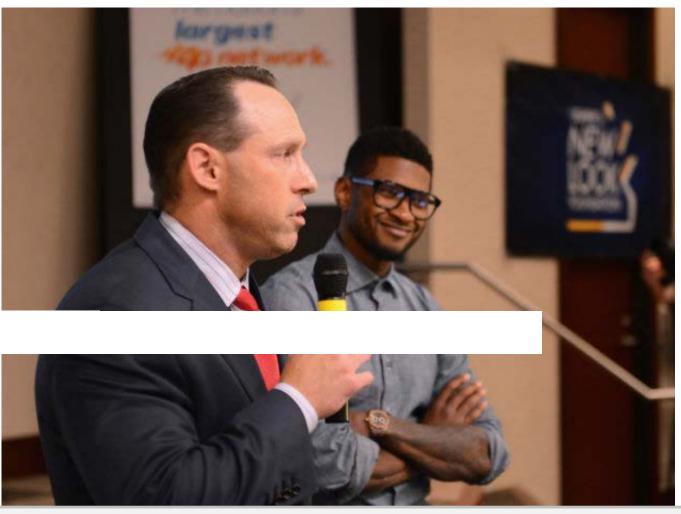
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Glenn Lurie named CEO of AT&T Mobility as it merges with Business group

by Brad Molen | | August 26th 2014 at 4:55 pm

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After nearly six years as President of Emerging Devices for AT&T Mobility, Glenn Lurie has been promoted to CEO of the division. The move is part of a major reorganization effort by AT&T to merge Mobility and Business Solutions (Enterprise) into one group. Lurie will continue to report to Ralph de la Vega, who has been tasked with overseeing the new division; de la Vega will in turn report to AT&T CEO Randall Stephenson. The news was first reported by Fierce Wireless and Engadget has confirmed the report with official spokespeople. AT&T says that the new group will essentially fold the marketing and distribution arm of AT&T's Business Solutions department into Mobility, which it believes is the next "natural step" toward integrating the company's wireline and wireless operations.

Here's the official statement from an AT&T spokesperson:

We've been integrating various functions of our wireline and weless operations for several years now, including our network, technology and customer care operations. Now, we're taking the next natural step by integrating our marketing and distribution for Business Solutions into our Mobility group. Reph de la Vega's responsibilities have been expanded and now he is CEO of our ree Mobile & Business Solutions organization.

Integrating Business Solutions into Mobility is a great fit, bæuse mobility is how businesses do business. In fact, business-related customers represent more than 50% of our mobile revenues and it's growing. This new group will fous on delivering integrated solutions for business customers that are first an@oremost mobile, and also secure, reliable, ultra-fast and effortless.

With Ralph's role expanding, Glenn Lurie has been named president and CEO of AT&T Mobility, and continues to report into Ralph. Previously Glenn was president of Mobility's Emerging Enterprises and Partnerships group.

[Image credit: Getty Images]



SOURCE: FierceWireless

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Well today has been the worst and most stressful day ever with At&t people. Watch yourself people got ourselves a dishonest retailer. I purchased a galaxy note 3 2/5/14 from an At&t store near by me I played with it for a week than went back and got the Lg G flex and gave the note to my kids mother who is on my plan. She had issues with the phone they replaced it under warranty 2 times. She began having issues with the phone AGAIN! So I called At&t the guy was not listening 1 bit and was aggravating the life out of me. First he said the phone is not under warranty the warranty expired so than being majorly a ngry cause I knew that wasn't true. So than I asked what the warranty period was on the galax y note 3 he just keeps saying yours is out of warranty. The convo goes no where I end up hanging up on him cause he keeps saying the same thing. Than i come on here post a comment about it. Figure while im waiting for a reply ill go on at& t.com and chat with a rep and i got the guy i was just talking to on the phone go figure. This guy was not trying to reserve m y issue instead he was getting a kick out of my frustration with repeating your phone is out o f warranty. So finally someone responds from here about 10 min later saying a new device comes with a 1 yrs manufactures warranty. Duh I already knew that. Wait for the best part when i finally get a call from customer service now i'm being told i didn't by a new phone I b ought a certified like new phone even though the phone was in the box and all unopened. So i only had a 90 warranty. Now I ask you this why would I go to a store and buy a certifie d pre owned phone on the next plan (full price under installment plan) when I could get a new phone for the same price. The gentleman who contacted me was very courteous though and heard me out but that's just not good enough. I feel cheated I am at a loss for words really i'm not i'm glad no one can hear



Christmas i don't have that and the damn phone should be under warranty at&t you should be ashamed of yourselves

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eugenebilski

Sep 17, 2014

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