



## Current News

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06/10/2015

### **Peter Lake is Member of ZF's Board of Management Responsible for Corporate Market**

- **As of October 1, ZF TRW Head of Sales is responsible for Corporate Market in the Board of Management, ZF Group**
- **Focus on customer requirements**
- **ZF Chief Executive Officer Dr. Stefan Sommer remains responsible for R&D and the service business**

Friedrichshafen. The Head of Sales of ZF TRW, Peter Lake, has become a new member of the Board of Management of ZF Friedrichshafen AG. As of October 1, 2015, he is also responsible for Corporate Market in the ZF Group.

Peter Lake, aged 59, has been Head of Sales and Business Development at what is now ZF TRW in Livonia near Detroit since 2002. He contributed significantly to the integration of the British automotive supplier Lucas-Varity into what was then TRW Automotive.

“We are pleased that an absolute sales and integration expert is taking over this important position on the Board of Management,” says ZF’s Chief Executive Officer Dr. Stefan Sommer. “Thanks to his long-standing experience in international customer business, he is the perfect fit for the worldwide marketing of ZF’s product portfolio which was expanded through the acquisition.” CEO Sommer himself will continue to be responsible for ZF’s service business as well as for Research and Development of the technology company but is handing over responsibility for Corporate Market to Peter Lake.

Magna 2070

After obtaining his degree in Business, Peter Lake started his career at Lucas in 1978. He held various sales and marketing positions and finally became responsible for the commercial, product planning and marketing activities of the British automotive supplier which was acquired by TRW Automotive. At TRW, Lake worked in the areas of business development and planning of TRW Chassis Systems and became Head of Sales and Business Development of the entire company in 2002. Now Lake is responsible for all sales activities of the combined companies ZF and TRW.

“We have already pooled the power of the successful sales organizations of ZF and TRW in order to better fulfill our customers’ requirements” says Lake. “This is in line with our philosophy to offer products and systems that deliver efficiency, safety and automated driving from a single source.”

## More information

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([/global/media/en\\_de/zf\\_media/document/corporate\\_2/press\\_3/downloads\\_2/texte\\_2015/tx2015-10-06\\_ZF\\_Peter\\_Lake\\_MOB\\_Corporate\\_Market.pdf](/global/media/en_de/zf_media/document/corporate_2/press_3/downloads_2/texte_2015/tx2015-10-06_ZF_Peter_Lake_MOB_Corporate_Market.pdf))

### MEDIA



[Peter Lake, MOB \(JPG, 2.6 MB\)](#)

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ZF’s new member of the Board of Management responsible for Corporate Market as of October 01, 2015: Peter Lake

Photo: ZF

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