings related to the '313 patent.
20	If I could refer the Board to DX-2, I'm going to
21	begin by discussing at a high level the '692 patent. What I've
22	provided on DX-2 is the abstract of the '692 patent which
23	discusses the basic concepts of that patent. And what we'll see is
24	that the patent in the '692 really recognized the simple idea that
25	the human hand works in opposing function in other words, we

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