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Verizon names John Stratton new head of wireless, wireline

Stratton takes over both the wireless and wireline businesses as former Verizon Wireless CEO Dan Mead prepares for retirement.

by **Roger Cheng** @RogerWCheng / February 18, 2015 10:03 AM PST

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Verizon has made some changes in its upper ranks.

The nation's largest wireless service provider said in a filing with the **Securities and Exchange Commission** on Tuesday that it had named John Stratton executive vice president and president of operations, responsible for both the wireless and wireline business.



Verizon Wireless has a new head.

Verizon

Stratton replaces Daniel Mead, who was serving as CEO of Verizon Wireless and is preparing to retire. The wireless business had its own CEO because Verizon Wireless was previously a joint venture between Verizon and Vodafone before Verizon assumed full control last year.

The changes mark just the latest management shuffle in the wireless industry, underscoring the rapidly changing nature of the business. Last year, Sprint **named telecom industry outsider Marcelo Claure** as CEO to turn its business around, while AT&T **promoted Glenn Lurie to be the CEO** of its mobility business.

Stratton, 53, previously served as the head of its global enterprise and wireline business. He will still report to Verizon CEO Lowell McAdam.

Mead, 61, has moved to a role where he will oversee the transfer of the company's wireline assets in California, Florida and Texas to **Frontier**

Communications as part of their \$10.54 billion deal. Once the transaction is completed, he is expected to retire.

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A Verizon Wireless spokeswoman declined to comment further.

Wireless Week earlier spotted the filing.

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ABOUT THE AUTHOR



Roger Cheng /

Roger Cheng is the executive editor in charge of breaking news for CNET News. Prior to this, he was on the telecommunications beat and wrote for Dow Jones Newswires and The Wall Street Journal for nearly a decade. He's a devoted Trojan alum and Los Angeles Lakers fan. See full bio

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