UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC Petitioner

v.

APLIX IP HOLDINGS CORPORATION Patent Owner

> Case No. IPR2015-00396 Patent No. 7,218,313

PETITIONER'S REQUEST FOR ORAL ARGUMENT

U.S. Patent No. 7,218,313 IPR2015-00396

Pursuant to the Board's June 22, 2015 Scheduling Order (Paper 12), Petitioner respectfully requests oral argument for the trial currently scheduled on January 19, 2016. Petitioner notes that oral argument for this IPR is scheduled on the same date as the oral argument for IPR2015-00229, IPR2015-00230, IPR2015-00476, and IPR2015-00533, for which Petitioner is filing similar requests for oral argument. Pursuant to 37 C.F.R. § 42.70(a), Petitioner requests one hour of time and specifies the following issues, without intent to waive consideration of any issue not requested, to be argued for this proceeding:

- I. Whether Claims 1, 3, 5, 6, 8-10, and 12 are Unpatentable Under 35
  U.S.C. § 103 over Pallakoff in view of Ishihara in further view of U.S.
  Patent No. 6,563,487 to Martin et al.;
- II. Whether Claim 4 is Unpatentable Under 35 U.S.C. § 103 overPallakoff in view of Ishihara in further view of Liebenow;
- III. Whether Claim 7 is Unpatentable Under 35 U.S.C. § 103 over
  Pallakoff in view of Ishihara in further view of U.S. Patent No.
  6,469,691 to Armstrong;
- IV. Whether Claim 11 is Unpatentable Under 35 U.S.C. § 103 overPallakoff in view of Ishihara in further view of Willner;
- V. Whether Willner is Analogous Art;
- VI. Whether Claims 13 and 14 are Unpatentable Under 35 U.S.C. § 103 over Pallakoff in view of Ishihara in further view of Hedberg;

U.S. Patent No. 7,218,313 IPR2015-00396

- VII. Whether Hedberg is Analogous Art; and
- VIII. Whether Patent Owner's Secondary Considerations Show Non-Obviousness.

Dated: December 23, 2015

Respectfully submitted, ERISE IP, P.A.

BY: /s/ Abran J. Kean Eric A. Buresh, Reg. No. 50,394 Abran J. Kean, Reg. No. 58,540 6201 College Blvd., Ste. 300 Overland Park, KS 66211

ATTORNEYS FOR PETITIONER

## U.S. Patent No. 7,218,313 IPR2015-00396

## CERTIFICATE OF SERVICE ON PATENT OWNER UNDER 37 C.F.R. § 42.6

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on December 23, 2015 the foregoing *Petitioner's Request for Oral Argument* was served via electronic filing with the Board on the following counsel of record for Patent Owner:

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