## (12) United States Patent Fritsch

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## (54) DISTRIBUTION OF MUSICAL PRODUCTS BY A WEB SITE VENDOR OVER THE INTERNET

(76) Inventor: **Bernhard Fritsch**, 220 E. 65th St.,

New York, NY (US) 10021

(\*) Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: **09/487,372** 

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#### Related U.S. Application Data

(60) Provisional application No. 60/116,918, filed on Jan. 22, 1999, provisional application No. 60/116,910, filed on Jan. 22, 1999, provisional application No. 60/116,779, filed on Jan. 22, 1999, provisional application No. 60/116,917, filed on Jan. 22, 1999, provisional application No. 60/116,780, filed on Jan. 22, 1999, and provisional application No. 60/116,778, filed on Jan. 22, 1999.

(51) Int. Cl.<sup>7</sup> ...... H06F 1/24

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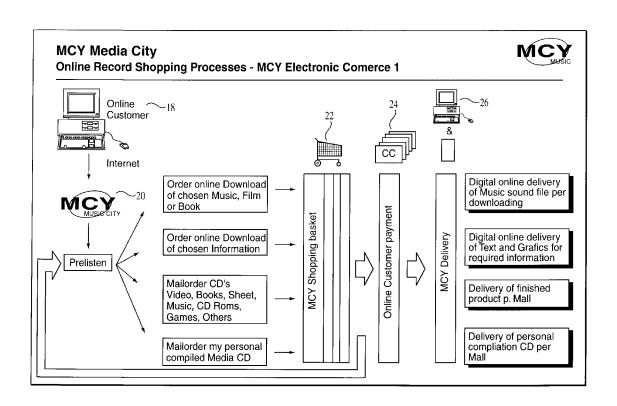
Primary Examiner—Thomas R. Peeso

(74) Attorney, Agent, or Firm—Brown Raysman Millstein Felder & Steiner LLP

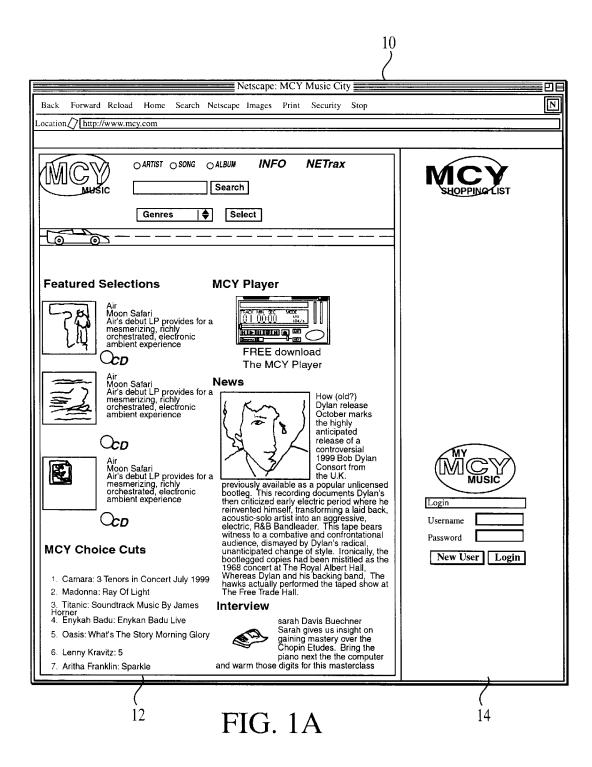
#### (57) ABSTRACT

The system and method permit the purchase of audio music files over the Internet. The PC user logs onto the vendor's web site and browses the songs available for purchase. The songs can be arranged by artist, music style, etc., as mentioned above. Further, the vendor can provide suggestions on the web site, directing the PC user to songs that might be desirable, based on that PC user's previous purchases, her indicated preferences, popularity of the songs, paid advertising and the like. If interested in a song, the PC user has the option of clicking on a song to "pre-listen" to it—hearing a 20-second clip, for example. If the PC user then wishes to purchase the song, she can submit her order by clicking on the icons located next to each song/album. The order will be reflected in the shopping basket, always visible on the screen. As the PC user selects more items, each and every item is displayed in the shopping basket. At any point in time, the PC user can review her selections, deleting items she no longer desires.

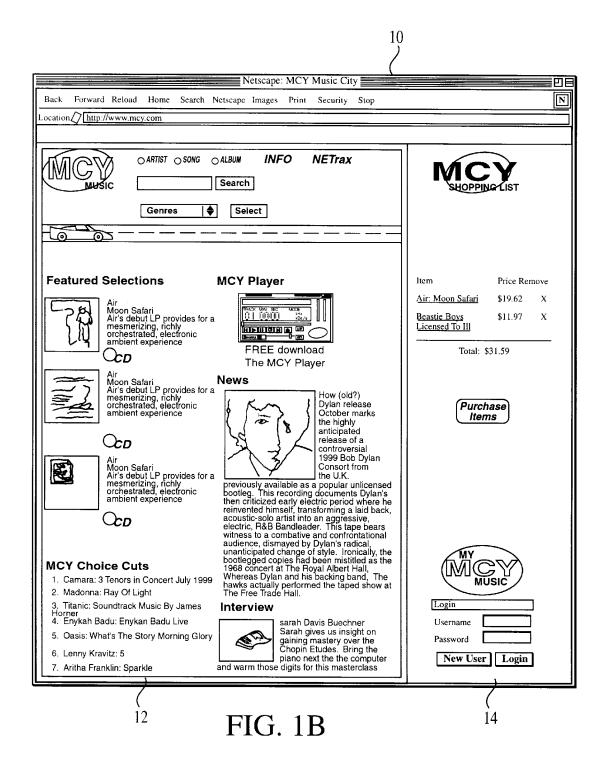
#### 14 Claims, 24 Drawing Sheets



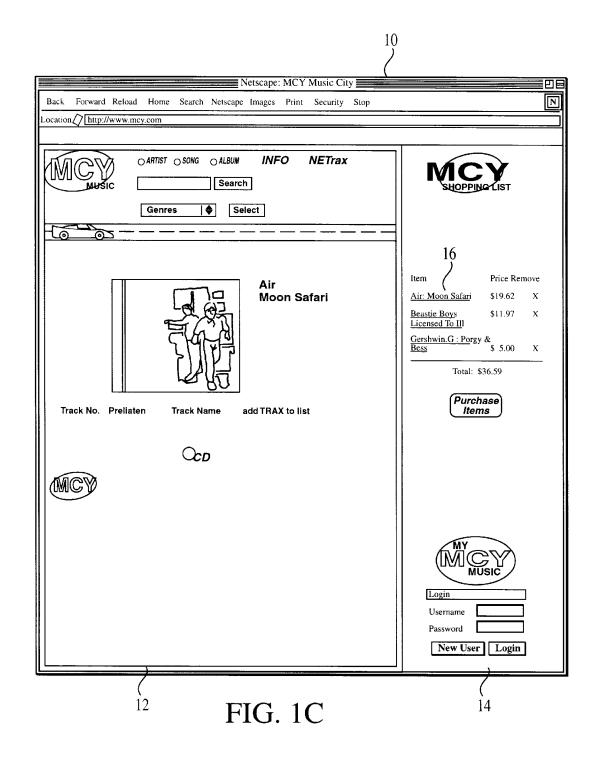


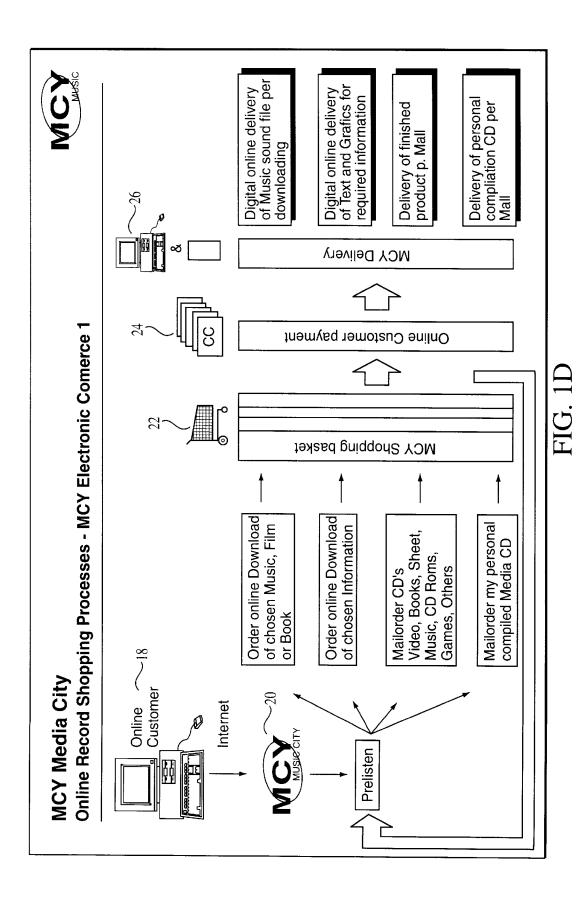














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