


Introducing Rollover Data<sup>SM</sup> from AT&T  
 The data you don't use this month rolls over to the next month. Savor every byte.

[Learn More](#) \*Mobile Share Value plans\* only. Rollover Data expires after 1 mo. or w/any plan change. Add'l restr.'s apply.



Home / Reviews / Cell Phones / Verizon Shakeup Puts John Stratton in Charge of Wireless Biz

# Verizon Shakeup Puts John Stratton in Charge of Wireless Biz

BY DAMON POETER FEBRUARY 18, 2015 08:59PM EST 0 COMMENTS

An executive shakeup has Stratton replacing Daniel Mead at the country's largest wireless service provider.

32 SHARES



An executive shakeup at Verizon has John Stratton replacing Daniel Mead as head of the wireless and wireline businesses at the country's largest wireless service provider.

Verizon Communications [announced the reorganization](#) in a Form 8-K filed Tuesday with the U.S. Securities and Exchange Commission.

Mead, 61, served as a Verizon executive vice president and CEO of Verizon Wireless, the Verizon Communications subsidiary that

originated as a joint venture with Vodafone and has its own separate operational structure. Now that Verizon [has full control over Verizon Wireless](#), it seems the plan is to fold the subsidiary more fully into the parent corporation.

That's reflected in the fact that Stratton, 53, isn't being named CEO of Verizon Wireless, though he'll have roughly the same responsibilities as Mead, whom the SEC filing said will retire.

Verizon did not immediately respond to a request for comment.

Stratton, formerly in charge of Verizon's Global Enterprise and Consumer Wireline businesses, will assume "a new role as executive vice president and president of operations, with operational responsibility for Verizon's wireless and wireline businesses," the filing said.

Stratton will report to Verizon chairman and CEO Lowell McAdam.

Mead has been named president of strategic initiatives and will be responsible for "directing the transfer of Verizon's wireline operations in California, Florida and Texas to Frontier Communications Corporation," according to the filing. After completing that task and other strategic initiatives, Mead "expects to retire."

**BACK TO TOP**

## PROMOTED STORIES

## // MOST POPULAR ARTICLES

 **'The X-Files' Returning for 6-Episode Run**

 **Another U.S. City Nabs Google Fiber**

 **Apple Patent Tips Real-Time Route Tracking**

 **Jobs Bio Fills in Gaps of That *Other* Jobs Bio**

 **Android Devices to Be Pre-Loaded With Office Apps**

 **Pay Bills in Gmail With Google 'Pony Express'**

[SEE MORE >>](#)



Head Geek Breaks Down Deep Packet Inspection Into 8 Simple Lessons  
SolarWinds



This crazy loophole allows you to get an iPad for as low as \$30!  
Trusted Reviews 360



Frequent Flyer Tips That Only the Pros Know  
Work Intelligently by Ricoh



the Latest News from PCMag

JOHNDOE@EMAIL.COM SIGN UP

Plus, get a free copy of PCMag for your iPhone or iPad today.

Offer valid for new PCMag app downloads only. Subscribing to a newsletter indicates your consent to our Terms of Use and Privacy Policy.

//DISCOVER...



12 Things You Can Replace With a \$38 Tablet



We Tried Apple Watch and Here's What We Thought



19 Hidden Features You Didn't Know Chrome Had



Explainer: USB-C

SEE MORE »

ADVERTISEMENT

ADS BY GOOGLE

2015 Best PC Antivirus

2015 Editor's Choice Announced. Special Offer. Download Instantly.  
[www.pcantivirusreviews.com/Best](http://www.pcantivirusreviews.com/Best)

WE RECOMMEND

- How to Hack Wi-Fi Passwords
- 19 Hidden Chrome Features That Will Make Your Life Easier
- How to Get and Install Windows 10
- The Best Antivirus for 2015
- The Tablet Dead End Is Dead Ahead
- The Best Desktop Workstations

PROMOTED STORIES

- Investing the Soros Way (for Only \$1,000K) Forbes
- Guess Who's About To Go Bankrupt in America The Crux
- Thinking Of Putting In Solar Panels? Read This First Home Solar Advice
- 15 Awesome Things Your iPhone Can Do That Other Phones Can't RantGizmo
- If You Are Doing These 7 Things, You're Ahead in the Digital World BMC
- From A to Z, This Keyboard is the Hottest of Them All Wired

PREVIOUS : T-Mobile Boss Sounds Off on Spectrum Auction

NEXT : Motorola Exec Slams Apple for 'Outrageous Prices'



BY DAMON POETER

REPORTER

Damon Poeter got his start in journalism working for the English-language daily newspaper The Nation in Bangkok, Thailand. He covered everything from local news to sports and entertainment before settling on technology in the mid-2000s. Prior to joining PCMag, Damon worked at CRN and the Gilroy Dispatch. He has also written for the San Francisco Chronicle and Japan Times, among other newspapers and periodicals.

MORE »

MORE STORIES BY DAMON



Brew Me Up, Scotty

Kit Lab aims to create an online homebrew kit marketplace for beer recipe authors to makes some coin...  
MORE »



No, Tesla Is Not Releasing a 'Self-Driving' Car This Summer

Tesla is adding some cool driver-assist functions to its vehicles, but they're not robot cars just y...  
MORE »



'Game of Thrones' SF Premiere Will Stream on Facebook

The fifth season of GoT is almost upon us and the stars of the HBO fantasy epic will hit the red car...  
MORE »

SEE MORE +

//SLIDESHOWS



21 GoPro POV Stunt Videos That'll Make You Barf



The Samsung Galaxy S6's 10 Coolest Features



Will These 12 Robots Make



The Best Apple iPhone 6 Cases



Unboxing the Samsung Galaxy S6 and ...



3 Ways to Fight Facebook Fatigue



14 Hidden Firefox Functions for Bro...



9 Breathtaking Images from NASA's Dawn Probe

SEE MORE >>

COMMENTS



Signup for the Latest Tech News, Trusted Reviews & Best Tech Deals:

SIGN UP

Plus, get a free copy of PCMag for your iPhone or iPad today.

Follow the link after sign up to get your free issue. Offer valid for new app downloads only. Subscribing to a newsletter, constitutes acceptance of our Terms of Use and Privacy Policy.

ABOUT	CONNECT	ZIFF DAVIS SITES	SUBSCRIBE	SOCIAL
About Us	Login	AskMen	PC/Mac	Facebook
Site Map	PCMag Digital Edition	Computer Shopper	Apple iOS	Twitter
Privacy Policy	Newsletters	ExtremeTech	Amazon Kindle	Pinterest
Terms of Use	RSS Feeds	Geek	B&N Nook	Google+
Advertise	Encyclopedia	IGN	Google Android	
AdChoices	Contact Us	TechBargains	Sony Reader	
		Toolbox	Customer Service	



© 1996-2015 Ziff Davis, LLC. PCMag Digital Group

