

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC
Petitioner

v.

APLIX IP HOLDINGS CORPORATION
Patent Owner

Case No. IPR2015-00396
Patent No. 7,218,313

MOTION FOR PRO HAC VICE ADMISSION OF ROBERT J. GILBERTSON

Pursuant to 37 C.F.R. § 42.10(c), the Notice of Filing Date Accorded to Petition (Paper Number 4), and the Board’s “Order – Authorizing Motion for Pro Hac Vice Admission” in Case IPR2013-00639, I, Michael Mauriel, respectfully move for admission *pro hac vice* of Robert J. Gilbertson as counsel for Patent Owner, Aplx IP

Holdings Corporation, in the above-captioned proceeding¹ and provide the following statement of facts demonstrating good cause for the Board to recognize counsel *pro hac vice* during this proceeding:

This Inter Partes Review proceeding arises from and relates to a lawsuit in the United States District Court for the District of Massachusetts, *Aplix IP Holdings Corporation v. Sony Computer Entertainment, Inc. and Sony Computer Entertainment America, LLC*, 1:14-CV-12745(MLW), that was filed on June 27, 2014.

The Patent Owner is represented in this lawsuit by Applicant, Robert J. Gilbertson. Through that representation, Mr. Gilbertson has obtained detailed knowledge regarding the invention embodied in U.S. Patent No. 7,218,313, as well as prior art in this area. Mr. Gilbertson's knowledge would be of substantial benefit to myself and the Patent Owner in this Inter Partes Review proceeding.

Applicant Robert J. Gilbertson, submits the attached Declaration in Support of Motion for *Pro Hac Vice* admission.

WHEREFORE, I, Michael Mauriel, respectfully request that Robert J. Gilbertson be admitted *pro hac vice* to appear on behalf of and act as counsel for Patent Owner Aplix IP Holdings Corporation, in this case.

¹ A corresponding motion for *Pro Hac Vice* admission is being concurrently filed in co-pending IPR case IPR2015-00476.

U.S. Patent No. 7,218,313

Case IPR2015-00396

Dated: February 20, 2015

Mauriel Kapouytian Woods LLP

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*Attorney for Patent Owner Aplx IP Holdings
Corporation*

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 20th day of February 2015, the foregoing Patent Owner Aplix IP Holdings Corporation's Motion for Pro Hac Vice Admission was served via electronic filing with the Board on the following counsel of record for petitioner:

Lead Counsel	Back-Up Counsel
Eric A. Buresh (Reg. No. 50,394) Eric.buresh@eriseip.com	Abran J. Kean (Reg. No. 58,540) Abran.kean@eriseip.com
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Date: February 20, 2015

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