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Modtones Begin U.S. Tour on Verizon Wireless's Get It Now(SM) Service; Animated Cover Band by Faith West Inc. Rings Handsets With MIDI Versions Of Popular Songs.

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REDWOOD CITY, Calif. -- The Modtones, America's first completely fake, all-ringtone cover band, have announced their first two mobile handset tour stops on the Verizon Wireless Get it Now(SM) tour. Starting with appearances on the Verizon Wireless Z-800 and the Motorola T720 handsets, and more to be announced soon, the Modtones will create MIDI versions of popular songs such as "Big Poppa," "Bohemian Rhapsody" and "The James Bond Theme", to be used as ringtones on the supported handsets. Although the band isn't real, the ringtones are -- and they're giving mobile phones the ability to rock, not just ring.

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Modtones polyphonic ringtones, created by Faith West, are built on QUALCOMM's BREW platform and available through Get It Now, the service announced today by Verizon Wireless, the largest wireless service provider in the U.S. and the leader in mobile data. Faith West is the new U.S. subsidiary of Faith Inc, the company that pioneered the technology behind polyphonic ringtones in Japan.

All ringtones can be previewed on the handset for free. To download a ringtone, the customer purchases ringtone credits from Get It Now, which are good for one download each. Ringtone credits cost \$1.49 for one, \$6.49 for five or \$9.99 for 10. Faith West will also be offering users a free Modtones ringtone beginning today.

Get It Now phones are available through more than 1,200 Verizon Wireless Communications Stores, at participating



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