

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,
Petitioner,

v.

E-WATCH, INC. and E-WATCH CORPORATION,
Patent Owner.

Case IPR2015-00412
Patent 7,365,871

POWER OF ATTORNEY AND DESIGNATION OF COUNSEL

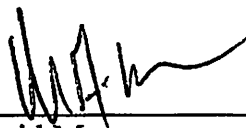
Patent owner e-Watch, Inc., hereby appoints the following practitioners as its attorneys and registered agents to transact all business in the United States Patent & Trademark Office associated with the subject *inter partes* review of the above captioned patent.

Lead Counsel: Robert C. Curfiss, Reg. No. 26540, Customer No. 76731
Backup Counsel: David Simmons, Reg. No. 43124, Customer No. 41468

I have the authority to execute this document on behalf of e-Watch, Inc. and e-Watch Corporation,

e-Watch, Inc.
e-Watch Corporation

Date: 12/20/14



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